

TripAdvisor Announces Attractions Trend Index Of The Top Trending Things To Do In The UK Ornamental Gardens in Dorset, A York Castle and Peak District Scenic Walk Among Top 10 Increasingly Popular UK Attractions During Autumn Months

TripAdvisor®, the travel planning and booking site, today announces the results of its Attractions Trend Index, revealing the top 10 UK attractions that have seen the greatest increase in traveller interest this Autumn, based on year-over-year search activity on TripAdvisor.

"The Attractions Trend Index reveals those places that have seen the biggest increase in interest for UK travellers year over year and should provide plenty of inspiration for parents looking for things to book over the Autumn half-term," said TripAdvisor spokesperson, Hayley Coleman.

Top Trending UK Attractions for Autumn 2016:

Rank	UK Attraction	Reason to Go and What to Book	YoY Traffic Increase
1	Compton Acres , Poole, Dorset	Compton Acres consists of 10 acres of ornamental gardens. There are five main themed gardens to explore: Italian, Wooded Valley, Rock and Water, Heather and Japanese. The garden was started in 1920 when Thomas Simpson purchased the site including the mansion and set about creating a series of themed gardens to reflect his overseas travels, with the help of Mr Middleton, the Head Gardener. Adult tickets are priced at £8.45 each	150%
2	Castle Howard , York, North Yorkshire	Castle Howard is a stately home located 15 miles north of York. The residence has been the home of the Carlisle branch of the Howard family for more than 300 years. Castle Howard has recently starred as Kensington Palace in ITV's new drama, Victoria. Visitors to Castle Howard can explore its collections, architecture, learn about the family history and roam around its acres of gardens and woodland. Travellers can book a full-day tour of Castle Howard, Rievaulx Abbey and the North York Moors on TripAdvisor from £45 per person.	119%
3	Ridge Walk Mam Tor to Losehill , Castleton, Derbyshire	Located in the Peak District, Mam Tor and Losehill are arguably the area's most famous hills. Visitors to the site should head over Mam Tor then follow the crest of the Great Ridge until its end at Losehill. This walk offers vast panoramic views into the heart of the Peak District, stretching north over the Edale Valley to Kinder Scout and the Derwent Moors. Travellers can book an Outdoor Rock Climbing Taster Day in the Peak District from £79 per person.	102%
4	Cardiff Bay , Cardiff	Cardiff Bay is a picturesque wharf lined with shops, boutiques and cafes in Cardiff. Visitors can tour the bay by bus, boat, or on foot.	101%
5	Tower Bridge , London	One of the most famous bridges in the world, Tower Bridge was built 120 years ago to ease road traffic while maintaining river access to the busy London docks. Travellers can book a Tower Bridge and Tower of London walking tour on TripAdvisor from £79 per person.	96%
6	Southend Pier , Southend, Essex	Southend Pier is the longest pleasure pier in the world at 1.341 miles long. Visitors to Southend Pier can enjoy fantastic 360 degree views and check out some of the events that take place year-round from live music to puppetry. Admission prices for adults are £2.00 if walking or £4.00 for a return train. Children get in free if walking or £2.00 for the train.	88%
7	Heaton Park , Manchester, Greater Manchester	Heaton Park covers 600 acres and visitors can enjoy its boating lakes, see beekeeping demonstrations, see a variety of animals in the animal centre and take a ride on a tram.	79%
8	Tate Modern , London	The Tate Modern is Britain's national gallery of international modern and contemporary art. From £77 per person on TripAdvisor, travellers can book a private walking tour of the Tate Modern and Tate Britain with a professional art historian guide.	71%
9	Chinatown , London	Chinatown is an area within Soho in London that has a large concentration of Chinese people and businesses. Travellers can book the London Soho Walking Tour for £12 per person where over the course of two hours they will explore the area, including Chinatown, with a local guide.	69%
10	Dean Village , Edinburgh	Dean Village dates back to the early 1100s and was once known as the Water of Leith Village. The village was a successful water milling area for 800 years.	68%

TripAdvisor is the world's largest travel site*. Travellers can read millions of reviews and opinions and book their next trip at: www.tripadvisor.co.uk.

Notes to editors:

The Attractions Trend Index rankings were determined based on the percent increase in search sessions on TripAdvisor desktop and mobile for UK travellers between 2015 and 2016 for the period of 1 September – 15 October. Attractions were required to have a minimum of 3,000 sessions during the 2016 period and at least four out of five bubbles on TripAdvisor to qualify.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travellers to unleash the full potential of every trip. TripAdvisor offers advice from millions of travellers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find great hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 350 million average monthly unique visitors**, and reached 385 million reviews and opinions covering 6.6 million accommodations, restaurants and attractions. The sites operate in 48 markets worldwide. TripAdvisor: Know better, Book better and Go better.

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*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, May 2016

**Source: TripAdvisor log files, Q2 2016

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