MediaRoom

TripAdvisor Launches “Travel Timeline” On Mobile App

New Feature Automatically Chronicles Places Visited and Photos Taken on a Trip; Allows Travellers to Recall and Review Sites and Share their Travel Timeline with Friends

TripAdvisor®, the world’s largest travel site*, today launched a “Travel Timeline” feature for its mobile app that helps travellers conveniently log and share experiences from their trips. Once activated, the feature automatically creates a timeline of the places travellers have visited and the photos they’ve taken at each location, which can be viewed in chronological order or as a route on a map. The timeline is private to the user on their TripAdvisor app, but travellers can edit their timeline and easily share it with family and friends on social media.

“Travel Timeline is a useful and valuable tool for chronicling travel experiences and conveniently capturing moments to remember,” said Adam Medros, senior vice president, global product, TripAdvisor. “TripAdvisor not only helps travellers plan and book their trips, but with Travel Timeline we help our community document and share them too.”

How Travel Timeline Works

To activate Travel Timeline, users log on to the TripAdvisor mobile app and opt-in to the feature. Once the feature is activated, it will keep a log of the points of interest that the user has visited in a running timeline, and travellers can easily rate and review hotels, restaurants, or attractions they visited. The feature uses the phone’s GPS and motion sensors to predict when the user is visiting somewhere or if they are just passing by. Users may turn Travel Timeline off at any time.

Travel Timeline Features:

- *Customisable:* Users can curate the timeline and photos.
- *Offline:* The feature logs activities without an Internet connection, helping travellers avoid data and roaming charges.
- *Private:* Each traveller’s timeline and photos remain private to the user unless they choose to share them.
- *Shareable:* Users can share a day in their timelines with family and friends.

Travel Timeline will be available through the free TripAdvisor mobile app on iOS in 28 languages worldwide.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travellers to plan and book the perfect trip. TripAdvisor offers advice from millions of travellers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 350 million unique monthly visitors**, and more than 290 million reviews and opinions covering 5.3 million accommodations, restaurants and attractions. The sites operate in 47 countries worldwide.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 23 other travel media brands: www.airfarewatchdog.com,www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com,www.thefork.com (including www.lafourchette.com, www

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, July 2015

**Source: TripAdvisor log files, average monthly unique users, Q3 2015

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