

--

TripAdvisor®		http://www.tripadvisor.jp	Atmosphere Research Group
25	1 2,000		
4			

- 1.
2. 10
3. 25%
4. URL

1: _____

Atmosphere Research Group

- : 4
- : 63%
- 3 2
- :
- 30 40% 2: _____

NH Javier Carazo



- 1.

- 2.
- 3.
- 4.
- 5.

Atmosphere Research Group

3: _____

Atmosphere Research Group

■ 3

- :

30 80%

- :

40%

- :

25% CPC 32%

4: _____

■ URL <https://www.tripadvisor.jp/Owners>

■ <https://www.tripadvisor.jp/Widgets>

■ URL

<http://www.tripadvisor.jp/TripAdvisorInsights/n2656/researchli-yong-ke-nokou-komiwohuo-yongsiengezimentonoxiang-shang-wocu-su-nozhu-nafen-xi-jie>

■ URL <http://www.tripadvisor.jp/TripAdvisorInsights>

*
3 7,500 ** TripAdvisor, Inc. NASDAQ TRIP 23 45 520 2 5,000

<http://www.airfarewatchdog.com> <http://www.bookingbuddy.com> <http://www.cruisecritic.com> <http://www.everytrail.com>
<http://www.familyvacationcritic.com> <http://www.flipkey.com> <http://www.thefork.com> (<http://www.lafourchette.com>
<http://www.eltenedor.com> <http://www.iens.nl> <http://www.bestables.com> <http://www.dimmi.com.au>) <http://www.gateguru.com>
<http://www.holidaylettings.co.uk> <http://www.holidaywatchdog.com> <http://www.independenttraveler.com> <http://www.jetsetter.com>
<http://www.niumba.com> <http://www.onetime.com> <http://www.oyster.com> <http://www.seatguru.com> <http://www.smartertravel.com>
<http://www.tingo.com> <http://www.travelpod.com> <http://www.tripbod.com> <http://www.vacationhomerentals.com> <http://www.viator.com>
<http://www.virtualtourist.com>

* : comScore Media Metrix for TripAdvisor Sites, worldwide 2015 7

** : TripAdvisor log files, average monthly unique users 2015 2

Tel: 03-4531-0214 / E-mail: tripadvisor@ozma.co.jp

E-mail: jp-pr@tripadvisor.com

<https://tripadvisor.mediaroom.com/press-releases?item=125141>