

## TRIPADVISOR ANNOUNCES 2015 TRAVELERS' CHOICE FAVORITES

### Awards Highlight Travelers' Top Products and Services Based on Feedback from the TripAdvisor Community

**Madrid, March 3, 2015** – [TripAdvisor®](#), the world's largest travel site\*, today announced the winners of its fourth annual Travelers' Choice awards for Travel Favorites, highlighting the top products and services that help travelers have a perfect trip. There are winners from around the globe, in Canada, France, Germany, Italy, Russia, Spain, the U.K. and the U.S., across dozens of categories including airline, rental car agency, transportation app, GPS device, luggage, and outerwear.

"TripAdvisor has identified the Travelers' Choice Favorites as recommended by our insightful global community," said Barbara Messing, chief marketing officer for TripAdvisor. "These award-winning products and services, voted on by our community, are the 'must have items' to consider bringing on your next trip."

#### Travelers' Choice Favorites

There are 34 category winners in Spain. Winners include some perennial favorites that have won their category each year since the inception of the Travelers' Choice Favorites in 2012. These brands include:

**Compact digital camera:** Canon

**GPS device:** Garmin

**Guidebook:** Lonely Planet

**Headphones:** Sony

**Luggage:** Samsonite

#### 2015 Spanish Travellers' Choice Awards for Travel Favorites

<b>Backpack</b>	Samsonite	<b>Coffee</b>	Nespresso
<b>Batteries</b>	Duracell	<i>Razor</i>	Gillette
<b>Camping Gear</b>	Quechua	<b>Saline Solution</b>	Sensitive Eyes
<b>Compact Digital Camera</b>	Canon	<b>Sports Equipment Bag</b>	Nike
<b>Cough Drops</b>	Halls	<b>Sunburn Relief Treatment</b>	Avène
<b>DSLR Camera</b>	Nikon	<b>Toothbrush</b>	Oral-B
<b>Duffel Bag</b>	The North Face	<b>Toothpaste</b>	Colgate
<b>Rental Car Service</b>	Hertz	<b>Transportation App</b>	Renfe
<b>Earbuds</b>	Sony	<b>Travel Magazine</b>	National Geographic
<b>Electric Razor</b>	Phillips	<b>Shave Cream</b>	Gillette
<b>eReader</b>	Sony	<b>Soap</b>	Dove
<b>Dental Floss</b>	Oral B	<b>Sunscreen or Suntan Lotion</b>	Nivea
<b>GPS Watch</b>	Garmin	<b>Hair Dryer</b>	Phillips
<b>Tourist Guide Book</b>	Lonely Planet	<b>Mouthwash</b>	Listerine
<b>Hand Sanitizer</b>	Sanex	<b>Music App</b>	Spotify
<b>Headphones</b>	Apple	<b>Outdoor Gear Store</b>	Decathlon
<b>Luggage</b>	Samsonite	<b>Outerwear</b>	Decathlon

For the complete list of 2015 winners of the Travelers' Choice Favorites, go to:

<http://blog.tripadvisor.es/2015/03/03/presentamos-los-premios-travellers-choice-favoritos-2015/>

#### Award methodology:

Online surveys were conducted in each country and asked local travelers to select their favorite brands when they travel from a variety of brands/products in each category. 188,198 travellers worldwide (including 16,000 Spanish respondents) participated in the selection process.

