

Llandudno Hotel Named World's #1 Hotel For Best Service In 15th Annual TripAdvisor Travellers' Choice Awards

UK also home to world's best-rated B&B & best-rated bargain hotel

LONDON, UK – 24th January 2017 – Two Llandudno hotels and a Dorset B&B are celebrating being awarded some of the most prestigious world titles in this year's 2017 Travellers' Choice® awards for hotels, announced today by the travel planning and booking site, TripAdvisor.

Lawton Court in Llandudno – where room rates start from just £78 a night – beat a host of luxury hotels around the world to claim the world number one spot in the Best Service category. And in an incredible double victory for the seaside town of Llandudno, The Elm Tree Hotel – situated less than 500 feet from Lawton Court – scooped the prize for the world's best rated Bargain hotel.

“ For more information please contact Hayley Coleman: 07739 827 951 / hcoleman@tripadvisor.com or James Kay: 07717 481 724 / jkay@tripadvisor.com ”

And to complete the treble, the UK can celebrate being home to the world's best rated B&B – with Bindon Bottom B&B in Lulworth Cove, Dorset, claiming the coveted crown.

In their 15th year, the highly-anticipated awards highlight the world's most outstanding properties in the categories of Top Hotels Overall, Luxury, Bargain, Small, Service, B&Bs and Inns, Romance and Family. The 2017 Travellers' Choice® award winners were determined based on the millions of reviews and opinions collected in a single year from TripAdvisor travellers worldwide.

“Unlike other hospitality awards, these are based on feedback from actual guests over the past year, which is what makes them so prized within the industry. With rooms at winning hotels notorious for selling out shortly after our annual announcement, travellers wishing to experience these world class hotels for themselves will need to book quickly if they want to find out why they earned such rave reviews throughout the year from fellow travellers,” commented Hayley Coleman, TripAdvisor spokesperson.

Forget Mayfair, head to Llandudno if you want to experience the world's best hotel service

When it comes to the title of world's best hotel for service, you might imagine a world famous luxury establishment would scoop the award, but you'd be wrong. In fact, this year the esteemed award goes to a modest family-run hotel in Llandudno, the Lawton Court. Proving there's no need for a celeb bank balance to enjoy the best service, rooms at Lawton Court are on offer for just £78 per night.

Open since 2014, the day-to-day running of the Lawton Court Hotel is a family affair, with husband and wife Scott and Hannah Lawton-Jones taking the helm. Next-door is the Lawton Court Hotel's older sister, Lauriston Court Hotel, which is run by Scott's parents Carol-Lynn and Ian Robbins. No stranger to the Travellers' Choice Awards either, Lauriston Court was named #1 hotel in the world for service in 2013, the success of which allowed the family to open Lawton Court just a year later.

The art of offering fantastic service is clearly in the DNA of the Robbins/Lawton-Jones family and it seems there's no stopping them as they have now branched into the restaurant business as well.

Taking a back seat behind its younger sister this year but still a winner in its own right Lauriston Court continues to shine as it is named fifth best hotel in the UK for service and third best for a bargain.

Hannah and Scott Lawton-Jones, Owners of Lawton Court Hotel, Llandudno said, "Since opening the doors to Lawton Court in April 2014, to say things have been busy is an understatement! We are so grateful and lucky to have welcomed so many lovely guests to stay over the last three years and not forgetting the fantastic hardworking team we have that share the same principles as us...we are here to help and that's what we love to do! We're very much looking forward to the future."

Dorset home to number one B&B in the world

The UK is still the king of the B&Bs with Bindon Bottom B&B in Lulworth Cove, Dorset taking the honour of world's best B&B this year. Home to five of the world's top 10, South Lodge Guest House in Bridlington, Swallows Rest Bed & Breakfast in

Brigstock, Thornleigh Guest House in Keswick and West by Five Guest House in St Ives rank third, fifth, eighth and ninth in the world respectively.

Lisa and Clive Orchard, Owners of Bindon Bottom B&B, Lulworth Cove said, “We are genuinely appreciative to be recognised again in this year’s Travellers’ Choice Awards, and we want to sincerely thank all of our guests for reviewing us so kindly. We really do feel so grateful to be able to meet and accommodate guests from all over the world, who have come to Lulworth Cove to experience England’s spectacular World Heritage Listed Jurassic Coastline. Helping our guests to have the best possible experience of Dorset is of utmost importance to us, and so it’s genuinely heart-warming to be recognised by them for what we do.”

Intimate London hotel named UK’s #1 in Top Hotels category

For those looking for something extra opulent, the UK winner of the Top Hotels category is Hotel 41, located opposite Buckingham Palace, which also celebrates placing seventh in Europe and 20th in the world.

Just some of this hotel’s luxurious features including Savoir beds, a personal butler service and staff who outnumber guests two to one. If you fancy a stay, rooms are bookable on TripAdvisor for an average of £436 per night.

Music themed hotel in Budapest takes the world title

Elsewhere, Aria Hotel Budapest in Hungary – where rooms are available on TripAdvisor for an average of £235 per night – takes the title of world’s top hotel for 2017 in this year’s awards. The luxury boutique hotel’s design is inspired by music with each of the four wings dedicated to a different genre of music: Classical, Opera, Contemporary and Jazz.

Travellers’ Choice awards take into account the quality and quantity of traveller reviews and opinions specific to each award category. The hallmarks of Travellers’ Choice winners are remarkable service, quality and value.

For the complete list of 2017 TripAdvisor Travellers’ Choice® awards for hotels winners, go to <http://www.tripadvisor.co.uk/TravellersChoice>. *[please note this link will be live with the 2017 results on Tuesday 24th January]*.

-Ends-

Top 10 Travellers’ Choice Hotels in the World:

1. **Aria Hotel Budapest** – Budapest, Hungary
 - Bookable on TripAdvisor for an average rate of £235 per night. Most affordable month to visit: March (£205 per night).
2. **Mandapa, A Ritz-Carlton Reserve** – Ubud, Indonesia
 - Bookable on TripAdvisor for an average rate of £409 per night. Most affordable month to visit: May (£365 per night).
3. **Turin Palace Hotel** – Turin, Italy
 - Bookable on TripAdvisor for an average rate of £146 per night. Most affordable month to visit: August (£121 per night).
4. **Hotel The Serras** – Barcelona, Spain
 - Bookable on TripAdvisor for an average rate of £342 per night. Most affordable month to visit: January (£201 per night).
5. **BoHo Prague Hotel** – Prague, Czech Republic

- Bookable on TripAdvisor for an average rate of £170 per night. Most affordable month to visit: February (£113 per night).
6. **Portrait Firenze** – Florence, Italy
 - Bookable on TripAdvisor for an average rate of £549 per night. Most affordable month to visit: February (£334 per night).
 7. **Shinta Mani Resort** – Siem Reap Province, Cambodia
 - Bookable on TripAdvisor for an average rate of £122 per night. Most affordable month to visit: June (£107 per night).
 8. **Hanoi La Siesta Hotel & Spa** – Hanoi, Vietnam
 - Bookable on TripAdvisor for an average rate of £83 per night. Most affordable month to visit: June (£74 per night).
 9. **Tulemar Bungalows & Villas** – Province of Puntarenas, Costa Rica
 - Bookable on TripAdvisor for an average rate of £263 per night. Most affordable month to visit: October (£161 per night).
 10. **JA Manafaru** – Haa Alif Atoll, Maldives
 - Bookable on TripAdvisor for an average rate of £660 per night. Most affordable month to visit: June (£551 per night).

To see all unique winners of the 2017 TripAdvisor Travellers' Choice for Hotels, visit: www.tripadvisor.co.uk/TravellersChoice-Hotels. Travellers can also follow the conversation on Twitter at #TravellersChoice.

Notes to editors:

¹Average nightly rates of properties are based on historical TripAdvisor pricing data for check-ins from January 1 – December 31, 2016, aggregated from booking partners including online travel agencies and direct hotel suppliers.

²Most affordable month to book each property is based on TripAdvisor pricing data for January 1 – December 31, 2016, aggregated from booking partners including online travel agencies and direct hotel suppliers.

³Least expensive week during peak season is based on the lowest average weekly rate during peak season.

About TripAdvisor

TripAdvisor® is the world's largest travel site**, enabling travellers to unleash the potential of every trip. TripAdvisor offers advice from millions of travellers, with 435 million reviews and opinions covering 6.8 million accommodations, restaurants and attractions, and a wide variety of travel choices and planning features — checking more than 200 websites to help travellers find and book great hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 390 million average unique monthly visitors* in 49 markets worldwide. TripAdvisor: Know better. Book better. Go better.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 23 other travel media brands:

www.airfarewatchdog.com, www.bookingbuddy.com, www.citymaps.com, www.cruisecritic.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com,

www.smartertravel.com, www.tingo.com, www.travelpod.com, www.tripbod.com, www.vacationhomerentals.com and www.viator.com.

*Source: TripAdvisor log files, average monthly unique visitors, Q3 2016

**Source: comScore Media Metrix for TripAdvisor Sites, worldwide, July 2016

For further information: Hayley Coleman, hcoleman@tripadvisor.com

<https://tripadvisor.mediaroom.com/24-01-2017-Llandudno-Hotel-Named-Worlds-Number-1-Hotel-For-Best-Service-In-15th-Annual-TripAdvisor-Travellers-Choice-Awards>