

Jersey Beats Majorca And Capri To Be Named Europe's Sixth Best Rated Island In TripAdvisor Traveller

TripAdvisor reveals winners of Travellers' Choice Islands based on reviews and opinions of millions of travellers

Jersey has today been named among the ten best rated islands in Europe in the 2015 Travellers' Choice™ awards for Islands awards, announced by [TripAdvisor®](#), the world's largest travel site*.

Jersey ranked ahead of Majorca, Capri, Tenerife and Corsica to be named the sixth best rated island in Europe, also making it the number one island in the UK and Channel Isles.

The annual awards are based on the millions of valuable reviews and opinions from TripAdvisor travellers across the globe. Winners were determined using an algorithm that took into account the quantity and quality of reviews and ratings for hotels, restaurants and attractions on islands worldwide, gathered over a 12-month period.

Caribbean home to world's best rated island - but Thailand offers most affordable getaway

This year, islands as far afield as Hawaii, Mauritius and Bora Bora were named among the world top ten, with the number one ranking going to Turks and Caicos' Providenciales, more commonly known as 'Provo', where the average hotel room rate bookable on TripAdvisor is £343 a night.

Among the world's top ten best rated islands, Ko Tao in Thailand offers the cheapest hotel value with average room rates on TripAdvisor at less than £60 a night.

"There is nothing like a picture of a white sandy beach to get us all dreaming of an island getaway, but judging by the average hotel rates on TripAdvisor for this year's award winning islands, that dream trip may be more affordable than you think," commented James Kay, TripAdvisor spokesperson, "For example, while the average hotel rate in Provo is close to £400 during the winter months, the average nightly rate in Ko Tao in Thailand during the same period is just £58. To help travellers book their trips to these remarkable destinations, TripAdvisor has surfaced amazing island hotels to accommodate a range of travel budgets."

In the Europe award category, Santorini claimed the top prize followed by Madeira in second place, while Jersey claimed its highest ever ranking in sixth place.

Jersey is the largest and southernmost of the Channel Islands, and boasts spectacular scenery, stunning beaches, and an enviable record for sunshine. For those looking to travel there, the average hotel price per night available to book on TripAdvisor is £111, though there are considerable price differences between value and luxury hotel options on the island.

The Pontac House Hotel, rated 4.5 bubbles out of 5 by TripAdvisor travellers, is available at an average of £108 per night this summer, while those looking for a splash of luxury could consider Longueville Manor, a 2015 Travellers' Choice Hotels award winner for Luxury, which is available to book on TripAdvisor at an average of £367 a night over the same period.

Visit Jersey commented, "We are thrilled to learn that Jersey has been voted number one island in the Travellers' Choice Awards for Islands UK and Channel Islands category. Not only are we top in the UK but more notably were also voted the 6th best island in the whole of Europe. This is hugely encouraging news as with so many incredible islands to visit across Europe, Jersey holds its own. This is testament to the fantastic work of the Jersey tourism industry."

Scotland biggest winner in UK and Channel Islands

In the UK and Channel Islands category, Scotland scooped the most awards, with Isle of Arran, Isle of Skye, Mainland Orkney and Lewis and Harris taking fourth, fifth, sixth and eighth place respectively.

2015 TripAdvisor Travellers' Choice Islands – world winners:

For travellers planning an escape to a Travellers' Choice Island in the world winners list, TripAdvisor has identified average hotel rates and highly-rated mid-range hotels bookable on TripAdvisor. Below are also "don't miss attractions" for travellers to check out on their trip.

1. **Providenciales, Turks and Caicos, Caribbean** – average nightly hotel rate for 2015: £343^[i]

For a great highly rated mid-range hotel option, bookable on TripAdvisor at an average of £264^[ii] per night, consider [Grace Bay Suites](#), with a 4 out of 5 average bubble rating and 173 reviews on TripAdvisor. Once on the island, don't miss out on a visit to [Grace Bay](#) and [Sun & Fun Sea Sports](#).

2. **Maui, Hawaii, United States** – average nightly hotel rate for 2015: £230

For a great highly rated mid-range hotel option, bookable on TripAdvisor at an average of £234 per night, consider [Aston Mahana at Kaanapali](#), with a 4.5 out of 5 bubble rating and 1,470 reviews on TripAdvisor. Once on the island, don't miss out on a visit to [Ka'anapali Beach](#) and [Wai'anapanapa State Park](#).

3. **Roatan, Bay Islands, Honduras** – average nightly hotel rate for 2015: £136

For a great highly rated mid-range hotel option, bookable on TripAdvisor at an average of £125 per night, consider [Cocolobo](#), with a 5 out of 5 average bubble rating and 420 reviews on TripAdvisor. Once on the island, don't miss out on a visit to [West Bay Beach](#) and [Blue Harbor Tropical Arboretum](#).

4. **Santorini, Greece** – average nightly hotel rate for 2015: £138

For a great highly rated mid-range hotel option, bookable on TripAdvisor at an average of £168 per night, consider [Enigma Apartments and Suites](#), with a 5 out of 5 average bubble rating and 665 reviews on TripAdvisor. Once on the island, don't miss out on a visit to [Skaros Rock](#) and [Sunset in Oia](#).

5. **Ko Tao, Thailand** – average nightly hotel rate for 2015: £58

For a great highly rated mid-range hotel option, bookable on TripAdvisor at an average of £59 per night, consider [Chintakiri Resort](#), with a 4.5 out of 5 average bubble rating on TripAdvisor and 301 reviews. Once on the island, don't miss out on a visit to [Sai Nuan Beach](#) and [Apnea Total](#).

6. **Madeira, Portugal** – average nightly hotel rate for 2015: £59

For a great highly rated mid-range hotel option, bookable on TripAdvisor at an average of £64 per night, consider [Hotel Albergaria Dias](#), with a 5 out of 5 average bubble rating and 352 reviews on TripAdvisor. Once on the island, don't miss out on a visit to [Monte Cable Car](#) and [Quinta do Riacho](#).

7. **Bali, Indonesia** – average nightly hotel rate for 2015: £106

For a great highly rated mid-range hotel option, bookable on TripAdvisor at an average of £163 per night, consider [Komaneka at Rasa Sayang](#), with a 5 out of 5 average bubble rating and 599 reviews on TripAdvisor. Once on the island, don't miss out on a visit to [Bali Jet Set Dive and Marine Sports](#) and [Warung Enak Homestay](#).

8. **Mauritius** – average nightly hotel rate for 2015: £146

For a great highly rated mid-range hotel option, bookable on TripAdvisor at an average of £112 per night, consider [Merville Beach Hotel](#), with a 4.5 out of 5 average bubble rating and 1,283 reviews on TripAdvisor. Once on the island, don't miss out on a visit to [Trou d'Argent Beach](#) and [Les 7 Cascades](#).

9. **Bora Bora, French Polynesia** – average nightly hotel rate for 2015: £286

For a great highly rated mid-range hotel option, bookable on TripAdvisor at an average of £173 per night, consider [Bora Bora Eden Beach Hotel](#), with a 4 out of 5 average bubble rating and 153 reviews on TripAdvisor. Once on the island, don't miss out on a visit to [Mount Otemanu](#) and [Shark Boy Bora Bora](#).

10. **Fernando de Noronha, Brazil** – average nightly hotel rate for 2015: £259

For a great highly rated mid-range hotel option, bookable on TripAdvisor at an average of £156 per night, consider [Dolphin Hotel](#), with a 4.5 out of 5 average bubble rating and 142 reviews on TripAdvisor. Once on the island, don't miss out on a visit to [Baia do Sancho](#) and [Baia do Sueste](#).

Other notable 2015 Travellers' Choice Islands winners and average room rates:

Europe	Average nightly hotel rate on TripAdvisor
1. Santorini, Greece	£139
2. Madeira, Portugal	£59
3. Crete, Greece	£51
4. Zakynthos, Greece	£87
5. Fuerteventura, Canary Islands, Spain	£83
6. Jersey, Channel Islands	£111
7. Majorca, Balearic Islands, Spain	£153
8. Island of Capri, Italy	£189
9. Tenerife, Canary Islands, Spain	£72
10. Corsica, France	£81

UK & Channel Isles	Average nightly hotel rate on TripAdvisor
1. Jersey, Channel Isles	£111
2. Isle of Wight	£86
3. St Mary's, Isles of Scilly	£182
4. Isle of Arran, Scotland	£135
5. Isle of Skye, Scotland	£139
6. Mainland Orkney Island, Scotland	£119
7. Anglesey, Wales	£83
8. Lewis and Harris, Scotland	£126
9. Isle of Man	£88
10. Guernsey, Channel Isles	£118

For the complete list of winners from the 2015 Travellers' Choice Islands, as well as reviews and candid traveller photos, go to <http://www.tripadvisor.co.uk/TravellersChoice-Islands>.

To see the best hotels for luxury, bargain, romance and more, as honoured in the 2015 Travellers' Choice awards for Hotels announced in January, go to: www.tripadvisor.co.uk/TravellersChoice-Hotels.

[i] Average hotel rates are based on TripAdvisor data for 1 January – 31 December, 2015, for all hotels on each island. Rates are aggregated from booking partners, including online travel agencies and direct hotel suppliers. All prices converted to British sterling from US dollar on 14 April 2015.

[ii] Average nightly hotel rates for are based on TripAdvisor data for 1 January – 31 December, 2015, for individual mid-range hotels. Rates are aggregated from booking partners, including online travel agencies and direct hotel suppliers. All prices converted to British sterling from US dollar on 14 April 2015.

<https://tripadvisor.mediaroom.com/2015-04-21-JERSEY-BEATS-MAJORCA-AND-CAPRI-TO-BE-NAMED-EUROPE-S-SIXTH-BEST-RATED-ISLAND-IN-TRIPADVISOR-TRAVELLER>