

Spain Most Popular For Brits This Summer But Greece Offers Best Bargains, TripAdvisor Data Reveals Summer Holiday Value Report Highlights Most Booked Destinations for Summer, Bargain Hotels, Top Attractions and Cheapest Weeks to Visit

Spain boasts four of the top five most popular destinations for Brits travelling abroad this summer, according to the travel and booking site, TripAdvisor.

Majorca is the number one destination for Brits, followed by Tenerife and Ibiza respectively, while Lanzarote comes in fifth place.

The TripAdvisor Summer Holiday Value report published today has revealed the ten most popular destinations for British holidaygoers this summer, based on booking interest, along with the average one-week holiday costs for hotels and meals¹. The seasonal report helps travellers discover savings at popular travel destinations by highlighting the least expensive week to visit, highly-rated value hotels and popular things to do.

Greece offers best bargain

When comparing the average cost of a week's holiday among the top ten destinations, across the whole of the summer season, Gran Canaria offers the best value overall at £747. However, when comparing specific travel dates, the Greek islands Crete and Corfu offer the least expensive weeks available to book on TripAdvisor this summer. Crete comes in at a cost of £654 for those travelling at the end of May into the first week of June and Corfu totals £665 for the same period.

New York favourite far flung destination for Brits

Outside Europe, New York is revealed to be the destination most popular among Brits this summer. While the Summer Holiday Value report shows that it's the most expensive destination for a one week trip this summer, by being flexible with when they choose to travel, Brits can save over £150.

In fact, this is true of all of the destinations in the list, with some offering bigger savings than others. Ibiza and Albufeira offer the biggest savings – by opting to travel at the end of May, Brits will benefit from huge savings of over £300 and £200 respectively – compared to the average cost in summer.

"This report proves that it can pay to pick your week wisely when planning your trip abroad this summer, with savings of up to 20% on offer. If you are thinking about a visit to Corfu during the week of 30th May for example, you can book it on TripAdvisor for over £112 less than the average week's cost over the rest of the summer," advised Hayley Coleman, TripAdvisor spokesperson.

Top 10 Summer Destinations and Average Summer Costs

Destination	Avg. Nightly Hotel Rate	Avg. Meal Cost	Avg. Cost of a		Cost of Least Expensive Week	Saving made by travelling in least expensive week ²	Guide: Value hotels and top things to do available to book this summer
			One-Week Summer Trip	Least Expensive Week This Summer			
1 Majorca, Spain	£111	£17	£1,239	30 May	£1,106	11%	1. Majorca, Spain · Value Hotel: Protur Bonaire Aparthotel – Bookable on TripAdvisor for an average nightly summer rate of £35 · Highly Rated Tour: Old Town Palma Bike Tour – Bookable on TripAdvisor from £19 per person
2 Tenerife, Spain	£73	£13	£837	30 May	£784	6%	
3 Ibiza, Spain	£149	£21	£1,575	30 May	£1,256	20%	
4 Crete, Greece	£64	£12	£749	30 May	£654	13%	
5 Lanzarote, Spain	£72	£13	£886	30 May	£785	11%	
6 New York City, United States	£219	£23	£1,937	27 June	£1,779	8%	2. Tenerife, Spain · Value Hotel: Casa Morro Catana – Bookable on TripAdvisor for an average nightly summer rate of £36 · Highly Rated Tour: Whale and Dolphin Watching Yacht Charter – Bookable on
7 Benidorm, Spain	£85	£14	£949	30 May	£819	14%	
8 Albufeira, Portugal	£103	£15	£1,136	30 May	£904	20%	
9 Corfu, Greece	£62	£14	£777	30 May	£665	14%	
10 Gran Canaria, Spain	£62	£13	£747	6 June	£696	7%	

TripAdvisor from £40 per person

3. Ibiza, Spain

· Value Hotel: [Hostal Marino](#) – Bookable on TripAdvisor for an average nightly summer rate of £66

· Highly Rated Tour: [Es Vedra Snorkeling Cruise](#) – Bookable on TripAdvisor from £87 per person

4. Crete, Greece

· Value Hotel: [Sunrise Apartments](#) – Bookable on TripAdvisor for an average nightly summer rate of £31

· Highly Rated Tour: [Full Day Tour of Samaria Gorge](#) – Bookable on TripAdvisor from £52 per person

5. Lanzarote, Spain

· Value Hotel: [La Penita Apartments](#) – Bookable on TripAdvisor for an average nightly summer rate of £42

· Highly Rated Tour: [Lanzarote Day Tour with Wine Tasting](#) – Bookable on TripAdvisor from £39 per person

6. New York City, United States

· Value Hotel: [Edge Hotel](#) – Bookable on TripAdvisor for an average nightly summer rate of £191

· Highly Rated Tour: [New York in One Day Guided Sightseeing Tour](#) – Bookable on TripAdvisor from £48 per person

7. Benidorm, Spain

· Value Hotel: [Pension La Orozca](#) – Bookable on TripAdvisor for an average nightly summer rate of £39

· Highly Rated Tour: [Benidorm Short Walking Tour](#) – Bookable on TripAdvisor from £16 per person

8. Albufeira, Portugal

· Value Hotel: [Carruna Apartments](#) – Bookable on TripAdvisor for an average nightly summer rate of £71

- *Highly Rated Tour: [Caves and Dolphin Watching Cruise](#)* – Bookable on TripAdvisor from £28 per person

9. **Corfu, Greece**

- *Value Hotel: [Bella Vista Hotel & Studios](#)* – Bookable on TripAdvisor for an average nightly summer rate of £34
- *Highly Rated Tour: [Corfu in a Day](#)* – Bookable on TripAdvisor from £36 per person

10. **Gran Canaria, Spain**

- *Value Hotel: [Bungalows Club Maspalomas](#)* – Bookable on TripAdvisor for an average nightly summer rate of £36
- *Highly Rated Tour: [City Sightseeing Las Palmas de Gran Canaria Hop-On Hop-Off Tour](#)* – Bookable on TripAdvisor from £15 per person

Notes to Editors

¹Top destinations for UK travellers during the upcoming summer travel period (June 1, 2016 – August 31, 2016) according to TripAdvisor site search and booking interest data. All hotel and airfare prices are based on trips departing and returning between June 1 and August 31, 2016.

Average costs to visit the top summer travel destinations are representative of a one-week trip including a seven night hotel stay and three restaurant meals per day.

Avg. Nightly Hotel Rate includes the average cost of a seven night stay in a hotel bookable on TripAdvisor, aggregated from hundreds of booking partners, including online travel agencies and direct hotel suppliers.

Avg. Meal Price includes the average meal cost per person, excluding drinks, tax and tip. Prices are sourced from restaurants listed on TripAdvisor.

²Percent savings below summer peak determined by comparing the cost of the least and most expensive summer weeks to visit each destination.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travellers to plan and book the perfect trip. TripAdvisor offers advice from millions of travellers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors**, and 350 million reviews and opinions covering 6.5 million accommodations, restaurants and attractions. The sites operate in 48 markets worldwide.

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*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, February 2016

**Source: TripAdvisor log files, Q1 2016