

## Revealed: The Best-rated Travel Experiences for 2022

# Tripadvisor announces Travellers' Choice "Best of the Best Things to Do" in the UK and worldwide, with experiences across 11 different categories to suit every traveller type

**LONDON, UK, 14 June, 2022** – Today, Tripadvisor®, the world's largest travel guidance platform, announced the winners of its 2022 Travellers' Choice "Best of the Best" Things to Do Awards.

Revealing all the must-do activities in travel hotspots around the world, this accolade also includes hidden gems in off the beaten path locations: from Oahu's chilled-out North Shore to Reykjavik's foodie enclaves, and much more. And experiences across the UK have gained global recognition, including a [Drag Queen Disco Diva Tour - Silent Disco Walking Tour](#) in London, a [Peaky Blinders Tour of Liverpool](#), a [London Pub Crawl](#) and a [Chocolate Tour Experience](#) in Edinburgh.

As the summer travel season heats up and travellers look to make up for lost time with adventures that leave lasting impressions, stories and unforgettable memories, the Travellers' Choice Awards are the ultimate resource of tried-and-true experiences. Curated by travellers within Tripadvisor's community, these experiences will bring holiday itineraries to the next level.

### How does Tripadvisor determine the best?

For all Travellers' Choice Awards, Tripadvisor analyses the authentic feedback from its community to identify and rank the best in travel. With over one billion reviews and opinions from real, global travellers, Tripadvisor has the authority and guidance on what to book to truly experience the best of a destination. The Travellers' Choice Best of the Best Things to Do Awards are based on all the the quality and quantity of reviews and ratings over the past 12 months from travellers on Tripadvisor.

Tripadvisor is awarding top things to do in 11 subcategories, ranging from quintessential favourites like the best Food Experiences and Nature & Outdoor Activities to new and exciting areas like Pop Culture Tours and Bucket List Experiences. For the thrill seekers, Tripadvisor is recognising the Top Amusement & Water Parks and is also celebrating everyone's favourite Attractions.

Kate Urquhart, General Manager, Experiences at Tripadvisor, says: "Today, I'm thrilled to announce the winners of the 2022 Travellers' Choice Things to Do Awards, celebrating the past year's most amazing tours and activities. From a luxurious food-filled evening to a long-haul trek, there is something for every traveller on this list. Tripadvisor offers an unparalleled platform to find and book things to do, so check out this year's winners to discover the tours and activities travellers say you can't miss!"

**The No. 1 Top Experience in the entire world for 2022 is an [Amsterdam Open Boat Canal Cruise](#).** This is a scenic cruise along Amsterdam's stunning canals that passes iconic spots like the Anne Frank House, the Jordaan, the Houseboat Museum, Leiden Square, Rijksmuseum, De Duif and much more. With nearly 10,000 reviews, this tour has travellers raving about its guides, as well as the accompanying wine and cheese.

### The title of Top UK Experience goes to...

In the UK, the #1 Top Experience is a [High-Speed Thames River RIB Cruise in London](#). This experience also places eighth in the world and third in Europe. If you're a bit of a daredevil, this is just the activity for you. In a rigid inflatable boat, soar past the Houses of Parliament, the London Eye, and Shakespeare's Globe while listening to a high-octane soundtrack. Once you reach Tower Bridge, your skipper accelerates to speeds of 35 miles-per-hour (55 km-per-hour) and performs sharp turns guaranteed to increase adrenaline levels.

Other notable UK winners include, the [City & Beatles Tour - BLUE ROUTE](#) of Liverpool, which places 10th in the world and fourth in Europe in the Top Experiences category.

In the Cultural & Historical Tours category, a [Walking Tour of Bath with Blue Badge Tourist Guide](#) is seventh in the world, and [The Chocolatarium Chocolate Tour Experience](#) in Edinburgh comes second in the world's top Food Experiences and 16th in the world's Top Experiences overall.

London's [West End Musicals Silent Disco Tour](#) is the second best-rated Pop Culture Tour in the world and this [London Pub Crawl](#) places third in the world's top Wine, Beer, and Spirits Experiences.

### Must-visit attractions for 2022

In addition to recognising experiences, this year, Tripadvisor is also awarding the best-rated attractions around the world and in the UK – those must-see points of interest for travellers exploring the world and their own country.

The #1 attraction for 2022 is [Basílica de la Sagrada Familia](#) in Barcelona, Spain, while in the UK, it's [The Roman Baths](#) in Bath that takes the top spot. In fact, the Roman Baths is not just gaining UK recognition this year. The historic site is also named eighth best-rated attraction in the world.

### The winners at a glance

For 2022, Tripadvisor is awarding the Best of the Best Things to Do across 11 categories:

Category (click hyperlink to see full list of winners in each category)	#1 in the world	Top ranked in the UK
<a href="#">Top Experiences</a>	<a href="#">Amsterdam Open Boat Canal Cruise - Live Guide - from Anne Frank House</a> - Amsterdam, The Netherlands	<a href="#">High-Speed Thames River RIB Cruise</a> , London
<a href="#">Food Experiences</a>	<a href="#">Reykjavik Food Walk</a> - Reykjavik, Iceland	<a href="#">The Chocolatarium Chocolate Tour Experience</a> , Edinburgh
<a href="#">Nature &amp; Outdoor Activities</a>	<a href="#">Clear Kayak Tour of Shell Key Preserve and Tampa Bay Area</a> - Tierra Verde, Florida	<a href="#">Inverness Bike Tour a 2 hours guided bike tour around the Waterways of Inverness</a> , Inverness
<a href="#">Sailing &amp; Day Cruises</a>	<a href="#">Amsterdam Open Boat Canal Cruise - Live Guide - from Anne Frank House</a> - Amsterdam, The Netherlands	No UK winner
<a href="#">Cultural &amp; Historical Tours</a>	<a href="#">Renaissance &amp; Medici Tales - Explore Florence with the best storytellers</a> - Florence, Italy	<a href="#">Walking Tour of Bath with Blue Badge Tourist Guide</a> , Bath
<a href="#">Snorkeling &amp; Water Sports</a>	<a href="#">Rafting - Sprouts - Rio Jacaré Pepira by Wild Canoe Territory</a> - Brotas, Brazil	<a href="#">High-Speed Thames River RIB Cruise</a> , London
<a href="#">Wine, Beer, and Spirits Experiences</a>	<a href="#">St. Augustine's Wine, Cocktail and Food Experience</a> - St. Augustine, Florida	<a href="#">London Pub Crawl</a> , London
<a href="#">Bucket List Experiences</a>	<a href="#">Premium Red Dunes, Camel Safari &amp; BBQ at Al Khayma Camp™, Dubai</a> - Dubai, UAE	No UK winner
<a href="#">Pop Culture Tours</a>	<a href="#">Full-Day Iconic Sights of LA, Hollywood, Beverly Hills, Beaches and More</a> - Los Angeles, California	<a href="#">West End Musicals Silent Disco Tour</a> , London
<a href="#">Top Attractions</a>	<a href="#">Basílica de la Sagrada Familia</a> - Barcelona, Spain	<a href="#">The Roman Baths</a> , Bath
<a href="#">Amusement Parks &amp; Water Parks</a>	<a href="#">Siam Park</a> - Adeje, Spain	<a href="#">The Milky Way Adventure Park</a> , Clovelly, Devon

### The Top 10 Experiences in the UK for 2022

1. [High-Speed Thames River RIB Cruise](#), London
2. [City & Beatles Tour - BLUE ROUTE](#), Liverpool
3. [The Chocolatarium Chocolate Tour Experience](#), Edinburgh
4. [Cab tours belfast famous black taxi tours](#), Belfast
5. [Historical Pub Walking Tour of London](#), London
6. [The Mountebank Comedy Walk of Edinburgh](#), Edinburgh
7. [Walking Tour of Bath with Blue Badge Tourist Guide](#), Bath
8. [The Cloak and Dagger Tour](#), London
9. [The Manchester City Stadium Tour](#), Manchester
10. [West End Musicals Silent Disco Tour](#), London

### The Top 10 Experiences in the World for 2022

1. [Amsterdam Open Boat Canal Cruise - Live Guide - from Anne Frank House](#) - Amsterdam, The Netherlands
2. [Red Dunes Quad Bike, Sand surf, Camels & BBQ at Al Khayma Camp from Dubai](#) - Dubai, UAE
3. [Tour of North Shore \(70%\) and Sightseeing \(30%\)](#) - Honolulu, Hawaii, U.S.
4. [Natural Pool & Indian Cave Jeep Safari](#) - Aruba
5. [Clear Kayak Tour of Shell Key Preserve and Tampa Bay Area](#) - Tierra Verde, Florida, U.S.
6. [Classic Inca Trail to Machu Picchu](#) - Cusco, Peru
7. [Reykjavik Food Walk](#) - Reykjavik, Iceland
8. [High-Speed Thames River RIB Cruise in London](#) - London, United Kingdom
9. [Rafting - Sprouts - Rio Jacaré Pepira by Wild Canoe Territory](#) - Brotas, Brazil
10. [City & Beatles Tour - BLUE ROUTE](#) - Liverpool, United Kingdom

See all the winners across subcategories [here](#).

#### **Methodology**

Travellers' Choice Best of the Best Things to Do Awards are determined based on the quality and quantity of traveller reviews and ratings specific to each subcategory posted on Tripadvisor over the 12-month period from May 1, 2021 through April 30, 2022.

#### **About Tripadvisor**

Tripadvisor, the world's largest travel guidance platform\*, helps hundreds of millions of people each month\*\* become better travelers, from planning to booking to taking a trip. Travelers across the globe use the Tripadvisor site and app to discover where to stay, what to do and where to eat based on guidance from those who have been there before. With more than 1 billion reviews and opinions of nearly 8 million businesses, travelers turn to Tripadvisor to find deals on accommodations, book experiences, reserve tables at delicious restaurants and discover great places nearby. As a travel guidance company available in 43 markets and 22 languages, Tripadvisor makes planning easy no matter the trip type.

The subsidiaries of Tripadvisor, Inc. (NASDAQ: TRIP), own and operate a portfolio of travel media brands and businesses, operating under various websites and apps, including the following websites:

[www.bokun.io](#), [www.cruise critic.com](#), [www.flipkey.com](#), [www.thefork.com](#), [www.helloreco.com](#), [www.holidaylettings.co.uk](#), [www.housetrip.com](#), [www.jetsetter.com](#), [www.niumba.com](#), [www.seatguru.com](#), [www.singleplatform.com](#), [www.vacationhomerentals.com](#), and [www.viator.com](#).

\* Source: SimilarWeb, unique users de-duplicated monthly, March 2022

\*\* Source: Tripadvisor internal log files

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