

TripAdvisor Names America's Top 50 Summer Hot Spots Summer Vacation Value Report Reveals U.S. Destinations Seeing Greatest Seasonal Booking Increase; Also Highlights Bargain Hotels and Least Expensive Week to Go Memorial Day Week is a Great Time to Find Low Prices on TripAdvisor

NEEDHAM, Mass., May 16, 2017 /PRNewswire/ -- TripAdvisor®, the travel planning and booking site, today revealed its 2017 Summer Vacation Value Report, highlighting the top 50 domestic destinations for U.S. travelers this summer based on the greatest increase in seasonal hotel booking interest, including the average one-week vacation costs¹ for hotels and airfare. The report also helps travelers discover savings at popular U.S. travel destinations by showing the least expensive summer week to visit with highly rated value hotels.

According to a recent TripAdvisor survey² of more than 1,300 U.S. travelers, 88 percent of respondents are planning to vacation this summer, up seven percent from those who took a summer trip last year. Of those respondents, 91 percent will travel domestically, and 71 percent will stay in a hotel. In addition, about half (49 percent) will plan a leisure trip to the beach/ocean and 44 percent will plan a leisure trip to a city destination.

"TripAdvisor hotel pricing and airfare data show that U.S. travelers planning vacations to these popular destinations can save 40 percent on average when visiting during the least expensive summer week," said Brooke Ferencsik, senior director of communications for TripAdvisor. "Everyone wants to make the most of their travel budget and the Summer Vacation Value Report highlights when and where to save with great value hotels. Travelers can easily find the latest reviews and lowest prices on TripAdvisor when they pick the destination and hotel that's right for them."

Top 50 U.S. Summer Destinations: Average Costs and When and Where to Save

U.S. Destination	Avg. Nightly Hotel Rate	Avg. Domestic Roundtrip Airfare	Avg. Weeklong Expense Per Person ³	Least Expensive Summer Week To Visit ⁴ and Savings Compared to Summer Peak ⁵	Value Hotel on TripAdvisor and Nightly Rate During Least Expensive Summer Week
1. Wildwood Crest , New Jersey	\$243	\$363	\$2,064	May 29 – June 4 \$1,424 (60% savings)	Aqua Beach Resort TripAdvisor pricing from \$115
2. Ocean City , New Jersey	\$267	\$363	\$2,232	May 29 – June 4 \$1,565 (58% savings)	Harris House Motel TripAdvisor pricing from \$128
3. Lake George , New York	\$188	\$494	\$1,810	June 12 – June 18 \$1,540 (27% savings)	Lake Motel TripAdvisor pricing from \$92
4. Bar Harbor , Maine	\$237	\$570	\$2,229	May 29 – June 4 \$1,733 (43% savings)	Atlantic Eyrrie Lodge TripAdvisor pricing from \$156
5. Ocean City , Maryland	\$290	\$331	\$2,361	May 29 – June 4 \$1,860 (41% savings)	Safari Motel Boardwalk TripAdvisor pricing from \$127
6. Rehoboth Beach , Delaware	\$264	\$363	\$2,211	May 29 – June 4 \$1,841 (30% savings)	Atlantis Inn TripAdvisor pricing from \$230
7. Ogunquit , Maine	\$233	\$351	\$1,982	May 29 – June 4 \$1,403 (65% savings)	Gorges Grant Hotel TripAdvisor pricing from \$122

8. West Yellowstone , Montana	\$339	\$646	\$3,019	August 28 – September 3 \$2,857 (12% savings)	The Historic Madison Hotel TripAdvisor pricing from \$56
9. Montauk , New York	\$482	\$637	\$4,011	June 5 – 11 \$2,971 (52% savings)	Aqualina Inn Montauk TripAdvisor pricing from \$319
10. Cape May , New Jersey	\$313	\$363	\$2,554	May 29 – June 4 \$1,984 (42% savings)	Buckingham Motel TripAdvisor pricing from \$97
11. Estes Park , Colorado	\$205	\$263	\$1,698	May 29 – June 4 \$1,502 (24% savings)	Hotel Estes TripAdvisor pricing from \$153
12. Traverse City , Michigan	\$262	\$529	\$2,363	June 5 – 11 \$1,694 (60% savings)	Sugar Beach Resort Hotel TripAdvisor pricing from \$126
13. Jackson , Wyoming	\$393	\$646	\$3,397	June 5 – 11 \$2,977 (70% savings)	Wyoming Inn of Jackson Hole TripAdvisor pricing from \$268
14. Virginia Beach , Virginia	\$271	\$422	\$2,319	May 29 – June 4 \$1,973 (31% savings)	Belvedere Beach Resort TripAdvisor pricing from \$185
15. Anchorage , Alaska	\$246	\$568	\$2,290	August 28 – September 3 \$2,154 (8% savings)	The Lakefront Anchorage TripAdvisor pricing from \$170
16. Lake Placid , New York	\$281	\$516	\$2,483	May 29 – June 4 \$1,927 (82% savings)	Lake House TripAdvisor pricing from \$151
17. North Conway , New Hampshire	\$188	\$351	\$1,667	May 29 – June 4 \$1,321 (36% savings)	Golden Gables Inn TripAdvisor pricing from \$90
18. Wisconsin Dells , Wisconsin	\$188	\$478	\$1,794	May 29 – June 4 \$1,482 (34% savings)	Black Hawk Motel & Suites TripAdvisor pricing from \$70
19. Kill Devil Hills , North Carolina	\$227	\$422	\$2,011	May 29 – June 4 \$1,841 (22% savings)	Shutters On the Banks TripAdvisor pricing from \$200
20. South Lake Tahoe , California	\$218	\$430	\$1,956	June 5 – 11 \$1,611 (45% savings)	Deerfield Lodge at Heavenly TripAdvisor pricing from \$165
21. Newport , Rhode Island	\$475	\$421	\$3,746	June 5 – 11 \$3,170 (37% savings)	Gilded TripAdvisor pricing from \$252
22. Myrtle Beach , South Carolina	\$262	\$368	\$2,202	August 21 – 27 \$1,797 (38% savings)	Regency Towers TripAdvisor pricing from \$211
23. Fort Walton Beach , Florida	\$260	\$460	\$2,280	May 29 – June 4 \$1,752 (47% savings)	Comfort Inn and Suites TripAdvisor pricing from \$158
24. Colorado Springs , Colorado	\$202	\$485	\$1,899	May 29 – June 4 \$1,719 (19% savings)	TownePlace Suites Colorado Springs Garden of the Gods TripAdvisor pricing from \$139

25. Branson , Missouri	\$123	\$525	\$1,386	August 21 – 27 \$1,246 (21% savings)	Fall Creek Inn & Suites TripAdvisor pricing from \$62
26. Destin , Florida	\$290	\$460	\$2,490	August 21 – 27 \$1,869 (48% savings)	SummerPlace Inn TripAdvisor pricing from \$102
27. Gulf Shores , Alabama	\$250	\$437	\$2,187	August 21 – 27 \$ 1,497 (68% savings)	Holiday Inn Express Hotel & Suites Gulf Shores TripAdvisor pricing from \$111
28. Hilton Head , South Carolina	\$329	\$607	\$2,910	August 28 – September 3 \$ 2,441 (24% savings)	Sonesta Resort Hilton Head Island TripAdvisor pricing from \$229
29. Williamsburg , Virginia	\$168	\$463	\$1,639	May 29 – June 4 \$1,524 (17% savings)	Wyndham Kingsgate TripAdvisor pricing from \$127
30. Orange Beach , Alabama	\$371	\$437	\$3,034	August 21 – 27 \$2,058 (59% savings)	Fairfield Inn & Suites Orange Beach TripAdvisor pricing from \$229
31. Wilmington , North Carolina	\$160	\$456	\$1,576	August 21 – 27 \$1,489 (16% savings)	Homewood Suites by Hilton Wilmington/Mayfaire TripAdvisor pricing from \$149
32. Panama City Beach , Florida	\$250	\$669	\$2,419	August 21 – 27 \$1,688 (68% savings)	Beach Tower By The Sea TripAdvisor pricing from \$118
33. Seaside , Oregon	\$200	\$367	\$1,767	June 5 – 11 \$1,403 (40% savings)	Ashore Hotel TripAdvisor pricing from \$149
34. Seattle , Washington	\$365	\$363	\$2,918	July 3 – 9 \$2,725 (16% savings)	The Paramount Hotel TripAdvisor pricing from \$241
35. Pensacola Beach , Florida	\$381	\$437	\$3,104	August 21 – 27 \$ 2,284 (70% savings)	Travelodge Pensacola Beach TripAdvisor pricing from \$186
36. Santa Cruz , California	\$277	\$410	\$2,349	August 21 – 27 \$2,071 (19% savings)	Mission Inn TripAdvisor pricing from \$165
37. Tybee Island , Georgia	\$227	\$455	\$2,044	August 21 – 27 \$1,719 (32% savings)	Desoto Beach Hotel TripAdvisor pricing from \$163
38. Carlsbad , California	\$267	\$376	\$2,245	May 29 – June 4 \$1,997 (27% savings)	Omni La Costa Resort and Spa TripAdvisor pricing from \$211
39. Pigeon Forge , Tennessee	\$152	\$471	\$1,535	August 21 – 27 \$1,302 (33% savings)	The Inn On The River TripAdvisor pricing from \$107
40. Laguna Beach , California	\$400	\$386	\$3,186	May 29 – June 4 \$2,812 (22% savings)	The Tides Laguna Beach TripAdvisor pricing from \$193

41. Portland , Oregon	\$265	\$367	\$2,222	May 29 – June 4 \$1,971 (20% savings)	Inn at Northrup Station TripAdvisor pricing from \$170
42. Lincoln City , Oregon	\$241	\$367	\$2,054	May 29 – June 4 \$1,396 (227% savings)	The Coho Oceanfront Lodge TripAdvisor pricing from \$137
43. Corpus Christi , Texas	\$169	\$431	\$1,614	August 28 – September 3 \$1,367 (32% savings)	Hotel DeVille TripAdvisor pricing from \$110
44. South Padre Island , Texas	\$235	\$559	\$2,204	August 28 – September 3 \$1,825 (31% savings)	Isla Grand Beach Resort TripAdvisor pricing from \$194
45. Boston , Massachusetts	\$396	\$334	\$3,106	August 28 – September 3 \$2,773 (19% savings)	The Verb Hotel TripAdvisor pricing from \$238
46. San Diego , California	\$294	\$376	\$2,434	May 29 – June 4 \$2,087 (44% savings)	Blue Sea Beach Hotel TripAdvisor pricing from \$214
47. Galveston , Texas	\$229	\$341	\$1,944	August 28 – September 3 \$1,686 (23% savings)	Harbor House TripAdvisor pricing from \$164
48. Denver , Colorado	\$260	\$263	\$2,083	May 29 – June 4 \$1,931 (12% savings)	Magnolia Hotel Denver TripAdvisor pricing from \$172
49. Salt Lake City , Utah	\$190	\$400	\$1,730	May 29 – June 4 \$1,462 (44%)	Little America Hotel TripAdvisor pricing from \$104
50. Avalon , California	\$275	\$490	\$2,415	May 29 – June 4 \$2,174 (19% savings)	Hotel St. Lauren TripAdvisor pricing from \$170

TripAdvisor is the world's largest travel site, enabling travelers to unleash the full potential of every trip. Travelers can read the latest reviews and compare prices from more than 200 sites to find the lowest prices on the right hotel for their trip at www.TripAdvisor.com.

Methodology

¹Top domestic destinations for U.S. travelers for summer (June 1, 2017 — August 31, 2017) according to destinations seeing the greatest increase in seasonal hotel booking interest from spring to summer 2017 on TripAdvisor. Destinations were required to have a minimum of 200 accommodations. All hotel and airfare prices are based on trips departing and returning between June 1 and August 31, 2017.

²According to a TripAdvisor survey of 1,381 U.S. travelers, conducted in May 2017.

³Average costs to visit the top summer travel destinations are representative of a one-week trip including a seven-night hotel stay and roundtrip average airfare from the domestic U.S.

⁴*Least Expensive Summer Week to Visit* is based on the average summer hotel rate during the least expensive summer week for a seven-night stay and roundtrip airfare.

⁵Percent savings below summer peak is determined by comparing the cost of the least and most expensive summer weeks to visit each destination.

Avg. Nightly Hotel Rate is the average cost of a one-night stay in a hotel available on TripAdvisor, aggregated from booking partners.

Avg. Airfare includes the average domestic roundtrip price to the nearest major airport in each destination based on searches conducted through TripAdvisor Flights.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to unleash the potential of every trip. TripAdvisor offers advice from millions of travelers, with 500 million reviews and opinions covering 7 million accommodations, restaurants and attractions, and a wide variety of travel choices and planning features — checking more than 200 websites to help travelers find and book today's lowest hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 390 million average unique monthly visitors** in 49 markets worldwide. TripAdvisor: Know better. Book better. Go better.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 23 other travel media brands:

www.airfarewatchdog.com, www.bookingbuddy.com, www.citymaps.com, www.cruisecritic.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.travelpod.com, www.tripbod.com, www.vacationhomerentals.com and www.viator.com.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2016

**Source: TripAdvisor log files, Q1 2017

TRIP-G

SOURCE TripAdvisor

For further information: Elizabeth Monahan, (781) 800-5542, emonahan@tripadvisor.com

<https://tripadvisor.mediaroom.com/2017-05-16-TripAdvisor-Names-Americas-Top-50-Summer-Hot-Spots>