

Canary Islands And NYC Top Choices For British Travellers This Winter TripAdvisor Holiday Value Report Reveals Most Affordable Weeks and Average Prices for 10 Most Popular Winter Destinations

The Canary Islands and New York City are the most popular destinations for British travellers this winter, according to the Winter Holiday Value Report, announced today by TripAdvisor, the world's largest travel site*.

The Winter Holiday Value Report, reveals the top 10 most popular international destinations for British travellers for the winter travel period (1 Jan – 31 March, 2016), along with the average one-week costs for hotels, airfare, meals and attractions. The report also helps travellers discover winter savings at these destinations by highlighting the least expensive week to visit, as well as highly rated value hotels and must-see attractions that are bookable on TripAdvisor.

According to TripAdvisor search data, the Canary Islands are the most popular destinations for British travellers this winter, closely followed by New York and Dubai.

The Winter Holiday Value Report showed that the least expensive destination for British travellers is Benidorm at £1,026 on average for the winter period. While during the week of 28 March 2016, it's even cheaper at just £816.

For those wishing to venture a little further afield, the report also revealed that Brits can make the biggest saving in New York this winter, where the least expensive week to visit, 25 January 2016, will cost £2,088 versus £2,398 on average for the winter period – a saving of £310.

“The cost of a winter holiday can add up as people travel further afield in search of sun, snow or an exotic city break, but a winter trip doesn't have to break the bank,” advised James Kay, TripAdvisor spokesperson. “Travellers can bag great deals if they are flexible with their dates. In the case of the Canary Islands, the most popular winter destination for Brits, TripAdvisor booking data shows that travelling in the second week of January will offer you the best value rates this winter.”

Top 10 Winter Destinations for Brits with Average Winter Costs and Savings

Most Popular Destinations (by search volume)	Avg. Nightly Hotel Rate	Avg. Flight Cost	Avg. Meal Cost	Avg. Tour / Activity Cost	Avg. Cost of a One-Week Winter Trip	Least Exp. Week Cost	Least Exp. Week this winter	Saving made by travelling in least expensive week
Canary Islands	£84	£277	£11	£19	£1,138	£967	11-Jan-16	£171
New York City	£191	£572	£20	£37	£2,398	£2,088	25-Jan-16	£310
Dubai	£165	£527	£23	£52	£2,277	£2,093	07-Mar-16	£184
Amsterdam	£116	£112	£16	£26	£1,312	£1,112	04-Jan-16	£200
Bangkok	£45	£711	£12	£32	£1,341	£1,232	07-Mar-16	£109
Rome	£96	£193	£16	£46	£1,302	£1,059	11-Jan-16	£243
Benidorm	£72	£169	£12	£48	£1,026	£816	28-Mar-16	£210
Orlando	£123	£650	£14	£46	£1,894	£1,714	04-Jan-16	£180
Paris	£122	£170	£20	£28	£1,502	£1,368	04-Jan-16	£134
Las Vegas	£114	£743	£19	£50	£2,030	£1,815	25-Jan-16	£215

Top-rated Value Hotels Available in Each Destination This Winter

1. Canary Islands, Spain

- *Highly-rated value Hotel: [Sunset Harbour Club](#), Costa Adeje – 4.5 bubbles, 470 reviews*
- *Bookable on TripAdvisor at an average nightly winter rate of: £87*

2. New York, United States

- *Highly-rated value Hotel: Chelsea Pines Inn – 5 bubbles, 1,806 reviews*
- *Bookable on TripAdvisor at an average nightly winter rate of: £193*
- *Must-see Attraction: Top of The Rock Observation Deck: £20*

3. Dubai, Emirate of Dubai

- *Highly-rated value Hotel: Crowne Plaza Dubai Festival City – 4.5 bubbles, 1,174 Reviews*
- *Bookable on TripAdvisor at an average nightly winter rate of: £178*
- *Must-see Attraction: Dubai City Half-Day Sightseeing Tour: £24*

4. Amsterdam, The Netherlands

- *Highly-rated value Hotel: Hotel Golden Tulip Amsterdam West – 4.5 bubbles, 2,089 reviews*
- *Bookable on TripAdvisor at an average nightly winter rate of: £73*
- *Must-see Attraction: Amsterdam Hop-On Hop-Off Tour with Optional Canal Cruise: £21*

5. Bangkok, Thailand

- *Highly-rated value Hotel: Baan K Residence by Bliston – 4.5 bubbles, 702 reviews*
- *Bookable on TripAdvisor at an average nightly winter rate of: £44*
- *Must-see Attraction: Best Bangkok Temples Tour: £21*

6. Rome, Italy

- *Highly-rated value Hotel: Hotel Golden – 4.5 bubbles, 2,050 reviews*
- *Bookable on TripAdvisor at an average nightly winter rate of: £71*
- *Must-see Attraction: Skip the Line: Vatican Museums, Sistine Chapel and St Peter's Basilica Half Day Walking Tour : £28*

7. Benidorm, Spain

- *Highly-rated value Hotel: Hotel RH Royal – 4.5 bubbles, 923 reviews*
- *Bookable on TripAdvisor at an average nightly winter rate of: £58*
- *Must-see Attraction: 3-Hour Walking Tour of Benidorm : £125*

8. Orlando, United States

- *Highly-rated value Hotel: Avanti International Resort – 4 bubbles, 2,706 reviews*
- *Bookable on TripAdvisor at an average nightly winter rate of: £69*
- *Must-see Attraction: Florida Everglades Airboat Tour and Alligator Encounter : £30*

9. Paris, France

- *Highly-rated value Hotel: Grand Hotel Francais – 4.5 bubbles, 1,794 reviews*

- *Bookable on TripAdvisor at an average nightly winter rate of: £96*
- *Must-see Attraction: Skip the Line: Eiffel Tower Tickets and Small-Group Tour: £47*

10. Las Vegas, United States

- *Highly-rated value Hotel: Desert Rose Resort – 4.5 bubbles, 3,392 reviews*
- *Bookable on TripAdvisor at an average nightly winter rate of: £96*
- *Must-see Attraction: Grand Canyon South Rim Bus Tour with Optional Upgrades: £53*

Notes to Editors

Most popular destinations for UK travelers during the upcoming winter travel period (1 Jan, 2016 – 31 Mar, 2016) according to TripAdvisor site search data. The list excludes Cuba as TripAdvisor does not currently display pricing information for that destination.

All hotel and airfare prices are based on trips departing and returning between 1 Jan and 31 Mar 2016.

Rates correct as of 10 Nov 2015 and are converted from US dollars to Sterling.

Average costs to visit the top winter travel destinations are representative of a one-week trip including a seven-night hotel stay, avg. national roundtrip airfare, two tours/activities and three restaurant meals per day.

Avg. Nightly Hotel Rate includes the average cost of a seven night stay in a hotel bookable on TripAdvisor, aggregated from hundreds of booking partners, including online travel agencies and direct hotel suppliers.

Avg. Airfare includes the national average price of a round-trip airfare to each destination based on searches conducted through TripAdvisor Flights.

Avg. Meal Price includes the average meal cost per person, excluding drinks, tax and tip. Prices are sourced from restaurants listed on TripAdvisor.

<https://tripadvisor.mediaroom.com/2015-11-17-CANARY-ISLANDS-AND-NYC-TOP-CHOICES-FOR-BRITISH-TRAVELLERS-THIS-WINTER>