

Tripadvisor Travel Index Reveals Singaporeans are Still Booking Trips this Year Despite Feeling the Pinch

- *Tripadvisor's Travel Index reveals rising costs won't put a stop to Singaporeans travelling this summer as 84% plan to have a holiday despite nearly three-quarters having major concerns about inflation*
- *Holidays are on but shorter breaks and trips closer to home are on the cards*
- *London tops the list for most popular spots for Singaporeans travelling abroad*

SINGAPORE, 20 May, 2022 - As temperatures start to rise and the school break just weeks away, many will be eager to book a trip – if they haven't done so already – to beat the heat. But which destinations are hot this summer?

Tripadvisor today released its Seasonal Travel Index, using a combination of search and sentiment data to reveal what is on the minds of Singaporean travellers ahead of the busy summer travel season and where they plan to go.

Singaporeans won't sacrifice their precious June holidays

While inflation is a significant concern for the majority of Singaporeans, more than three-quarters (77%) report that they are “extremely” or “very” concerned about the rising costs of goods and services, travel remains a top priority with a staggering 84% of Singaporean survey respondents planning to travel this year – 39% more than last summer.

In fact, so determined are they to have that all-important holiday, they are more than willing to make other sacrifices to ensure that they can afford it. Dining out (64%) and clothing purchases (62%) are top for the chop as Singaporeans make cuts to non-essential spending in order to fund their travel this year.

Despite money woes hitting many at the moment, 76% of Singaporean respondents say that they are planning to spend at least the same or more on travel this summer.

London tops the list of most popular summer hotspots abroad

While Singaporeans are steadfast in their determination for holiday this year, rising costs will have some effect on plans this summer as close to half (42%) say that they are planning to take shorter trips and more than a third (39%) will book trips closer to home. International travel is leading the way as the preferred choice for Singaporeans planning trips as more than half (58%) are opting for an overseas trip.

For those who are looking for an overseas escape this summer, according to Tripadvisor site data which analysed searches made by Singaporean travellers for travel over the mid-year school holiday months, **London** is the number one choice. A city layered with history, where medieval and Victorian complement a rich and vibrant modern world. It's a place where travellers can time-hop through the city, and when they're weary, do as Londoners do and grab a “cuppa” tea.

Top things to do in and around London include a [London East End Food Tour](#) and maybe even a [day trip to Stonehenge](#). The #1 best-rated hotel is [The Resident Covent Garden](#) according to Tripadvisor reviewers.

Looking at the list of trending destinations, the city break theme comes through strongly **Paris** comes in as the second most sought after destination for Singaporeans, followed by a city closer to home, **Bangkok**.

Most Popular Destinations for Singaporeans this Summer

Dates of search: 1-31 March 2022 / Dates of travel: 1 June - 31 August 2022

1. [London, UK](#)
2. [Paris, France](#)
3. [Bangkok, Thailand](#)
4. [Kuala Lumpur, Malaysia](#)
5. [Melbourne, Australia](#)

Greener Travel: Singaporeans yet to put their money where their mouth is

A lot has changed since the pandemic hit over two years ago. As the world was locked down and planes were grounded, the effect of travel on the planet became an ever more hot topic. However, as the next few months mark the first summer in two years that travellers will really get back out there and see the world again, is sustainability still top of mind?

Tripadvisor's Travel Index shows that while almost three-quarters (72%) of Singaporeans think sustainable travel is more important than it was pre-pandemic, this isn't translating to action, as nearly half (45%) have not yet spent more on sustainable travel. And while 57% of Singaporean travellers worry about their carbon footprint when planning travel, 45% said they have done absolutely nothing to offset it.

It's not all bad though, a whopping 93% state that they practice some sustainable habits while travelling, including eating and shopping locally at destinations, and travelling closer to home. And while they haven't yet done it, almost two-thirds (65%) of Singaporeans travellers say they're open to spending more to travel sustainably in the future.

-ENDS-

NOTES TO EDITOR

Methodology:

- The data cited in this release was gathered and analysed from two key sources:
- A Tripadvisor Consumer Sentiment Survey, based on data drawn from an online survey of over 2,100 consumers, in partnership with Qualtrics, conducted in April 2022 across five countries - U.S., UK, Australia, Singapore and Japan.
- Site behavioural data sourced from first party traffic data on the Tripadvisor platform, gathered during the month of March 1-31, 2021, for searches made by travellers in the U.S., U.K., Australia, Japan and Singapore for travel between June 1, 2022 through August 31, 2022.

About Tripadvisor

Tripadvisor, the world's largest travel guidance platform*, helps hundreds of millions of people each month** become better

travelers, from planning to booking to taking a trip. Travelers across the globe use the Tripadvisor site and app to discover where to stay, what to do and where to eat based on guidance from those who have been there before. With more than 1 billion reviews and opinions of nearly 8 million businesses, travelers turn to Tripadvisor to find deals on accommodations, book experiences, reserve tables at delicious restaurants and discover great places nearby. As a travel guidance company available in 43 markets and 22 languages, Tripadvisor makes planning easy no matter the trip type.

The subsidiaries of Tripadvisor, Inc. (NASDAQ: TRIP), own and operate a portfolio of travel media brands and businesses, operating under various websites and apps, including the following websites:

www.bokun.io, www.cruisecritic.com, www.flipkey.com, www.thefork.com, www.helloreco.com, www.holidaylettings.co.uk, www.housetrip.com, www.jetsetter.com, www.niumba.com, www.seatguru.com, www.singleplatform.com, www.vacationhomerentals.com, and www.viator.com.

* Source: SimilarWeb, unique users de-duplicated monthly, March 2022

** Source: Tripadvisor internal log files

<https://tripadvisor.mediaroom.com/press-releases?item=126670>