

## **Paultons Park, Home Of Peppa Pig World Named Europe’s Sixth Best Rated Amusement Park Hampshire amusement park also named among world’s top 25, according to millions of traveller reviews and opinions**

Paultons Park, Home of Peppa Pig World has today been named as the sixth best-rated amusement park in Europe in the Travellers’ Choice™ awards for Amusement Parks, announced by TripAdvisor, the travel planning and booking site.

The Hampshire amusement park boasts such attractions as Lost Kingdom, its brand new dinosaur theme park world set within four acres of Jurassic landscape with a whole host of dinosaur themed rides including two family rollercoasters: Flight of the Pterosaur and Velociraptor. Ranking ahead of famous Walt Disney Studios Park, Paris in the Europe list, Paultons Park, Home of Peppa Pig World is also named 22<sup>nd</sup> in the world and takes the coveted title of number one amusement park in the UK. Entry to the park for a family of four costs £99 and for those wanting to stay overnight, a nearby hotel is bookable on TripAdvisor for an average of £101 during the summer months.

Richard Mancey, Managing Director of Paultons Park said: “We are thrilled to have been named the UK’s number one TripAdvisor Travellers’ Choice Awards for Amusement Parks. This is a huge achievement and testament that the quality of Paultons Park as a family attraction is translating into so many positive reviews. We aim to offer our families a memorable experience and to also be recognised as 6<sup>th</sup> in Europe and 22<sup>nd</sup> in the world is fantastic. The fact the award has been won through the positive responses of the public makes this an even bigger achievement which the team are very proud of.”

Travellers’ Choice awards honour top travel spots worldwide based on the millions of valuable reviews and opinions from TripAdvisor travellers. Award winners were determined using an algorithm that took into account the quantity and quality of reviews for amusement parks worldwide, gathered over a 12-month period.

“For parents planning family outings during the upcoming school holiday, this list should offer up plenty of inspiration. With admission prices for a family of four at just £51 and TripAdvisor hotel room rates bookable for £98, it’s the UK’s 8<sup>th</sup> -ranked Greenwood Forest Park, Y Felinheli that offers the best value this summer at £149 in total,” commented TripAdvisor spokesperson, Hayley Coleman.

### **UK boasts more winning parks than elsewhere in Europe**

It is not just Hampshire that has cause to celebrate this year; it is revealed that the UK is home to more 2016 award-winning amusement parks than any other European country, with six winning parks named in Europe’s top 25. Paultons Park, Home of Peppa Pig World in Romsey, Hampshire, Blackpool Pleasure Beach, Lancashire, Alton Towers in Hampshire, Adventure Island in Southend-on-Sea, Essex, Brighton Pier, East Sussex and Drayton Manor in Tamworth Staffordshire come in sixth, ninth, eleventh, 17<sup>th</sup>, 20<sup>th</sup> and 22<sup>nd</sup> respectively.

### **South riding high with more winning parks than rest of UK**

Within the UK, it is the South that comes up trumps, taking home more TripAdvisor Travellers’ Choice Awards for Amusement Parks than anywhere else in the country – five in total. Paultons Park, Home of Peppa Pig World, Alton Towers, Brighton Pier, The Milky Way Adventure Park in Clovelly, Devon and Legoland Windsor Resort, Berkshire take first, third, fifth, seventh and ninth place in the UK respectively.

### **Orlando home to world number one**

Taking the crown for world’s best-rated amusement park is Universal’s Islands of Adventure, Orlando, Florida in the United States. The park’s main attraction is Harry Potter and the Forbidden Journey, a motion-based dark ride within The Wizarding World of Harry Potter themed areas. Visitors take a tour through Hogwarts and then get to experience the chaos of Harry’s life via a flight simulator style ride. Travellers’ can [book tickets](#) to the park on TripAdvisor from £184 per person, which also includes entry to Universal Studios Florida and Wet ‘n Wild, allowing visitors to come and go as much as they please over 14 consecutive days.

In addition to announcing the UK’s best rated amusement parks, TripAdvisor can also reveal the cost of visiting each park for a family of four<sup>1</sup>, including the average nightly rate for a stay in a nearby hotel during the summer months of July, August and September<sup>2</sup>.

Travellers Choice Ranking	Amusement Park	Hotel price (average family of four nightly rate of – two adults, two children) TOTAL		
		Ticket price (family of four) – two adults, two children)	Hotel price (average nightly rate of nearby hotels from July - Sept)	TOTAL
1	Paultons Park, Home of Peppa Pig World, Romsey	£99	£101	£200
2	Blackpool Pleasure Beach, Blackpool	£80	£72	£152
3	Alton Towers, Farley	£123	£100	£223
4	Adventure Island, Southend-on-Sea	£71	£81	£152
5	Brighton Pier, Brighton	£45	£132	£177
6	Drayton Manor, Tamworth	£77	£83	£160
7	The Milky Way Adventure Park, Clovelly	£50	£116	£166
8	GreenWood Forest Park, Y Felinheli**	£51	£98	£149
9	Legoland Windsor, Windsor*	£148	£122	£270
10	West Midland Safari and Leisure Park, Bewdley	£109	£76	£185

\*Indicates the most expensive amusement park for a family visit and overnight stay.

\*\*Indicates the cheapest amusement park for a family visit and overnight stay.

### **Travellers’ Choice Awards for Amusement Parks 2016 winners:**

#### **World top 10**

1. [Universal’s Islands of Adventure](#), Orlando, United States
2. [Discovery Cove](#), Orlando, United States
3. [Magic Kingdom](#), Orlando, United States
4. [Europa-Park](#), Rust, Germany

5. [Universal Studios Florida](#), Orlando, United States
6. [Universal Studios Hollywood](#), Los Angeles, United States
7. [Disney's Hollywood Studios](#), Orlando, United States
8. [Disneyland Park](#), Anaheim United States
9. [Disney California Adventure Park](#), Anaheim, United States
10. [Beto Carrero World](#), Penha Brazil

#### Europe top 10

1. [Europa-Park](#), Rust, Germany
2. [Tivoli Gardens](#), Copenhagen, Denmark
3. [Le Puy du Fou](#), Les Epesses, France
4. [Disneyland Park](#), Marne-la-Vallée, France
5. [PortAventura World](#), Salou, Spain
6. [Paultons Park, Home of Peppa Pig World](#), Romsey, United Kingdom
7. [Gardaland Park](#), Castelnuovo, Italy
8. [Walt Disney Studios Park](#), Marne-la-Vallée, United Kingdom
9. [Blackpool Pleasure Beach](#), Blackpool, United Kingdom
10. [Zoomarine Algarve](#), Guia, Portugal

For the complete list of winners from the 2016 Travellers' Choice Amusement Parks, as well as reviews and candid traveller photos, go to: <http://www.tripadvisor.co.uk/TravellersChoice-Attractions-cAmusementParks>

#### Notes to editors:

##### Full Paultons Park, Home of Peppa Pig World quote:

Richard Mancey, Managing Director of Paultons Park said: "We are thrilled to have been named the UK's number one TripAdvisor Travellers' Choice Awards for Amusement Parks. This is a huge achievement and testament that the quality of Paultons Park as a family attraction is translating into so many positive reviews. We aim to offer our families a memorable experience and to also be recognised as 6th in Europe and 22nd in the world is fantastic. Since introducing Peppa Pig World to Paultons Park, we welcome more than one million guests a year and with the introduction of our new Jurassic-themed attraction, Lost Kingdom, we look forward to welcoming more visitors from further afield. The fact the award has been won through the positive responses of the public makes this an even bigger achievement which the team are very proud of."

<sup>1</sup> Amusement Park ticket prices denote the cheapest price available for a family of four booked online in advance.

<sup>2</sup> Average seasonal nightly rates of all bookable accommodations in each destination are based on TripAdvisor pricing data for July 1 through September 30, 2016, aggregated from booking partners, including online travel agencies and direct hotel suppliers.

#### About TripAdvisor

TripAdvisor® is the world's largest travel site\*, enabling travellers to plan and book the perfect trip. TripAdvisor offers advice from millions of travellers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors\*\*, and 350 million reviews and opinions covering 6.5 million accommodations, restaurants and attractions. The sites operate in 48 markets worldwide.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 24 other travel media brands:

[www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruisecritic.com](http://www.cruisecritic.com), [www.everytrail.com](http://www.everytrail.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.thefork.com](http://www.thefork.com) (including :

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, February 2016

\*\*Source: TripAdvisor log files, Q1 2016