

TripAdvisor Hotel Pricing Report Reveals Best Time For Americans To Go To Popular Travel Destinations Worldwide

2017 is a Great Time for U.S. Travelers to Shop the Caribbean Where Hotel Prices are Down 8% Compared to Last Year

NEEDHAM, Mass., Feb. 28, 2017 /PRNewswire/ -- TripAdvisor®, the travel planning and booking site, today announced the results of its 2017 Hotel Pricing Report, revealing global accommodation trends based on TripAdvisor hotel shopping data. Designed to help travelers discover destinations that offer great year-over-year accommodation value, the report also highlights the most affordable months to stay at hotels in popular travel destinations worldwide.

"With its Hotel Pricing Report, TripAdvisor is helping travelers as they consider where and when to go on vacation by identifying some of the best-value travel periods in popular destinations around the world," said Brooke Ferencsik, senior director of communications for TripAdvisor. "TripAdvisor hotel shopping data reveals that some destinations offer significant hotel value this year compared to last, including the Caribbean where hotel prices are down eight percent, making it a perfect time for Americans to book a dream trip there."

10 Popular Tourism Destinations Offering U.S. Travelers Hotel Value in 2017*

Destination	2017 Avg. Nightly Rate on TripAdvisor	YoY Price Decrease	TripAdvisor Hotel Shopping Ranking (out of 184 countries)
Turkey	\$109	-14%	26 th
Taiwan	\$138	-12%	23 rd
Belize	\$269	-9%	54 th
Caribbean	\$442	-8%	3 rd
Cambodia	\$122	-5%	46 th
Sri Lanka	\$180	-5%	43 rd
Costa Rica	\$298	-4%	31 st
Vietnam	\$118	-4%	24 th
Philippines	\$146	-3%	15 th
United Arab Emirates	\$358	-3%	20 th

Average Hotel Rates Bookable on TripAdvisor by Month in Top 10 Most Shopped Destinations**

(*Bold text denotes best value, based on a combination of average monthly temperature and price*)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
U.S.	\$186 32 °F	\$206 35 °F	\$215 42 °F	\$201 52 °F	\$200 60 °F	69 °F	\$221 73 °F	\$214 72 °F	\$204 65 °F	\$201 55 °F	\$190 43 °F	\$214 34 °F
Spain	\$124 49 °F	\$142 51 °F	\$154 54 °F	\$161 56 °F	\$171 61 °F	\$187 68 °F	\$208 73 °F	\$219 73 °F	\$192 69 °F	\$180 62 °F	\$150 55 °F	\$167 51 °F
Caribbean	\$486 76 °F	\$524 76 °F	\$515 77 °F	\$421 78 °F	\$369 80 °F	\$369 82 °F	\$360 82 °F	\$337 82 °F	\$301 81 °F	\$314 81 °F	\$345 79 °F	\$494 77 °F
Brazil	\$148 78 °F	\$155 78 °F	\$137 78 °F	\$135 76 °F	\$133 75 °F	\$140 73 °F	\$158 72 °F	\$207 73 °F	\$157 76 °F	\$157 78 °F	\$161 78 °F	\$210 78 °F

Mexico	\$376 61 °F	\$426 63 °F	\$423 67 °F	\$362 71 °F	\$332 74 °F	\$331 75 °F	\$341 74 °F	\$320 74 °F	\$286 73 °F	\$298 70 °F	\$318 65 °F	\$457 62 °F
U.K.	\$170 40 °F	\$181 40 °F	\$203 43 °F	\$207 46 °F	\$222 51 °F	\$256 56 °F	\$251 60 °F	\$228 60 °F	\$240 56 °F	\$226 50 °F	\$231 44 °F	\$247 40 °F
Japan	\$166 39 °F	\$179 40 °F	\$217 45 °F	\$221 54 °F	\$205 62 °F	\$199 68 °F	\$229 75 °F	\$261 77 °F	\$220 71 °F	\$229 62 °F	\$235 52 °F	\$251 44 °F
Italy	\$163 42 °F	\$175 44 °F	\$196 47 °F	\$230 53 °F	\$270 60 °F	\$271 67 °F	\$260 72 °F	\$273 72 °F	\$298 67 °F	\$258 59 °F	\$185 50 °F	\$204 44 °F
Thailand	\$175 80 °F	\$179 83 °F	\$163 85 °F	\$144 87 °F	\$135 86 °F	\$145 85 °F	\$154 85 °F	\$161 84 °F	\$146 84 °F	\$146 83 °F	\$171 81 °F	\$186 79 °F
India	\$128 63 °F	\$132 67 °F	\$123 75 °F	\$107 81 °F	\$101 85 °F	\$102 85 °F	\$107 81 °F	\$114 80 °F	\$111 80 °F	\$144 77 °F	\$151 70 °F	\$176 64 °F

Where and When to Travel for Hotel Savings**

(Hotel prices based on TripAdvisor hotel rates sourced from more than 200 websites delivering the most recent and lowest hotel prices)

- **U.S.:** While the most affordable month to stay in a hotel in the U.S. was in January (\$186), May (\$200), June (\$210), and September (\$204) are the best months to visit, boasting an optimal combination of price and temperature.
- **Spain:** The least expensive hotel rates in Spain were in January (\$124), however, travelers are able to enjoy low prices and better weather in March (\$154), April (\$161) and November (\$150).
- **Caribbean:** Travelers can find the best prices on hotels in the Caribbean from August through October, with nightly rates averaging as low as \$301. Since it is hurricane season, travelers need to watch the weather and consider purchasing travel insurance.
- **Brazil:** While the weather there is always warm, hotel rates in Brazil are coolest during the months of March (\$137), April (\$135) and May (\$133).
- **Mexico:** With warm temperatures year-round, travelers can seek out the lowest hotel prices in Mexico between September and November, at an average of \$318 per night or less.
- **U.K.:** Though the least expensive hotels in the U.K. were in January (\$170) and February (\$181), U.S. travelers can also enjoy affordable rates and mild temperatures in May (\$222), August (\$228) and October (\$226).
- **Japan:** January (\$163) was the least expensive month to book a hotel in Japan, however, travelers will find April (\$221), May (\$205), and June (\$199) offer the best combination of warm temperatures and low rates. Travelers vacationing in June should pack an umbrella, which is in the midst of Japan's rainy season.
- **Italy:** Travelers can enjoy the largest hotel savings in Italy during the winter months, but will want to travel during April (\$230), October (\$258), or November (\$185) for the best mix of price and weather.
- **Thailand:** Boasting consistently high temperatures, travelers can go low on hotel prices during Thailand's shoulder season in April (\$144), May (\$135), and June (\$145).
- **India:** Featuring hot temperatures all year, travelers willing to brave the heat can find the least expensive hotels in India April through June, with nightly rates below \$110.

Notes to editors:

*The 2017 average nightly hotel rates in the "10 Popular Tourism Destinations Offering Hotel Value in 2017" table are based on TripAdvisor pricing data for hotel check-ins from January to June 2017, compared to the same period of 2016, aggregated from booking partners. Nightly rates were based on visitor searches completed in USD and based on the exchange rate quoted at the time of the site visit. Hotel shopping ranking is based on TripAdvisor hotel instant booking and meta-click data for hotel check-ins from January to June 2017, compared to the same period of 2016. All destinations rank in the top third most shopped hotels on TripAdvisor.

** "Average Hotel Rates Bookable on TripAdvisor by Month in Top 10 Most Shopped Destinations" are based on TripAdvisor pricing data for 2016 hotel check-ins, aggregated from booking partners. Nightly rates were based on visitor searches completed in USD and based on the exchange rate quoted at the time of the site visit. Average monthly temperature data is sourced from the website Weatherbase.com.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to unleash the potential of every trip. TripAdvisor offers advice from millions of travelers, with 465 million reviews and opinions covering 7 million accommodations, restaurants and attractions, and a wide variety of travel choices and planning features — checking more than 200 websites to help travelers find and book today's lowest hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 390 million average unique monthly visitors** in 49 markets worldwide. TripAdvisor: Know better. Book better. Go better.

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*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, November 2016

**Source: TripAdvisor log files, Q3 2016

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