

TripAdvisor Reveals Cuba's Most Popular Destinations and Top Hotels Hotel Rooms in Cuba Available for \$113 per Night on Average

NEEDHAM, Mass., February 23, 2016 –TripAdvisor®, the travel planning and booking site, today announced the five most popular destinations and great cultural attractions to see in Cuba, as well as its top 10 hotels to help U.S. travelers make the most of their cultural trips to the country. U.S. travelers considering a trip to Cuba should consult the U.S. [Treasury Department's FAQ](#) to understand travel regulations before booking a trip.

"With the easing of travel restrictions to Cuba, many U.S. travelers will now be able to go on a cultural excursion there for the first time," said Brooke Ferencsik, director of communications for TripAdvisor. "Those planning to go will discover appealing accommodation options to book and remarkable cultural attractions to enjoy throughout the country."

Top Five Most Popular Destinations in Cuba¹

1. **Varadero** – The beach town of Varadero boasts powdery sands and clear blue waters and is less than a two hour drive east from Havana. History buffs and those interested in local art will enjoy the interesting museums along the shoreline, including the [Museo Municipal Varadero](#) and the [Taller de Ceramica Artistica](#). Nature lovers have plenty to explore as well, including the area's many caves, keys and forests. [Saturno Cave](#) in particular draws large crowds with its impressive rock formations and crystal clear fresh water.
2. **Havana** – Cuba's capital city appears suspended in time, where old world glamor meets Spanish colonial-era reconstruction. Travelers can catch a glimpse into the area's history in the rich architecture of [Old Havana](#), which is home to popular attractions like the beautiful Roman Catholic cathedral in the [Plaza de la Catedral](#) and the authentic open-air restaurants and shops of the [Plaza Vieja](#). Regular travelers to the area also recommend setting aside time to explore Havana's many smaller suburbs, such as the charming seaside town of [Guanabo](#).
3. **Cayo Santa Maria** – This small island off the northern coast of central Cuba offers many resorts along the expansive, picturesque coastline. Many visitors to the area recommend taking one of the bus tours of the mainland offered by the resorts on the island. Those with a sweet tooth will enjoy the [Museo de Agroindustria Azucarera](#) in [Remedios](#), which explains the history of local sugar production. The [Mausoleo del Che Guevara](#) in [Santa Clara](#) also draws large crowds looking to visit the final resting place of the well-known figure of the Cuban Revolution.
4. **Cayo Coco** – Cayo Coco, like Cayo Santa Maria, is on the Jardines del Rey archipelago off the north-central coast and boasts superfine white sand and shallow, clear water. Travelers note its convenient location, with most hotels within 20 minutes of the nearby Jardines del Rey Airport. Those staying in Cayo Coco can take a daytrip to [Sancti Spiritus](#), which is home to a variety of historic landmarks, museums and parks. Travelers to the area also enjoy the quaint character, colorful buildings and traditional Cuban craft shops in the small town of [Trinidad de Cuba](#).
5. **Holguin** – Holguin, known as the "City of Parks," is Cuba's fourth largest city. Set among mountainous territory in the eastern part of the island, the scenic city offers travelers the perfect combination of cultural attractions and comfortable resorts. The city's elegant plazas, colonial buildings and museums offer an authentic look back into Cuba's history. Travelers looking to break a sweat can make the 860-foot trek up the [Hill of the Cross](#), which offers breathtaking views of the city and the surrounding landscape. Regular visitors to the area recommend booking a guided tour or hiring a car to fully experience the city and its culture.

With an average nightly hotel rate² of \$113, Cuba is home to a wide variety of inexpensive hotel options for U.S. travelers looking to book a cultural excursion. Havana offers hotels with an average nightly rate of \$105.

Cuba's Top 10 Hotels³

To help travelers determine where to stay, TripAdvisor has identified the top 10 hotels in Cuba, according to TripAdvisor reviewers and the average nightly rates to stay offered by TripAdvisor's partners.

1. [Melia Cayo Coco – Cayo Coco](#) – Available for \$230 per night.
2. [Paradisus Rio de Oro Resort & Spa – Holguin](#) – Available for \$333 per night.
3. [Royalton Hicacos Varadero Resort & Spa – Varadero](#) – Available for \$260 per night.
4. [Iberostar Grand Hotel Trinidad – Trinidad](#) – Available for \$204 per night.
5. [Melia Las Americas – Varadero](#) – Available for \$320 per night.
6. [Iberostar Parque Central – Havana](#) – Available for \$220 per night.
7. [Blau Varadero Hotel Cuba – Varadero](#) – Available for \$178 per night.
8. [Memories Holguin Beach Resort – Rafael Freyre](#) – Available for \$140 per night.
9. [Hotel Melia Marina Varadero – Varadero](#) – Available for \$229 per night.
10. [Sol Rio de Luna y Mares – Guardalavaca](#) – Available for \$153 per night.

Tips for traveling to Cuba from the TripAdvisor Travel Forums:

- For the best weather, prices and ocean temperatures, travelers should book trips to Cuba for April and May. June to November is considered hurricane season in Cuba, although posters to the forum report that bad weather is still relatively rare during that period.
- U.S. dollar exchanges incur a surcharge in Cuba, so travelers should plan to bring euros, British pounds or Canadian dollars instead. Travelers can find the best exchange rates at a bank or an official government currency exchange office, called a Cadeca.
- Although many Cubans speak some English, regular travelers to the area recommend learning at least some Spanish before making the trip. This will come in handy when visiting smaller towns or taking public transportation.
- While there are various transportation options available on the island, many forum posters recommend renting a car to fully explore the area. However, it's not for everyone – travelers should know how to drive a manual and how to change a tire before taking the leap. Be sure to keep an eye out for unsuspected items, like ox carts, in the road at night.
- The currency in Cuba is the convertible peso (CUC), and generally CUC\$1 is appropriate for tipping hotel staff and bartenders. Travelers should also plan to tip about 10% in restaurants and taxis. Tips aren't required at all-inclusive resorts, but are always appreciated.

For additional insights on where to go and what to do in Cuba, travelers can visit the [TripAdvisor Travel Forums](#).

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Notes to Editors:

¹Top five destinations determined based on TripAdvisor search sessions data for October 1, 2015-December 31, 2015.

²Average nightly hotel rates are based on TripAdvisor data for February 1, 2016 through July 31, 2016, aggregated from booking partners, including online travel agencies and direct hotel suppliers. Rates were sourced on January 13, 2016.

³Top 10 hotels have a minimum rating of four out of five bubbles on TripAdvisor and are determined based on average site rating, with more recent reviews given a greater weight.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and book the perfect trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 350 million unique monthly visitors**, and 320 million reviews and opinions covering 6.2 million accommodations, restaurants and attractions. The sites operate in 47 countries worldwide.

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*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, November 2015

**Source: TripAdvisor log files, Q3 2015