

TripAdvisor Announces Travelers' Choice Awards For Experiences Inaugural Awards Recognize the World's Best Tours and Travel Activities Tuscan Farmhouse Cooking Class is #1 Worldwide; "New York in One Day" Sightseeing Tour Ranks #1 in the U.S.

NEEDHAM, Mass., June 26, 2018 /PRNewswire/ -- [TripAdvisor](#)[®], the travel planning and booking site, today announced the winners of its first-ever Travelers' Choice[®] awards for Experiences. The awards recognize 345 experiences, tours, and activities globally, highlighting the world's best experiences overall. They're also broken down by country, and by category including day cruises, cultural experiences, day trips, multi-day tours, hop-on hop-off tours, and food, beer, and wine experiences.

"We're excited to announce our first Travelers' Choice awards for Experiences, according to feedback from the TripAdvisor community," said Laurel Greatrix, director of communications for TripAdvisor. "Experiences are often the highlight of a trip, and a great way to immerse yourself in the local culture, or even explore your hometown. From a [cooking class at a Tuscan farmhouse](#), to a [glow worm cave tour](#) in New Zealand, and [three day US National Parks tour](#), these awards highlight the best things to do around the world, with something for every type of traveler."

Winners were determined using an algorithm that took into account a business's reviews, opinions and popularity with travelers over the last year.

TripAdvisor is the world's largest provider of bookable experiences, with more than 100,000 bookable activities, tours and attractions worldwide.

Top 10 Experiences in the U.S:

1. New York in One Day Guided Sightseeing Tour – New York City, New York, bookable from \$83.99

Travelers can maximize their time in Manhattan with this outstanding tour of some of New York City's most iconic attractions. With insider commentary from knowledgeable guides, the tour takes travelers by land and sea, first via bus for the sights of Federal Hall, South Street Seaport, 9/11 Memorial, and Wall Street. Travelers then take a harbor cruise via luxury boat, with views of Ellis Island, the Statue of Liberty, and Brooklyn Bridge, before wrapping up on land with a visit to Lincoln Center and Central Park. "It was an intimate tour and very well-organized. You'll feel like a friend is showing you around, with all of the juicy insider info," noted a TripAdvisor reviewer.

2. New Orleans Cooking Class – New Orleans, Louisiana, bookable from \$30 per person

This fun and educational cooking class is a great option for travelers seeking the full Louisiana dining experience. Set in a converted 19th-century molasses warehouse, foodies can expect to learn – and eat! A lively local chef leads experience-goers through the fundamentals of classic Creole dishes and travelers can then dig into the delicious samples, complemented by local beer or a sweet ice tea. "We cooked gumbo, barbeque shrimp, and grits, and it all came out phenomenal. Would definitely love to go back again, highly recommend it to anyone who enjoys cooking and looking for a fun time in New Orleans," said one TripAdvisor reviewer.

3. Statue of Liberty and Ellis Island Guided Tour – New York City, New York, bookable from \$57 per person

This guided tour lets travelers enjoy a seamless visit to the Statue of Liberty and Ellis Island in New York Harbor. A guide leads the group through Lady Liberty's pedestal and to its observation decks, as well as through the Great Hall exhibits at Ellis Island. "Fantastic tour from a very knowledgeable guide. The views from the boat on the way out to the islands are fantastic and the monuments themselves are very impressive," said one TripAdvisor reviewer.

4. Ultimate Hoover Dam Tour – Las Vegas, Nevada, bookable from \$79.99 per person

This small-group tour from Las Vegas gives travelers an inside look at the Hoover Dam. The tour takes travelers to the visitor's center, on a power plant tour, and lets travelers grasp the dam's spectacular scale on the "Walk on the Top," a stroll over the dam. Going both into and over the Hoover Dam on a tour from Las Vegas, travelers will get a firsthand look at the dam's inner workings and history. A TripAdvisor reviewer noted, "The guide shared tons of information on Las Vegas, the areas and towns

around Las Vegas and the history of how it all came together. The Dam and bridge are unbelievable, you cannot tell from photos the size, it is a must see!"

5. Experience Cajun Country: Swamp Boat Adventure and Plantations Full-Day Tour from New Orleans – New Orleans, Louisiana, bookable from \$176 per person

Travelers will discover New Orleans' Cajun and Creole cultures on this full-day swamp and plantation sightseeing tour. In a small group, the tour heads deep into the secluded bayous to witness Cajun living and spot native wildlife, followed by a visit to Oak Alley Plantation and Laura Plantation to view the stunning architecture, oak-lined esplanades, and sugar cane fields. "You will learn so much about the Cajon, Creole, New Orleans history, culture, and joie de vivre," offered a TripAdvisor reviewer.

6. The High Roller at the LINQ– Las Vegas, Nevada, bookable from \$25 per person

At more than 550 feet (167 meters) tall, the High Roller in Vegas isn't your county fair Ferris wheel. Travelers will enjoy a 30-minute revolution in one of the High Roller's 28 air-conditioned compartments. This ride above the Las Vegas skyline won't disappoint. "The LINQ is a must when in Vegas. I would recommend doing it at night. The lights of Vegas and beyond are amazing," advised one TripAdvisor reviewer.

7. Chicago Architecture River Cruise – Chicago, Illinois, bookable from \$43.68 per person

Get views of Chicago's most famous buildings, as well as insider info from an expert guide, on this architecture-focused cruise. The tour highlights all of the city's most important buildings, a task hard to accomplish by foot. A TripAdvisor reviewer commented, "Was told by numerous people to take this tour and I'm glad they did. I'm not usually into architecture but found this very informative and interesting. Learned a lot of history in how Chicago started and what the buildings represented."

8. Boston Duck Tour – Boston, Massachusetts, bookable from \$44.53 per person

Boston is best seen by land and water, and this duck tour takes travelers from Boston Common to the Charles River on a single excursion, all while riding in a rolling, floating piece of American military history. Traveling by vintage, World War II amphibious vehicle, travelers will see beloved Boston neighborhoods from city streets and the river. "Great tour of the city with a really fun twist. A lot of historical content in a short time presented in a fun way," exclaimed a TripAdvisor reviewer.

9. Washington DC Guided Night Tour – Washington D.C., bookable from \$54 per person

Travelers can see Washington DC lit up at night on this guided bus tour. The tour drives by and stops at some of the city's top memorials and attractions, including the Vietnam Veterans Memorial, the Marine Corps War Memorial, and the Lincoln Memorial. "The monuments look even better by night," said one TripAdvisor reviewer. "We had a personable, knowledgeable tour guide, who was accommodating to requests made by the passengers."

10. Polynesian Cultural Center Luau – Oahu, Hawaii, bookable from \$104.95 per person.

The rich heritage of the South Pacific can be explored with a visit to the Polynesian Cultural Center in Oahu. With activities such as ukulele lessons and canoe rides, travelers can learn traditional customs from villagers spanning Samoa, Fiji, Tahiti, Tonga, Hawaii and more. "If you truly would like to take in the fullness of Hawaii, you must go to the Polynesian Cultural Center. We learned about the culture and history of each Hawaiian group using humor, music, singing, dance and etc. There's never a boring moment and I have every intention of going back again," commented a TripAdvisor reviewer.

Top 10 Experiences in the World:

1. **Cooking Class and Lunch at a Tuscan Farmhouse with Local Market Tour from Florence – Florence, Italy**
2. **Berlin Bike Tour – Berlin, Germany**
3. **New York in One Day Guided Sightseeing Tour– New York City, New York**
4. **Sydney Bridge Climb – Sydney, Australia**
5. **Vatican VIP Experience: Exclusive Breakfast at the Vatican with Early Access to Vatican Museum and Sistine Chapel – Rome, Italy**
6. **New Orleans Cooking Class – New Orleans, Louisiana**
7. **Rotorua Maori Hangi Dinner and Performance – Rotorua, New Zealand**
8. **Best of Niagara Falls Tour from Niagara Falls, Ontario – Niagara Falls, Canada**
9. **Vancouver to Victoria and Butchart Gardens Tour by Bus – Vancouver, Canada**

10. Wild Wicklow Tour including Glendalough from Dublin – Dublin, Ireland

For all of the 2018 Travelers' Choice award-winning experiences, as well as the latest reviews, go to www.tripadvisor.com/TravelersChoice-Experiences. Travelers can also follow the conversation on Twitter at #travelerschoice.

Prices accurate as of June 20, 2018.

About TripAdvisor

TripAdvisor, the world's largest travel site*, enables travelers to unleash the full potential of every trip. With over 630 million reviews and opinions covering the world's largest selection of travel listings worldwide – covering approximately 7.5 million accommodations, airlines, experiences, and restaurants -- TripAdvisor provides travelers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat. TripAdvisor also compares prices from more than 200 hotel booking sites so travelers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets, and are home to the world's largest travel community of 455 million average monthly unique visitors**, all looking to get the most out of every trip. TripAdvisor: Know better. Book better. Go better.

The subsidiaries and affiliates of TripAdvisor, Inc. (NASDAQ: TRIP) own and operate a portfolio of websites and businesses, including more than 20 travel media brands:

www.airfarewatchdog.com, www.bokun.io, www.bookingbuddy.com, www.citymaps.com, www.cruisecritic.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.vacationhomerentals.com and www.viator.com.

* Source: comScore Media Metrix for TripAdvisor Sites, worldwide, October 2017

** Source: TripAdvisor log files, average monthly unique visitors, Q3 2017
TRIP-G

SOURCE TripAdvisor

For further information: Molly Burke, mburke@tripadvisor.com

<https://tripadvisor.mediaroom.com/2018-06-26-TripAdvisor-Announces-Travelers-Choice-Awards-For-Experiences>