

TripAdvisor Announces The Best Time To Book Hotels For Christmas And New Year

Last minute festive shoppers will make biggest savings on trips to Dubai, Dublin and New York

The Best Time to Book report, released today by the travel planning and booking site [TripAdvisor](#)[®], reveals the least expensive times to book hotels in popular global destinations for the Christmas and New Year holidays, based on TripAdvisor hotel booking and meta click data ¹.

For those who have yet to book their festive trip this year, the good news is that in many popular destinations around the world the best room rates are still to be come.

In 16 out of 27 destinations analysed in the report, the best rates are available at some point between now and the end of the year.

Last minute shoppers can make the biggest savings by booking trips to Dubai, Dublin or New York. Travellers to Dubai can save up to 41% on peak prices by booking just a few weeks in advance, while you can save up to 25% on a festive trip to New York if you book in mid-November. If you are looking for a destination closer to home, then Christmas or New Year trips to Dublin are best booked in early December, when you can typically save as much as 26% compared to the peak price.

"Even when comparing the same dates of stay at the same destination our report found that hotel prices can vary a lot throughout the year, so when you choose to book can have a big impact on the savings you can make," said Hayley Coleman, TripAdvisor spokesperson. "Based on TripAdvisor booking data, Europe is the best option for late travel shoppers thinking about a Christmas break away, with bookings made in November or December offering the biggest savings to seven out of the nine destinations we analysed."

The destination which sees the biggest variation in price throughout the year is Sydney, where travellers can save an incredible 55% on Christmas/New Year trips if they book after late August when compared to the peak rates available earlier in the year.

TripAdvisor analysed historical hotel booking data and interest in nine popular regions around the world for the last two weeks of December. The best time to book was defined as periods when hotel prices were less than the average for the destination. The research showed that the best time periods to book vary depending on the region or city where the traveller is looking to visit. While most destinations see a gradual change in prices over time, some destinations see dramatic changes from week to week for Christmas and New Year hotel rates. Below is the breakdown of potential savings for popular destinations in each world region when comparing the least expensive to most expensive times to book hotels for the festive season.

Best Time to Book Hotels and Subsequent Savings for Christmas and New Year in Popular World Cities:

EUROPE			
Destination	Average Festive Season Price(before saving)	Savings to be Made (compared to peak price)	Best Time to Book for Maximum Savings
Berlin	£74	35%	Nov – End of Year
London	£145	35%	Mid-Dec
Moscow	£39	34%	August – End of year
Istanbul	£87	26%	Mid-Nov
Dublin	£100	26%	Early Dec
Paris	£124	23%	Early Nov – End of year
Rome	£86	20%	November
Barcelona	£86	19%	Early Nov – End of year
ASIA			
Destination	Average Festive Season Price(before saving)	Savings to be Made (compared to peak price)	Best Time to Book for Maximum Savings
Dubai	£201	41%	Mid-Dec
Jakarta	£36	29%	Late Aug – End of year
Hanoi	£28	17%	End of Dec
Mumbai	£44	17%	Late August – End of year
Beijing	£45	17%	Oct – End of year
Singapore	£88	16%	Aug – End of year
Bangkok	£35	13%	Late July – End of year
REST OF THE WORLD			
Destination	Average Festive Season Price(before saving)	Savings to be Made (compared to peak price)	Best Time to Book for Maximum Savings
Sydney	£130	55%	Late Aug – End of year
Rio de Janeiro	£89	42%	Late August
Chicago	£121	28%	October
New York	£249	25%	Mid-Nov – Late Dec
San Francisco	£133	24%	Mid-September
Marrakech	£90	19%	Late Nov
Cancun	£174	17%	Late Nov
Buenos Aires	£64	14%	Late Dec
Cape Town	£178	14%	Mid Sept – End of Year
Orlando	£146	10%	Late Oct – Late Nov

TripAdvisor is the world's largest travel site*. Travellers can read millions of reviews and opinions and book their next trip at: www.tripadvisor.co.uk.

Notes to editors:

¹Hotel pricing and average destination rates are based on TripAdvisor hotel instant booking and meta click data, aggregated from booking partners, including online travel agencies and direct hotel suppliers.

TripAdvisor analysed data from December 2014-December 2015 including all hotels with sufficient pricing data.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travellers to unleash the full potential of every trip. TripAdvisor offers advice from millions of travellers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find great hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 350 million average monthly unique visitors**, and reached 385 million reviews and opinions covering 6.6 million accommodations, restaurants and attractions. The sites operate in 48 markets worldwide. TripAdvisor: Know better, Book better and Go better.

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www.airfarewatchdog.com, www.bookingbuddy.com, www.citymaps.com, www.cruisecritic.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.thefork.com) and www.virtualtourist.com.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, May 2016

**Source: TripAdvisor log files, Q2 2016

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