

TripAdvisor Reveals Top Trending U.S. Attractions For Spring TripAdvisor Also Highlights Bookable Tours and Experiences to Maximize Spring Trips

NEEDHAM, Mass., April 26, 2017 /PRNewswire/ -- TripAdvisor®, the travel planning and booking site, today announced the results of its Seasonal Attractions Trend Index providing travelers with insight into the hottest attractions for spring, based on year-over-year search activity on TripAdvisor. The seasonal index reveals the top 25 U.S. attractions with the greatest increase in traveler interest, offering inspiration and highlighting amazing activities and tours that can be booked to get the most out of any upcoming trip.

"This spring, U.S. travelers have shown increased interest in nature and parks as well as sights and landmarks, particularly in the western part of the country," said Brooke Ferencsik, senior director of communications for TripAdvisor. "TripAdvisor Attractions provide travelers with the tools to book a tour best suited for their preferences."

Top Trending U.S. Attractions, Spring 2017

| U.S. Attraction | Reason to Go and What to Book |
|---|---|
| 1. The Grand Ole Opry – Nashville, Tennessee | Country music's most famous concert hall honors the genre's rich history and dynasty |
| 2. New York Tour1 – New York City, New York | Travelers can explore the Big Apple with New York Tour1 by booking tours on TripAdvisor |
| 3. DC Trails – Washington DC, District of Columbia | Travelers in the nation's capital can book the Washington DC Essential Hop-On Hop-Off tour |
| 4. Kualoa – Kaneohe, Hawaii | Film and TV buffs will recognize this iconic landscape ("Elvis in Paradise Hawaiian Paradise") |
| 5. High Roller – Las Vegas, Nevada | Travelers who book The High Roller at The LINQ on TripAdvisor (from \$20 per person) |
| 6. Grand Canyon South Rim – Grand Canyon National Park, Arizona | Travelers can enjoy one of the natural wonders of the world by booking a Grand Canyon Skyline tour |
| 7. Antelope Canyon – Page, Arizona | Travelers who book the Antelope Canyon and Horseshoe Bend Day Tour on TripAdvisor |
| 8. Disney California Adventure Park – Anaheim, California | Travelers can experience the magic of Disney by booking the Disneyland or Disney California Adventure Park tour |
| 9. Havasu Falls – Supai, Arizona | Travelers can hike by foot, horseback or mule service to one of the most famous and scenic spots in the Grand Canyon |
| 10. Garden of the Gods – Colorado Springs, Colorado | Travelers can wonder at stunning geological formations by booking Garden of the Gods tour |
| 11. Beale Street Memphis, Tennessee | Travelers who book the Beale Street Walking Tour on TripAdvisor from \$16 per person |
| 12. San Diego Zoo – San Diego, California | Travelers can book tickets to this iconic 100-year-old zoo on TripAdvisor from \$52 |
| 13. Hersheypark – Hershey, Pennsylvania | Travelers can visit the recently reopened family amusement and water park for a day |
| 14. Mount Soledad – La Jolla, California | Travelers can visit San Diego's highest point by booking an Electric Bike Tour of La Jolla |
| 15. Magnolia Market at the Silos – Waco, Texas | "Fixer Upper" fans can take home décor inspiration from Joanna Gaines' boutique |
| 16. Old Town Trolley Tours of Washington DC – Washington DC, District of Columbia | Travelers will see the nation's capital come alive aboard Old Town Trolley Tours by booking a tour |
| 17. Heard Museum – Phoenix, Arizona | Travelers can visit this museum to learn about Native American art and culture, and book a tour |
| 18. National Civil Rights Museum - Lorraine Motel – Memphis, Tennessee | Travelers can book The National Civil Rights Museum and History Combo Tour on TripAdvisor |
| 19. Old Lahaina Luau – Lahaina, Hawaii | Travelers can experience a traditional Hawaiian Luau with local cuisine, cultural dance and a tour |
| 20. Graceland – Memphis, Tennessee | Travelers can book a multimedia audio guided Elvis Presley's Graceland Tour on TripAdvisor |
| 21. St. Louis Cathedral – New Orleans, Louisiana | Travelers can explore historic New Orleans by booking the French Quarter History tour |
| 22. Devil's Bridge Trail – Sedona, Arizona | Novice hikers can enjoy this trail that leads into Sedona's famed Red Rock country |
| 23. Middleton Place – Charleston, South Carolina | Travelers can tour this 18 th century rice plantation and National Historic Landmark |
| 24. The Alamo – San Antonio, Texas | Travelers who book the San Antonio Grand Sightseeing Tour on TripAdvisor from \$39 |
| 25. Biltmore Estate – Asheville, North Carolina | Travelers can visit George Vanderbilt's historic country estate – America's largest private home |

TripAdvisor is the world's largest online provider of tours, activities and attractions. TripAdvisor Attractions helps travelers unleash the full potential of their trips by offering more than 56,000 bookable tours, activities and experiences in 2,500 destinations and 165 countries.

TripAdvisor is the world's largest travel site*. Travelers can read millions of reviews and opinions and book their next trip at www.tripadvisor.com.

Methodology

The Attractions Trend Index rankings were determined based on the percent increase in search sessions on TripAdvisor desktop and mobile for U.S. travelers between 2016 and 2017 for the period of March 1 – April 16. Attractions were required to have at least 20,000 sessions in 2016 with at least four out of five bubbles on TripAdvisor to qualify.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to unleash the potential of every trip. TripAdvisor offers advice from millions of travelers, with 500 million reviews and opinions covering 7 million accommodations, restaurants and attractions, and a wide variety of travel choices and planning features — checking more than 200 websites to help travelers find and book today's lowest hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 390 million average unique monthly visitors** in 49 markets worldwide. TripAdvisor: Know better. Book better. Go better.

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*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, November 2016

**Source: TripAdvisor log files, Q3 2016

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For further information: Elizabeth Monahan, (781) 800-5542, emonahan@tripadvisor.com

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