

(TripAdvisor)
(TripAdvisor) Ipsos MORI
80% (TripAdvisor)

2019 7 16 — (TripAdvisor)

(TripAdvisor) Ipsos MORI 12 23000 (TripAdvisor)

“ ” (TripAdvisor) (TripAdvisor) 70% 62% 62%

85% (TripAdvisor) 86% (TripAdvisor)

(TripAdvisor) “ (TripAdvisor) ”

72% —81%

79% (TripAdvisor) 52%

78%

(TripAdvisor) 39% 55% (TripAdvisor)

“ ”

(TripAdvisor) 87% “ ” (TripAdvisor) 2018 4.22 5

“ (TripAdvisor) ”

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“ ” 2019 5 6 12 23292 (TripAdvisor) 12 (TripAdvisor)
Ipsos MORI