

## TripAdvisor Survey Reveals International Air Travel on the Rise for U.S. Fliers in 2015 Seat Squeeze Ruffles Feathers, But Fliers Applaud Recent Improvements to Online Booking and Comparison Shopping for Flights

**NEWTON, Mass., April 28, 2015** – [TripAdvisor®](#), the world's largest travel site\*, today announced the results of its annual air travel survey of more than 2,700 respondents. More U.S. travelers are expecting to fly this year, as 92 percent intend to take a domestic flight at least once in 2015, up slightly from 89 percent who said they flew domestically last year. International air travel is also expected to climb, with 67 percent planning flights abroad, compared to 60 percent who did so in 2014.

"This year, we're seeing more interest in international flights as favorable exchange rates have piqued the interest of U.S. fliers in traveling abroad" says Bryan Saltzburg, general manager of TripAdvisor Flights. "More U.S. travelers are taking to the skies in 2015 and while there's still unrest about seat space, fliers recognize recent improvements to in-flight entertainment, Wi-Fi options and the online shopping experience."

### Air Travel Preferences and Pet Peeves

When asked what they enjoyed most about the air travel experience, travelers listed the excitement and adventure of jet-setting at the top of the list.

Top 5 things travelers like most about air travel:

- 1.
- 2.
- 3.
- 4.
- 5.

When asked what they enjoyed least about the air travel experience, travelers identified discomfort aboard the flight along with extra airline fees as the top frustrations.

Top 5 things travelers like least about flying:

- 1.
- 2.
- 3.
- 4.
- 5.

### Fliers Sound Off About Getting the Squeeze on Seats

- 
- 
- 

Given shrinking seats, it may be no surprise the biggest improvements travelers want is space. Here are the top three amenities travelers say would make the air travel experience better:

- 1.
- 2.
- 3.

### Most Improved Aspects of Air Travel over the Past Five Years

When asked about the top air travel improvements over the past five years, travelers gave ease of comparison shopping and booking flights online as their top choices.

Top five biggest improvements in air travel:

- 1.
- 2.
- 3.
- 4.
- 5.

### A closer look at how travelers shop for and book flights:

- 
- 
- 
- 
- 
- 

### TripAdvisor Flights Provides First Class Booking Insights

To help travelers make the best booking decision, TripAdvisor Flights features comprehensive in-flight insights, amenities information and candid traveler photos along with the ability to scan for the lowest prices for airlines globally. Travelers can learn more at [www.TripAdvisor.com/CheapFlightsHome](http://www.TripAdvisor.com/CheapFlightsHome).

### About TripAdvisor

TripAdvisor® is the world's largest travel site\*, enabling travelers to plan and book the perfect trip. TripAdvisor offers trusted advice from travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 315 million unique monthly visitors\*\*, and more than 200 million reviews and opinions covering more than 4.5 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 24 other travel media brands: [www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruise critic.com](http://www.cruise critic.com), [www.everytrail.com](http://www.everytrail.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.thefork.com](http://www.thefork.com) (inc

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2014

\*\*Source: Google Analytics, average monthly unique users, Q3 2014

---

<https://tripadvisor.mediaroom.com/2015-04-28-TripAdvisor-Survey-Reveals-International-Air-Travel-on-the-Rise-for-U-S-Fliers-in-2015>