

TripAdvisor Contest Offers Travelers the Chance to Win the Trip of a Lifetime TripAdvisor to Send One Lucky Winner on a Travelers' Choice Trip of a Lifetime to Marrakech, Siem Reap, Istanbul, Hanoi, or Prague

NEEDHAM, Mass., September 14, 2015 – [TripAdvisor®](#), the world's largest travel site*, today announced the launch of a new competition to uncover the best travel discoveries TripAdvisor users have made through the site.

The contest, entitled My TripAdvisor Discovery, will challenge members of the world's largest travel community to submit a video that details in one minute or less a great discovery they have made while using TripAdvisor.

"No one knows travel better than the millions of TripAdvisor members who share their experiences on our site every day. Now, in addition to sharing their valuable reviews, they have a chance to highlight the best travel find or gem they discovered through the site, whether it's a rustic little restaurant, a great hotel deal or an invaluable tip from the Forums," said Barbara Messing, chief marketing officer for TripAdvisor.

"And for one lucky winner, their discovery will win them the trip of a lifetime for two people to a recent Travelers' Choice Destination city. We're excited to see what great travel discoveries our engaged community will share."

Entries must be submitted in a video format on the TripAdvisor Facebook page before the September 29 deadline. Once all the entries have been received, the videos will be hosted on the competition page where friends, family and the wider travel community will be able to watch and vote for their favorite discoveries. Voting runs from October 1 to October 11.

The video entry with the highest number of votes will win a unique trip of a lifetime for two people to one of the top five winners of the 2015 TripAdvisor Travelers' Choice Destination Award; a choice of Marrakech, Siem Reap, Istanbul, Hanoi, or Prague.

On their trip, the winners will experience the best that their chosen destination has to offer, with seven nights at a Travelers' Choice Hotel, dinner at an award-winning restaurant, as well as a host of highly-rated tours and activities together with \$1,500 spending money.

Residents aged 18 and above in the U.S., U.K., Ireland, Australia and Canada are eligible to enter the contest via the TripAdvisor Facebook page.

Full details about the competition and the entry form can be found here: <http://bit.ly/1iunESJ>

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and book the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 375 million unique monthly visitors**, and more than 250 million reviews and opinions covering 5.2 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 23 other travel media brands: www.airfarewatchdog.com, www.bookingbuddy.com, www.cruise critic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (inc

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2014

**Source: TripAdvisor log files, average monthly unique users, Q2 2015