

THE RESULTS ARE IN: TRIPADVISOR NAMES TOP 10 INTERNATIONAL DESTINATIONS U.S. TRAVELERS BOOKED AFTER THE ELECTION

Americans Seeking a Getaway to Mexico and Canada – the Top Two Countries Where Americans Booked Hotels Post Election

To Help Travelers with Election Exhaustion, TripAdvisor Votes for a Vacation and Offers One Lucky U.S. Traveler the Chance to Win an Election Escape

NEEDHAM, Mass., November 10, 2016 – TripAdvisor®, the travel planning and booking site, today announced the ten international destinations with the greatest hotel booking activity among U.S. travelers on November 9, the day after the U.S. presidential election. America's neighbors drew the greatest interest, with Mexico seeing the most booking activity, followed by Canada.

"After this long and intense election, travelers were out in full force researching and booking on TripAdvisor after placing their votes," said Brooke Ferencsik, senior director of communications for TripAdvisor. "Whether your candidate won or lost, we think all Americans would vote for a vacation so we're giving one lucky U.S. traveler the chance to win a relaxing election escape booked on TripAdvisor."

Top 10 Countries Where U.S. Travelers Booked Hotels After the Election

1. Mexico
2. Canada
3. United Arab Emirates
4. United Kingdom
5. Italy
6. Japan
7. France
8. India
9. Thailand
10. Spain

Top 10 International Cities U.S. Travelers Booked Hotels After the Election

1. Dubai
2. London
3. Paris
4. Cabo San Lucas
5. Rome
6. San Juan
7. Punta Cana
8. Puerto Vallarta
9. Toronto

10. Bangkok

TripAdvisor Offers Post-Election Escape Sweepstakes

In response to the stress of this draining election cycle, TripAdvisor believes Americans could use a vacation. U.S. users who visit www.tripadvisor.com/TripNews-a_ctr.ElectionEscape between November 10-17 will have the opportunity to enter the post-election escape sweepstakes to win a vacation for two to any destination in the world, up to a \$5,000 value, booked on TripAdvisor. When travelers enter the sweepstakes, they'll also have the opportunity to enter a brief essay "Tell us why you're voting for a vacation" and some of the results will later be shared on TripAdvisor's social media channels. More information and entry details for the sweepstakes can also be found at www.tripadvisor.com/TripNews-a_ctr.ElectionEscape.

TripAdvisor is the world's largest travel site. Travelers can read millions of reviews and opinions and book their next trip at: www.tripadvisor.com.

Note to Editors:

Top destinations based on hotel booking activity (instant booking and meta click data) on TripAdvisor.com from midnight to 1 pm ET on November 9.

<https://tripadvisor.mediaroom.com/2016-11-10-THE-RESULTS-ARE-IN-TRIPADVISOR-NAMES-TOP-10-INTERNATIONAL-DESTINATIONS-U-S-TRAVELERS-BOOKED-AFTER-THE-ELECTION>