

## **Albufeira Most Popular European Destination For Brits This Summer, Tripadvisor Data Reveals**

### **TripAdvisor Summer Holiday Value Report reveals summer hotspots for Brits as well as the least expensive week to travel this season**

A TripAdvisor report published today has revealed the twenty most popular summer destinations\* for British holidaygoers this year, with Albufeira in the Algarve the most popular European destination for Brits travelling abroad.

The Summer Holiday Value Report by [TripAdvisor®](#), the world's largest travel site, identifies the top 20 destinations for UK travellers this summer season\*\*, along with the average weekly cost\*\*\* of travel to each. The report also highlights the least expensive weeks to visit each destination this season based on price data on TripAdvisor, and reveals the huge potential savings that can be made by doing so.

New York is revealed to be the international destination most popular among Brits this summer, while Sorrento in Italy, Paphos in Greece and Dubrovnik in Croatia also feature in the top twenty.

#### **Value breaks in Spain still a big hit with Brits abroad**

Spain boasts five destinations in the top twenty – with value for money likely to be one of the factors enticing British tourists to the country.

When comparing the average cost of a week's holiday among the top twenty, across the whole of the summer season, Benidorm is the least expensive destination overall.

When comparing specific travel dates, the Costa Blanca resort, also offers the least expensive week available to book on TripAdvisor this summer at a cost of £896 for those travelling in the first week of June.

The report calculated average weekly costs based on a seven night hotel stay, three restaurant meals per day, and a roundtrip airfare from a domestic UK airport.

#### **Flexible travellers to gain from huge savings**

The report reveals big savings available to those UK travellers who are able to be flexible about the weeks they choose to holiday this summer.

For example, UK holidaygoers booking a trip to Paphos on TripAdvisor can save a huge £433 by opting for the week commencing 22 June, compared to the average week's cost during the rest of the summer.

“The cost of travel to the most popular destinations this summer can vary hugely depending on when you go, so pick your week wisely. For example, trips to New York the week of 17<sup>th</sup> August can be booked on TripAdvisor for around £2,346 – that's £303 less than the average week's cost over the rest of summer,” advised James Kay, TripAdvisor spokesperson.

#### **London a top travel spot for Europeans this summer**

The Summer Holiday Value report also reveals that London is among the top three most popular destinations for European travellers this summer - cementing its reputation as one of the top city destinations in the world.

London is the most popular 2015 summer destination for Italian holidaygoers, the second most popular for Germans, and the third most popular for Spanish and French travellers.

#### **CHART: Top 20 Summer Destinations for UK Travellers and Average Weekly Costs (including hotel, airfare etc)**

*Lowest prices marked in green.*

Rank (by most popular)	Destination	Avg. Weekly Cost Summer 2015***	Least Expensive Week This Summer	Cost of Least Expensive Week	Saving made by travelling in least expensive week
1	London, UK	£1,605	03 Aug	£1,520	£84
2	New York, US	£2,649	17 Aug	£2,346	£303
3	Albufeira, Portugal	£1,153	01 Jun	£933	£220
4	Benidorm, Spain	£1,056	01 Jun	£896	£160
5	Barcelona, Spain	£1,220	13 Jul	£1,130	£90
6	Orlando, US	£1,670	01 Jun	£1,476	£194
7	Rome, Italy	£1,142	10 Aug	£1,031	£111
8	Paris, France	£1,371	10 Aug	£1,168	£203
9	Sharm El Sheikh, Egypt	£1,264	08 Jun	£1,033	£231
10	Amsterdam, The Netherlands	£1,251	20 Jul	£1,147	£104
11	Sorrento, Italy	£1,604	17 Aug	£1,486	£118
12	Las Vegas, US	£2,053	08 Jun	£2,031	£22
13	Edinburgh, Scotland	£1,483	01 Jun	£1,287	£196
14	Dubai, UAE	£1,724	22 Jun	£1,522	£203
15	Paphos, Greece	£1,597	22 Jun	£1,164	£433
16	Playa de las Americas, Tenerife	£1,277	08 Jun	£939	£337
17	Dubrovnik, Croatia	£1,508	29 Jun	£1,455	£52
18	Venice, Italy	£1,790	10 Aug	£1,594	£195
19	Costa Adeje, Tenerife	£1,456	08 Jun	£1,097	£359
20	Port d'Alcudia, Majorca	£1,410	01 Jun	£1,142	£268

### **GUIDE: Top Rated Value Hotels Available This Summer**

#### 1. London, UK

*Least Expensive Summer Week to Visit:* 03 August: £1,520

*Value Hotel:* [The Hide London](#) – Bookable on TripAdvisor at an average nightly summer rate of £104

#### 2. New York, United States

*Least Expensive Summer Week to Visit:* 17 August: £2,346

*Value Hotel:* [Saint Nicholas Inn](#) – Bookable on TripAdvisor at an average nightly summer rate of £82

#### 3. Albufeira, Spain

*Least Expensive Summer Week to Visit:* 01 June: £933

*Value Hotel:* [Velamar Sun & Beach Hotel](#) – Bookable on TripAdvisor at an average nightly summer rate of £56

#### 4. Benidorm, Spain

*Least Expensive Summer Week to Visit:* 01 June: £896

*Value Hotel:* [Pension La Orozca](#) – Bookable on TripAdvisor at an average nightly summer rate of £33

5. Barcelona, Spain

*Least Expensive Summer Week to Visit:* 13 July: £1,130

*Value Hotel:* [Hotel Curious](#) – Bookable on TripAdvisor at an average nightly summer rate of £81

6. Orlando, United States

*Least Expensive Summer Week to Visit:* 01 June: £1,476

*Value Hotel:* [The Point Orlando Resort](#) – Bookable on TripAdvisor at an average nightly summer rate of £78

7. Rome, Italy

*Least Expensive Summer Week to Visit:* 10 August: £1,031

*Value Hotel:* [Hotel Re di Roma](#) – Bookable on TripAdvisor at an average nightly summer rate of £61

8. Paris, France

*Least Expensive Summer Week to Visit:* 10 August: £1,168

*Value Hotel:* [New Orient Hotel](#) – Bookable on TripAdvisor at an average nightly summer rate of £108

9. Sharm el Sheikh, Egypt

*Least Expensive Summer Week to Visit:* 08 June: £1,033

*Value Hotel:* [Sharks Bay Umbi Diving Village](#) – Bookable on TripAdvisor at an average nightly summer rate of £22

10. Amsterdam, The Netherlands

*Least Expensive Summer Week to Visit:* 20 July: £1,147

*Value Hotel:* [Hotel Golden Tulip Amsterdam West](#) – Bookable on TripAdvisor at an average nightly summer rate of £80

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Notes to editors

**CHART: Average accommodation, meal and airfare costs for summer travel to the top twenty most popular destinations this summer\*\*\*\***

*Lowest prices marked in green.*

Rank	Destination	Avg. Nightly Hotel Rate	Avg. Meal Cost	Avg. Airfare from UK
1	London, UK	£144	£23	£118
2	New York, US	£200	£21	£808
3	Albufeira, Portugal	£80	£13	£325
4	Benidorm, Spain	£75	£13	£263
5	Barcelona, Spain	£87	£18	£234
6	Orlando, US	£84	£14	£779
7	Rome, Italy	£83	£18	£181
8	Paris, France	£106	£21	£184
9	Sharm El Sheikh, Egypt	£58	£16	£533
10	Amsterdam, The Netherlands	£103	£18	£147
11	Sorrento, Italy	£120	£23	£285
12	Las Vegas, US	£89	£21	£994

13	Edinburgh, Scotland	£142	£18	£109
14	Dubai, UAE	£96	£25	£529
15	Paphos, Greece	£69	£13	£846
16	Playa de las Americas, Tenerife	£71	£14	£481
17	Dubrovnik, Croatia	£117	£17	£323
18	Venice, Italy	£142	£27	£225
19	Costa Adeje, Tenerife	£89	£17	£481
20	Port d'Alcudia, Majorca	£104	£20	£264

\* Most popular destinations for UK travellers during the upcoming summer travel period 1 June, 2015 – 31 August, 2015 according to TripAdvisor site search data

\*\*Summer season defined as 1 June – 31 August, 2015

\*\*\*Average costs to visit the top summer travel destinations are representative of a one-week trip including a seven night hotel stay, roundtrip airfare from the domestic UK, and three restaurant meals per day. Rates correct as of 04 May 2015 and are converted from US dollars to British Sterling.

\*\*\*\*All hotel and airfare prices are based on trips departing and returning between 1 June and 31 August, 2015. Rates correct as of 04 May 2015 and are converted from US dollars to British Sterling.

Avg. Nightly Hotel Rate includes the average cost of a seven night stay in a hotel bookable on TripAdvisor, aggregated from hundreds of booking partners, including online travel agencies and direct hotel suppliers.

Avg. Airfare includes the average domestic round-trip airfare to each destination based on searches conducted through TripAdvisor Flights.

Avg. Meal Price includes the average meal cost per person, excluding drinks, tax and tip. Prices are sourced from restaurants listed on TripAdvisor.

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<https://tripadvisor.mediaroom.com/2015-05-05-ALBUFEIRA-MOST-POPULAR-EUROPEAN-DESTINATION-FOR-BRITS-THIS-SUMMER-TRIPADVISOR-DATA-REVEALS>