

## TripAdvisor Unveils the 10 Most Popular U.S. Summer Destinations and Affordable Alternatives to Save Money

### Summer Vacation Value Report Also Reveals U.S. Summer Travel Trends

NEEDHAM, Mass., May 16, 2019 /PRNewswire/ -- TripAdvisor®, the world's largest travel site, today announced its 2019 Summer Vacation Value Report, highlighting the 10 most popular U.S. destinations for this summer, based on hotel booking interest from U.S. travelers. Despite that these destinations are the ultimate 2019 summer getaways, travelers can still find a good value. The report also highlights attractive, alternative destinations where travelers can save up to 38 percent on their summer hotel by comparison.

"Ninety-two percent of TripAdvisor members are planning a fun summer trip, up 12 percent from last year," said Desiree Fish, vice president of global communications for TripAdvisor. "With hotels still being a popular place to stay during summer vacation, travelers can use our rich TripAdvisor data to find great hotel recommendations at the best prices so they can enjoy summer hotspots without breaking the bank."

#### ***Most Popular Summer Vacation Spots and Affordable Alternatives***

Travelers planning a summer trip to Las Vegas can enjoy some of America's lowest hotel rates at about \$167 per night. Those heading to Hawaii this summer should consider staying on the island of Oahu for 38 percent savings on hotels, compared to the average seasonal rates on Maui.

Most Popular U.S. Summer Destinations(Ranked #1-10)	Hotel Summer Average Nightly Rate	Alternative Affordable U.S. Destinations	Hotel Summer Average Nightly Rate	Percentage Savings for Alternative Destination
1. <a href="#">Orlando, FL</a>	\$216	<a href="#">Kissimmee, FL</a>	\$137	37%
2. <a href="#">Las Vegas, NV</a>	\$167	<a href="#">Reno, NV</a>	\$144	14%
3. <a href="#">Myrtle Beach, SC</a>	\$250	<a href="#">Kill Devil Hills, NC</a>	\$200	20%
4. <a href="#">Maui, HI</a>	\$533	<a href="#">Oahu, HI</a>	\$328	38%
5. <a href="#">New York City, NY</a>	\$329	<a href="#">Philadelphia, PA</a>	\$258	22%
6. <a href="#">Key West, FL</a>	\$336	<a href="#">Key Largo, FL</a>	\$246	27%
7. <a href="#">New Orleans, LA</a>	\$196	<a href="#">Miami, FL</a>	\$173	12%
8. <a href="#">Ocean City, MD</a>	\$286	<a href="#">Nags Head, NC</a>	\$229	20%
9. <a href="#">San Diego, CA</a>	\$283	<a href="#">Mammoth Lakes, CA</a>	\$202	29%
10. <a href="#">Virginia Beach, VA</a>	\$272	<a href="#">Williamsburg, VA</a>	\$183	33%

Internationally, [Punta Cana, Dominican Republic](#) is the most popular destination among U.S. travelers with a summer average nightly rate of \$310. Travelers can save up to 29 percent on their hotel if they instead sail west across the Caribbean Sea to [Negril, Jamaica](#) where the rooms typically go for \$221 per night this summer.

#### ***Just the Summer Facts***

According to a recent survey\*\*\* of more than 3,500 U.S.-based TripAdvisor users:

- Value for money is important to almost all travelers (97%) that are planning to stay in a hotel for summer vacation. In fact, most survey respondents (15%) said they expect to spend \$501-\$1,000 total on their summer trip, inclusive of airfare, hotel and activities.
- Almost half of U.S. travelers will travel as a couple this summer (48%) and more than a third (37%) of vacationers will be families.
- Road trips are trending with 60% of U.S. travelers planning a long drive this summer. Most (21%) will drive more than 1,000 miles, and popular driving destinations are the Midwest (18%), Northeast (17%), Southeast (14%).
- Most popular trip type: Beach/ocean (22%)

- Number of summer trips per traveler: Two (39%)
- Where in the world: Domestic (55%)
- Length of trip: One week (35%)

### **Methodology**

**\*Popular destinations** were determined by booking interest from U.S. travelers for summer (June - August) 2019. Booking interest includes hotel and attraction commerce clicks/revenue.

**\*\*Summer average hotel price per night** is the average cost of a one-night stay in a hotel available on TripAdvisor for June-August 2019.

**\*\*\*Survey statistics** based on a TripAdvisor member survey conducted through CVENT of more than 3,500 U.S. travelers in May 2019.

### **About TripAdvisor**

TripAdvisor, the world's largest travel site\*, enables travelers to unleash the full potential of every trip. With over 760 million reviews and opinions covering the world's largest selection of travel listings worldwide – covering approximately 8.3 million accommodations, airlines, experiences, restaurants and cruises – TripAdvisor provides travelers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do, where to eat and how to cruise. TripAdvisor also compares prices from more than 200 hotel booking sites so travelers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets, and are home to the world's largest travel community of 490 million average monthly unique visitors\*\*, all looking to get the most out of every trip. TripAdvisor: Know better. Book better. Go better. The subsidiaries and affiliates of TripAdvisor, Inc. (NASDAQ:TRIP) own and operate a portfolio of websites and businesses, including the following travel media brands:

[www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bokun.io](http://www.bokun.io), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruisecritic.com](http://www.cruisecritic.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.thefork.com](http://www.thefork.com) (including [www.lafourchette.com](http://www.lafourchette.com), [www.eltenedor.com](http://www.eltenedor.com), and [www.restorando.com](http://www.restorando.com)), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.holidaywatchdog.com](http://www.holidaywatchdog.com), [www.housetrip.com](http://www.housetrip.com), [www.jetsetter.com](http://www.jetsetter.com), [www.niumba.com](http://www.niumba.com), [www.onetime.com](http://www.onetime.com), [www.oyster.com](http://www.oyster.com), [www.seatguru.com](http://www.seatguru.com), [www.smartertravel.com](http://www.smartertravel.com), [www.tingo.com](http://www.tingo.com), [www.vacationhomerentals.com](http://www.vacationhomerentals.com), and [www.viator.com](http://www.viator.com).

\* Source: Jumpshot for TripAdvisor Sites, worldwide, February 2019

\*\* Source: TripAdvisor internal log files, average monthly unique visitors during season peak in Q3 2018

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