

Llandudno Ranks As UK's Best For Family Holiday Rental Stays **TripAdvisor data reveals family travellers give UK holiday rentals an average score of 4.88 out of 5, while Northern Ireland is top performing country in the UK**

TripAdvisor, home to more than 65,000 holiday rentals in the UK, today reveals the UK towns and cities which family travellers rate highest for holiday rentals.

In a study of reviews posted on holiday rentals by family travellers over the last year*, Llandudno ranks top among UK towns and cities with a near perfect average review score of 4.97. St. Davids, Wales takes second place with 4.96, while Scotland's Stirling comes in third with 4.95.

Wales comes out on top for highest scoring towns and cities

Wales is home to four towns and cities in the UK's top ten best rated for families – Llandudno, St. Davids, Hay-on-Wye and Barmouth – more than England (three), Scotland (two) and Northern Ireland (one).

Northern Ireland number one country in UK for families

The average score left by family travellers for the UK overall is an impressive 4.88 out of 5, higher than the European average of 4.83.

While individual towns and cities in Wales score highly, when looking at a country level, it is actually Northern Ireland that tops the ranking – with an average score of 4.92 for holiday rentals there. Scotland and Wales follow with average scores of 4.89 and 4.87 respectively, while England trails behind albeit with a still very creditable average score of 4.85.

"It's clear that travellers, particularly families, love holiday rentals. The space and amenities that they offer, such as pools, extra bedrooms, fully-equipped kitchens and backyards, often make them a great value holiday option for families," commented TripAdvisor spokesperson, James Kay.

Top 10 towns and cities in the UK with highest average review score from family travellers

Ranking	Destination	Average review score
1	Llandudno, Wales	4.97
2	St Davids, Wales	4.96
3	Stirling, Scotland	4.95
4	Hay-on-Wye, Wales	4.94
5	Matlock, England	4.94
6	Barmouth, Wales	4.93
7	Portrush, Northern Ireland	4.93
8	Bath, England	4.93
9	Moray, Scotland	4.93
10	Beadnell, England	4.92

UK breakdown of average review scores from family travellers

Country	Average review score
Northern Ireland	4.92
Scotland	4.89
Wales	4.87
England	4.85