

TripAdvisor Offers Once-In-A-Lifetime Chance For A Spooky Halloween Overnight In The London Dungeon

Brave Travelers Invited to Enter Sweepstakes for Chance to Win a Trip to Experience the Ultimate Halloween Sleepover in London's Scariest Attraction

NEEDHAM, Mass., Sept. 25, 2017 /PRNewswire/ -- For those who dare, the chance to spend Halloween night inside London's scariest attraction has become a haunting reality. TripAdvisor®, home to more than 61,000 bookable tours and attractions around the world, has launched the "Sweet Screams" sweepstakes in partnership with [The London Dungeon](#), granting one lucky winner and three fearless friends or family members the opportunity to stay overnight in the Dungeon on October 31, 2017 for the ultimate "creep-over."

In addition to their overnight stay at The London Dungeon, the sweepstakes winners will receive a round-trip flight to London, as well three nights in a TripAdvisor top-rated London hotel.

"TripAdvisor is all about getting under the skin of top bookable attractions, and this exclusive, truly unforgettable experience will make sure four brave souls have their most memorable Halloween ever," said Hayley Coleman, media relations manager for TripAdvisor.

"The London Dungeon is the home of Halloween and the winners will have the chance to experience a sleepover like no other," said Steve Blackburn, General Manager, The London Dungeon. "This is a once in a lifetime chance as they will be spending the night inside our limited run show the 'Death Express.' The question is, are they brave enough to take on the challenge?"

The London Dungeon brings together actors, special effects, stages, scenes and rides to create a unique and frightening walkthrough experience, recreating London's various gory and ghoulish historical events. The TripAdvisor sweepstakes winners will be whisked back to London's most perilous past where they will see, hear and smell the chilling "bad old days" as they come to life right before their eyes.

Based on the story of the Necropolis Railway, which famously carried dead bodies out of London, the clickety-clack of the Death Express tracks won't be the only noise keeping the TripAdvisor travelers wide-eyed this All Hallows' Eve. The evening will be hosted by the Dungeon's jovial Jester, who has plenty of games and dark twists up his sleeve for the once-in-a-lifetime night.

The Sweet Screams sweepstakes is open to entrants in the United States, the United Kingdom, Germany, Spain, France and Canada, and will run from September 25, 2017 at 12:01 AM EDT through October 10, 2017 at 11:59 PM EDT. The winner will be selected on October 11, 2017. Entrants must be at least 18 years-of-age and their three friends or family members must be at least 12 years-of-age.

To enter TripAdvisor's Sweet Screams Sweepstakes, visit <https://www.tripadvisor.com/blog/london-dungeon-us>. For more information about TripAdvisor, visit www.TripAdvisor.com, and follow TripAdvisor on [Facebook](#), [Twitter](#) and [Instagram](#).

TripAdvisor is the world's largest online provider of tours, activities and attractions, offering more than 61,000 bookable tours, activities and experiences in 2,500 destinations and 165 countries to help travelers unleash the full potential of their trips.

About TripAdvisor

TripAdvisor, the world's largest travel site*, enables travelers to unleash the full potential of every trip. With more than 535 million reviews and opinions covering the world's largest selection of travel listings worldwide -- over 7 million accommodations, airlines, attractions, and restaurants -- TripAdvisor provides travelers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat. TripAdvisor also compares prices from more than 200 hotel booking sites so travelers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets, and are home to the world's largest travel community of 415 million average unique monthly visitors,** all looking to get the most out of every trip. TripAdvisor: Know better. Book better. Go better.

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www.smartertravel.com, www.tingo.com, www.vacationhomerentals.com and www.viator.com.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, May 2017

**Source: TripAdvisor log files, Q1 2017

About The London Dungeon

- The Death Express is a limited run show telling the story of the Necropolis railway. It runs from the 5th October until 5th November
- Tickets prices on the door £30.00 (adult), £24.00 (children), book in advance online to save up to 30%.
- The London Dungeon is located on the South Bank close to Waterloo and Westminster station.
- We are open seven days a week – times vary please check the website for the most up to date information www.thedungeons.com/london
- There are Dungeons located in London, San Francisco, Amsterdam, Berlin, Hamburg, Blackpool, Edinburgh, Warwick Castle and York. Each dungeon will offer up a unique experience tailored to the unique history of each location.
- The London Dungeon is a uniquely thrilling attraction that will whisk you way back to the capital's most perilous past. See, hear, feel and (ahem) smell the chillingly amusing characters of the 'bad old days' as they come to life before you.
- Enjoy a whole London day out and save 25% with combination tickets for The London Dungeon, Coca-Cola London Eye, SEA LIFE London Aquarium, Shrek's Adventure! London and Madame Tussauds.

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