

2015

2 40 7

TripAdvisor® : <http://www.tripadvisor.jp/> 40 2015

2

6 8

2 3 4 3 3

87,699 1

241,845 3

10 ※

3

1(1)	¥1,913	¥5,433	¥491	¥10,949	¥10,447	¥87,699
2(-)	¥2,362	¥8,625	¥2,397	¥5,665	¥10,471	¥88,560
3(3)	¥1,731	¥6,236	¥695	¥11,898	¥12,192	¥98,256
4(4)	¥1,969	¥7,135	¥1,244	¥11,136	¥11,350	¥98,493
5(7)	¥2,501	¥7,474	¥595	¥8,746	¥14,473	¥101,367
6(-)	¥4,261	¥6,609	¥3,033	¥6,763	¥15,535	¥108,603
7(8)	¥2,824	¥8,313	¥781	¥13,492	¥11,096	¥109,518
8(-)	¥5,639	¥9,450	¥480	¥8,778	¥12,412	¥110,277
9(-)	¥1,781	¥3,669	¥1,383	¥13,311	¥16,791	¥110,805
10(-)	¥2,758	¥8,176	¥2,967	¥9,142	¥14,120	¥111,489

10 ※

3

1(-)	¥3,643	¥10,675	¥1,609	¥19,997	¥44,691	¥241,845
2(6)	¥7,389	¥18,134	¥5,528	¥10,670	¥35,962	¥233,049
3(3)	¥5,106	¥15,296	¥3,111	¥13,066	¥39,647	¥228,678
4(1)	¥5,771	¥13,074	¥4,182	¥14,578	¥37,370	¥224,925
5(-)	¥3,403	¥10,209	¥223	¥19,077	¥39,159	¥216,213
6(2)	¥6,287	¥11,957	¥2,020	¥11,862	¥32,386	¥193,536
7(14)	¥5,275	¥10,463	¥3,325	¥15,229	¥29,239	¥190,593
8(9)	¥3,689	¥11,343	¥2,873	¥9,861	¥33,918	¥185,052
9(-)	¥6,392	¥19,987	¥1,220	¥17,162	¥16,080	¥182,523
10(-)	¥7,378	¥17,721	¥1,043	¥9,384	¥24,675	¥180,603

■

10 4

10 1 9

3 2 6

■ 7 2 3 190,593

■ 5 5

6 5

5 * 2015 6 9

1. ___ 45,868

- _____ 36,352
- Can Cook in Cancun, Alma's LDS Tours, Cancun Scuba Center

2. ___ 36,923

- 25hours Hotel Zurich West 25,313
- Free Walk Zurich, Italian Food Tour Zurich, _____

3. _____ 40,729

- The Leon Hotel 29,881
- CityRover Walks NY, Streetwise New York Tours, Famous Fat
Dave's Food Tours

4. ___ 38,445

- _____ 19,794
- Tally Ho! Cycle Tours, Shoreditch Street Art Tours, Mind the Gap
Tours

5. ___ 40,158

- _____ 26,645
- Outback Adventures – Outback Safari, Macao Surf Camp, HorsePlay
Punta Cana

1. __ 10,658

- Hanoi La Siesta Hotel & Spa 9,326
- Hanoi Street Food Tour, Hanoi Free Tour Guides – Private Tours, Vietnam Awesome Travel – Day Tours

2. __ 10,848

- Boss Hotel 8,374
- Room Escape Warszawa, Orange Umbrella Free Tours, Warsaw Behind the Scenes

3. ____ 12,561

- Oonas Dive Club Hotel 9,516
- Nabq Tours & Excursions, Kite Junkies, Sheikh Coast Diving Center

4. __ 11,610

- ____ 4,187
- Empire Tailors, Chef LeeZ Thai Cooking Class in Bangkok, BKK Tours

5. __ 14,845

- ____ 12,371
- Grand Mumbai Tours – Day Tours, Bravo Bombay, Be The Local Tours and Travel

2 3

40 40 Ipsos Mori

- 2 2
- 2 1
- 2 3.218
- 2 Viator
- 4 4.5 2015 6 15 8 31

- 15
- 2015 6 15 8 31
- 1 1 9500 2015 6 15 8 31

	NASDAQ TRIP	*	45
490	2 2,500	3 4,000 ** TripAdvisor, Inc.	TripAdvisor f
Business	24	:	

<http://www.virtualtourist.com>, <http://www.kuxun.cn>, <http://www.airfarewatchdog.com>, <http://www.bookingbuddy.com>,
<http://www.cruisecritic.com>, <http://www.everytrail.com>, <http://www.familyvacationcritic.com>, <http://www.flipkey.com>,
<http://www.thefork.com> (<http://www.lafourchette.com>, <http://www.eltenedor.com>, <http://www.iens.nl>, <http://www.besttables.com>,
<http://www.dimmi.com.au>), <http://www.gateguru.com>, <http://www.holidaylettings.co.uk>, <http://www.holidaywatchdog.com>,
<http://www.independenttraveler.com>, <http://www.jetsetter.com>, <http://www.niumba.com>, <http://www.onetime.com>,
<http://www.oyster.com>, <http://www.seatguru.com>, <http://www.smartertravel.com>, <http://www.tingo.com>, <http://www.travelpod.com>,
<http://www.tripbod.com>, <http://www.vacationhomerentals.com>, <http://www.viator.com>,

* : comScore Media Metrix for TripAdvisor Sites, worldwide 2014 12

** : Google Analytics, worldwide data 2015 1

Tel: 03-4531-0214 080-9368-5457 / E-mail: tripadvisor@ozma.co.jp

E-mail: jp-pr@tripadvisor.com

<https://tripadvisor.mediaroom.com/press-releases?item=125126>