

TripAdvisor Announces Android Wear App World's Most Popular Travel App Expands to New Smartwatch Devices

NEWTON, Mass., June 1, 2015 – [TripAdvisor®](#), the world's largest travel site*, today announced the launch of the TripAdvisor app for Android Wear smartwatches. The free app, which is currently available on [Google Play](#), helps travelers find nearby things to do with access to TripAdvisor traveler reviews and ratings of hotels, restaurants and attractions.

The launch of the new TripAdvisor Android Wear app follows the company's launch of its Apple Watch app in April 2015 and Pebble smartwatch app last week.

"We're excited to make TripAdvisor available to even more smartwatch users through the launch of our new Android Wear app," said Adam Medros, senior vice president of global product at TripAdvisor. "Our app gives smartwatch users convenient access to the wisdom of millions of travelers and helps them find hidden gems nearby – whether it's a great place to eat, stay or visit."

TripAdvisor Android Wear app features:

- **Recommendations for nearby restaurants, attractions and hotels:** displays a list of top-rated points of interest based on the person's location (using GPS) along with ratings and review titles to help them pick a great spot.
- **Point of interest details:** shows addresses, price range, hours of operation and distances of points of interest from the user.
- **"Saves" for easy access:** feature allows travelers to save their favorite restaurants, attractions and hotels and view them later on another Android device or TripAdvisor.com.
- **Direct links to the phone:** allows travelers to easily access more information on their Android device about points of interest viewed on their smartwatch.

The TripAdvisor app is now available on Google Play worldwide: <https://play.google.com/store/apps/details?id=com.tripadvisor.tripadvisor>

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and book the perfect trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors**, and more than 225 million reviews and opinions covering more than 4.9 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 24 other travel media brands: [www.airfarewatchdog.com](#), [www.bookingbuddy.com](#), [www.cruisecritic.com](#), [www.everytrail.com](#), [www.familyvacationcritic.com](#), [www.flipkey.com](#), [www.thefork.com](#) (inc

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2014

**Source: Google Analytics, average monthly unique users, Q1 2015