

## Tripadvisor Reveals New, Expansive Travellers' Choice 'Things to Do' Awards to Help Travellers Maximize Every Trip with the Best Experiences

### 2021 Awards Recognize Travellers' Favorite Experiences Around the World Across 12 Subcategories; Asia wins the Top Luxurious Experience in the World in Siem Reap, Cambodia

**SINGAPORE, June 23, 2021** -- Today, [Tripadvisor](#)<sup>®</sup> announced the winners of its 2021 **Travellers' Choice**<sup>®</sup> **"Best of the Best" Things to Do Awards**. Previously called the Travellers' Choice Awards for Experiences, the revamped Things to Do Awards have been broadened to recognize all the best activities listed on Tripadvisor, so travellers across the globe can look no further for inspiration to make that all important next vacation exceptional. Tripadvisor expanded the awards across a dozen subcategories, from Nature & Hiking to Water Adventures to Out of the Ordinary Experiences, reflecting activities that have been hot since the start of the pandemic. Tripadvisor's vast inventory of things to do - with nearly 400,000 bookable activities - is the go-to source for anyone looking to elevate their travels.

The pandemic may have altered many things, but travellers still enjoyed amazing experiences all over the world. Now, just in time for summer, Tripadvisor is sharing the activities travellers loved the most, so others can go out and experience them for themselves. Whether travellers enjoy planning in advance, or waiting to see what's nearby once they're in-destination, Tripadvisor's Things to Do Awards surface recommendations for all types of travellers, according to the best guides: other travellers who have been there and done that.

By booking an experience on Tripadvisor, people not only get to explore a destination, they get custom-designed and unique activities from experts who are highly skilled at what they do. Whether it's an educational trip to the museum or a cooking class with an executive chef, travellers can leave the details to the professionals and benefit from their expertise so all they need to do is show up, learn, and enjoy.

*"When I think about what makes a trip truly unforgettable, it's those can't-miss and truly unique activities like a sunset sail with my family, a bike tour with the most hilarious and knowledgeable tour guide, or doing something out of my comfort zone, like ziplining through the forests of New Zealand,"* said Kate Urquhart, general manager, experiences at Tripadvisor. *"With no other accolades of its scale, the Travellers' Choice Things to Do Awards are in a unique class of their own, highlighting all the activities travellers have determined are essential when visiting a destination."*

#### Trending Things for 2021

Tripadvisor is awarding Travellers' Choice to 530 Things to Do this year. The activities cracking the list for 2021 are largely outdoor and water-based, not surprising in light of the outdoors craze prevailing throughout the pandemic. Winners also include more than your traditional guided city walking tours, with things like a husky safari in Finland, French wine and cheese tasting in Paris, and a private boat through the crystal blue lagoon of Malta ranking among travellers' favorites.

In addition to world and country-level winners, this year Tripadvisor is also ranking the best Things to Do in 10 major cities around the world, inclusive of experiences, tours, activities and attractions. It's the first time Tripadvisor has combined attractions and bookable experiences into one major award category, giving travellers a full picture of the best things to do in popular cities globally - according to those who've visited.

For 2021, Tripadvisor is awarding the **Best of the Best Things to Do across 12 subcategories:**

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**Top Overall Experiences**, inclusive of experiences, tours and activities

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No. 1 in the world: [Jet Ski Tour of Dubai: Burj Al Arab, Dubai Marina, Atlantis, Palm & Burj Khalifa](#) - Dubai, UAE

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**Best Things to Do** in 10 cities around the world, inclusive of experiences and attractions

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**Adventure Activities**

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No. 1 in the world: [Hang gliding Experience Rotorfly](#) - Rio de Janeiro, Brazil

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**Food Experiences**

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No. 1 in the world: [Undiscovered Charleston: Half Day Food, Wine & History Tour with Cooking Class](#) - Charleston, S.C.

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**Nature and Hiking**

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No. 1 in the world: [Ziplining Forest Adventure - The Original Canopy Tour Rotorua](#) - Rotorua, New Zealand

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### **Water Adventures**

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No. 1 in the world: [Jet Ski Tour of Dubai: Burj Al Arab, Dubai Marina, Atlantis, Palm & Burj Khalifa](#) - Dubai, UAE

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### **Out of the Ordinary Experiences**

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No. 1 in the world: [Heli Hike Fox Glacier](#) - Fox Glacier, New Zealand

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### **Sailing & Day Cruises**

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No. 1 in the world: [2 Hour Lisbon Sunset and Wine Sailing Tour](#) - Lisbon, Portugal

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#### **Wine Experiences**

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No. 1 in the world: [Wine Sampler Tour](#) - Queenstown, New Zealand

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#### **Biking Tours**

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No. 1 in the world: [Red Rock Canyon Self-Guided Electric Bike Tour](#), Las Vegas, Nev.

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#### **Luxury Tours**

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No. 1 in the world: [3-Days Discovery Of Angkor, Waterfalls, Floating Village and Banteay Srei temple](#) - Siem Reap, Cambodia

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## Family-Friendly Fun

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No. 1 in the world: [Exciting Upper Pigeon Smoky Mountains Rafting Trip](#) - Hartford, Tenn.

## Top 10 Experiences in Singapore for 2021

1.

### [Lion City Bike Tour of Singapore](#)

*Get the perfect introduction to downtown Singapore and learn how the city fits together on this intimate guided bike tour.*

2.

### [Experience Singapore: Cultural Cooking Class](#)

*Get hands-on experience of island signatures — perhaps chicken satay, laksa noodle soup, or Hainanese chicken rice — in this small-group cooking class led by professional instructors.*

3.

### [Historical Singapore Bike Tour](#)

*Discover the REAL Singapore on our Historical Singapore route. Check out a market frequented by locals. Eat like a Singaporean; sample local snacks and drinks at a 'coffeeshop'.*

4.

### [Small-Group Food Tour With Hawker Center: Eat Like A Local](#)

*Eat like a local on this small-group food tour in Singapore. Explore Singapore's history and culture through its cuisine and learn how the island city-state's signature dishes became part of its culture.*

5.

### [Highlights & Hidden Gems With Locals: Best of Singapore Private Tour](#)

Join your favorite local and get a feeling of the city's real vibe on a tour that has it all, so you can say: I experienced the real Singapore!

6.

#### [The 10 Tastings of Singapore With Locals: Private Street Food Tour](#)

Ready to taste the best food in Singapore? Satisfy your cravings for local food and culture with highlights along the way, together with a foodie host.

7.

#### [Historical Battlebox Tour in Singapore](#)

Travel back in time to the World War II Battlebox command center in Singapore on a group tour. The visit puts an emphasis on the surrender of Singapore to Japan, decided by Lieutenant-General Arthur Percival.

8.

#### [Singapore Night Out: Music & Light show, Marina Bay Sands SkyPark, River Taxi](#)

Save time spent waiting in line for tickets to the Sands SkyPark and a river cruise on this nighttime sightseeing tour of Singapore. Your guide knows the quickest walking routes around the city, allowing you to see multiple highlights in just a few hours.

9.

#### [Singapore Zoo with Transfer](#)

Go on a tram tour of the zoo with an option for breakfast with orangutans, which are part of one of the most successful breeding programs in the world. It's an unusual combination that offers a little more intimate — but still safe and humane — interaction with animals who often make great company.

10.

#### [Big Bus Singapore Hop-On Hop-Off Tour](#)

Underground is no way to experience Singapore. See the sights with ease on our Open Top Bus and experience Singapore at your own pace.

### Top 10 Experiences in Asia for 2021

1.

#### [Hue to Hoi An Top Gear with Lefamily Riders Tours - Hue, Vietnam](#)

Have you tried exploring Vietnam by motorbike yet? It's the easiest way for you to be exposed to the real life of the people in Vietnam. Discover the most interesting parts of the different regions across Vietnam.

2.

#### [Private Street Food Tour by Motorbike with Local Students - Ho Chi Minh, Vietnam](#)

There's no better way to get into the swing of Saigon than riding a motorbike. Pull up a kindergarten chair and channel Anthony Bourdain as you sample eight separate tastings at a range of street eateries.

3.

**Private Jodhpur Blue City Tour with Hotel Pickup and Drop-off - Jodhpur, India**

*See the beautiful highlights of Jodhpur city without the risk of getting lost on this fun guided tour. Your local guide will give you an insider's perspective of the culture and history of the Blue City.*

4.

**Phuket Thai Cooking Class - Phuket, Thailand**

*Learn how to prepare authentic Thai curry in a relaxed environment during a small-group cooking class. Visit a local traditional market, brimming with color and foreign smells, to pick up fresh ingredients. As you use mortar and pestle, your local instructor shares culinary secrets passed down from generation to generation.*

5.

**Half Day Old Delhi Bazaar Walk & Masterji Kee Haveli Visiting Tour - New Delhi, India**

*Enjoy delicious food, rich culture & heritage with cycle rickshaw rides on our Old Delhi Walking Tours. You will experience local culture, see some hidden heritage treasures and panoramic views of the old city.*

6.

**One Bagan Sightseeing Tour - Bagan, Myanmar**

*Enjoy exploring the amazing sights of Bagan with an experienced, licensed guide who knows the best locations for sunset, sunrise, avoiding the crowds and maximising your time in Bagan.*

7.

**Tokyo Walking Tour with Licensed Guide Shinjuku - Tokyo, Japan**

*Learn more about the culture and history of Shinjuku - where to go, what to eat and how to capture the best and most iconic pictures in Shinjuku.*

8.

**Ubud : Monkey Forest - Jungle Swing - Rice Terrace - Water Temple and Waterfall - Bali, Indonesia**

*Discover Ubud, an iconic tourist destination, complete with stops at the Ubud Monkey Forest, breathtaking waterfalls and even a trip to the vast rice terraces of Bali.*

9.

**Full day snorkeling adventure around Koh Tao - Koh Tao, Thailand**

*Explore the coral reefs around Koh Tao aboard the islands' best snorkeling boat. Visit all the best spots around Koh Tao and hike up to the amazing Nag Yuan viewpoint - one of the most iconic views in Thailand.*

10.

**Bali Quad Bike Pass by Waterfall Gorilla Cave Private Transfer All-Inclusive - Bali, Indonesia**

*Explore the lush valleys, terraced rice paddies, and beautiful waterfalls of Bali on this adrenaline-fueled quad biking excursion. Venture off-road, climbing up the hillsides and splashing along muddy trails, and enjoy spectacular views along the way.*

Make your next trip your best trip and discover all the Travellers' Choice Best of the Best Things to Do for 2021 here:  
<http://tripadvisor.com/TravelersChoice-ThingsToDo>

#### **Methodology**

The 2021 Best of the Best Things to Do Awards are calculated based on the quality and quantity of traveler reviews and ratings for experiences, tours, attractions, and activities on Tripadvisor collected from January 1, 2020 - April 30, 2021, specific to each award subcategory, as well as an additional editorial process.

Tripadvisor is proud to serve a broad and diverse community of travelers from all over the world. As such, Tripadvisor reserves the right to determine the eligibility of any property, business, destination or point of interest listed on Tripadvisor for an award based on additional factors that reflect Tripadvisor corporate policies and values. For more details on Tripadvisor's awards policy, see [here](#).

Experiences are classified as bookable tours and activities on Tripadvisor. Non-bookable experiences, or attractions, are activities on Tripadvisor that travelers can visit without booking any ticket. All Best of the Best Things to Do subcategories are limited to experiences, except the Best Things to Do in 10 cities around the world, where attractions are included, for a bigger picture of the best things to do in that destination.

#### **About Tripadvisor**

Tripadvisor, the world's largest travel guidance platform\*, helps hundreds of millions of people each month\*\* become better travelers, from planning to booking to taking a trip. Travelers across the globe use the Tripadvisor site and app to discover where to stay, what to do and where to eat based on guidance from those who have been there before. With more than 887 million reviews and opinions of nearly 8 million businesses, travelers turn to Tripadvisor to find deals on accommodations, book experiences, reserve tables at delicious restaurants and discover great places nearby. As a travel guidance company available in 43 markets and 22 languages, Tripadvisor makes planning easy no matter the trip type.

The subsidiaries of Tripadvisor, Inc. (NASDAQ: TRIP), own and operate a portfolio of online travel brands and businesses, operating under various websites and apps, including the following websites:

[www.bokun.io](http://www.bokun.io), [www.cruiseclitic.com](http://www.cruiseclitic.com), [www.flipkey.com](http://www.flipkey.com), [www.thefork.com](http://www.thefork.com), [www.helloreco.com](http://www.helloreco.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.housetrip.com](http://www.housetrip.com), [www.jetsetter.com](http://www.jetsetter.com), [www.niumba.com](http://www.niumba.com), [www.seatguru.com](http://www.seatguru.com), [www.singleplatform.com](http://www.singleplatform.com), [www.vacationhomerentals.com](http://www.vacationhomerentals.com), and [www.viator.com](http://www.viator.com).

\* Source: SimilarWeb, unique users de-duplicated monthly, March 2021

\*\* Source: Tripadvisor internal log file

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