

## It's Island Time: TripAdvisor Names The World's Top Islands in 2015 Travellers' Choice Awards Providenciales, Turks and Caicos Named #1 Island in the World; Maui, Hawaii Best in the U.S. Award Winners Based on Reviews and Opinions from Millions of TripAdvisor Travelers

**NEWTON, Mass., April 21, 2015** – [TripAdvisor®](#), the world's largest travel site\*, today announced its Travelers' Choice™ awards for Islands. This year's awards honor more than 100 islands worldwide including lists for Africa, Asia, Caribbean, Europe, South America, the South Pacific, the U.K., and the U.S. The annual awards are based on the millions of valuable reviews and opinions from TripAdvisor travelers across the globe.

"Our well-traveled community has uncovered the best islands around the world for that perfect island escape whether you want to lie on the beach or seek adventure," said Barbara Messing, chief marketing officer for TripAdvisor. "To help travelers book their trips to these remarkable destinations, TripAdvisor has surfaced amazing island hotels to accommodate a range of travel budgets."

Award winners were determined using an algorithm that took into account the quantity and quality of reviews and ratings for hotels, restaurants and attractions on islands worldwide, gathered over a 12-month period.

Top 10 Travelers' Choice Islands World	Top 10 Travelers' Choice Islands U.S.
<ol style="list-style-type: none"> <li>1. <a href="#">Providenciales</a>, Turks and Caicos</li> <li>2. <a href="#">Maui</a>, Hawaii</li> <li>3. <a href="#">Roatan</a>, Honduras</li> <li>4. <a href="#">Santorini</a>, Greece</li> <li>5. <a href="#">Ko Tao</a>, Thailand</li> <li>6. <a href="#">Madeira</a>, Portugal</li> <li>7. <a href="#">Bali</a>, Indonesia</li> <li>8. <a href="#">Mauritius</a>, Africa</li> <li>9. <a href="#">Bora Bora</a>, French Polynesia</li> <li>10. <a href="#">Fernando de Noronha</a>, Brazil</li> </ol>	<ol style="list-style-type: none"> <li>1. <a href="#">Maui</a>, Hawaii</li> <li>2. <a href="#">Island of Hawaii</a>, Hawaii</li> <li>3. <a href="#">Kauai</a>, Hawaii</li> <li>4. <a href="#">Key West</a>, Florida</li> <li>5. <a href="#">Hilton Head</a>, South Carolina</li> <li>6. <a href="#">Marco Island</a>, Florida</li> <li>7. <a href="#">Key Largo</a>, Florida</li> <li>8. <a href="#">Chincoteague Island</a>, Virginia</li> <li>9. <a href="#">San Juan Island</a>, Washington</li> <li>10. <a href="#">Mackinac Island</a>, Michigan</li> </ol>

For travelers planning an escape to a Travelers' Choice U.S. Island, TripAdvisor has identified seasonal hotel rates and highly-rated value, mid-range and high-end hotels with availability to book on TripAdvisor this summer. Below are also "don't miss attractions" for travelers to check out on their trip.

### 1. [Maui](#), Hawaii

Average seasonal hotel rates<sup>1</sup>: Spring: \$400 Summer: \$382 Fall: \$336 Winter: \$452

#### Average nightly hotel rates<sup>2</sup> for summer 2015:

Value: [Maui Eldorado](#), Lahaina – \$189/night

Mid-range: [Aston Mahana at Kaanapali](#), Lahaina – \$344/night

High-end: [Kaanapali Alii](#), Lahaina – \$560/night

**Don't Miss Attraction:** [Haleakala Crater](#)

### 2. [Island of Hawaii](#), Hawaii

Average seasonal hotel rates: Spring: \$272 Summer: \$268 Fall: \$259 Winter: \$321

#### Average nightly hotel rates for summer 2015:

Value: [Amott's Lodge](#), Hilo – \$92/night

Mid-range: [Waikoloa Beach Marriott Resort & Spa](#), Waikoloa – \$252/night

High-end: [Mauna Kea Beach Hotel](#), Puako – \$469/night

**Don't Miss Attraction:** [: Kilauea Iki Trail](#)

### 3. [Kauai](#), Hawaii

Average seasonal hotel rates: Spring: \$311 Summer: \$318 Fall: \$295 Winter: \$335

#### Average nightly hotel rates for summer 2015:

Value: [Aston Islander on the Beach](#), Kapaa – \$171/night

Mid-range: [Waipouli Beach Resort](#), Kapaa – \$355/night

High-end: [Koa Kea Hotel & Resort](#), Poipu – \$469/night

**Don't Miss Attraction:** [Na Pali Coast](#)

### 4. [Key West](#), Florida

Average seasonal hotel rates: Spring: \$444 Summer: \$317 Fall: \$319 Winter: \$445

#### Average nightly hotel rates for summer 2015:

Value: [Key Lime Inn](#) – \$218/night

Mid-range: [Key West Marriott Beachside Hotel](#) – \$330/night

High-end: [Ocean Key Resort & Spa](#) – \$380/night

**Don't Miss Attraction:** [Key West Butterfly and Nature Conservatory](#)

### 5. [Hilton Head](#), South Carolina

Average seasonal hotel rates: Spring: \$253 Summer: \$312 Fall: \$210 Winter: \$164

**Average nightly hotel rates for summer 2015:**

*Value:* [Main Street Inn & Spa](#) – \$201/night

*Mid-range:* [Inn at Harbour Town - Sea Pines Resort](#)– \$330/night

*High-end:* [Omni Hilton Head Oceanfront Resort](#)– \$371/night

**Don't Miss Attraction:** [Live Oac Outdoor Adventure Company](#)

**6. [Marco Island, Florida](#)**

Average seasonal hotel rates: Spring: \$432 Summer: \$293 Fall: \$262 Winter: \$382

**Average nightly hotel rates for summer 2015:**

*Value:* [Hilton Marco Island Beach Resort](#) – \$267/night

*Mid-range:* [Marco Beach Ocean Resort](#) – \$303/night

*High-end:* [Marriott's Crystal Shores](#) – \$675/night

**Don't Miss Attraction:** [Capt. Ron's Awesome Everglades Adventures](#)

**7. [Key Largo, Florida](#)**

Average seasonal hotel rates: Spring: \$263 Summer: \$200 Fall: \$255 Winter: \$266

**Average nightly hotel rates for summer 2015:**

*Value:* [Seafarer Resort and Beach](#) – \$145/night

*Mid-range:* [Dove Creek Lodge](#) – \$215/night

*High-end:* [Mariner's Resort Villas & Marina](#) – \$326/night

**Don't Miss Attraction:** [Rainbow Reef Dive Center](#)

**8. [Chincoteague Island, Virginia](#)**

Average seasonal hotel rates: Spring: \$112 Summer: \$182 Fall: \$123 Winter: \$103

**Average nightly hotel rates for summer 2015:**

*Value:* [Best Western Plus Chincoteague Island](#) – \$165/night

*Mid-range:* [Island Motor Inn Resort](#) – \$183/night

*High-end:* [Snug Harbor Marina and Cottages](#) – \$266/night

**Don't Miss Attraction:** [Chincoteague National Wildlife Refuge](#)

**9. [San Juan Island, Washington](#)**

Average seasonal hotel rates: Spring: \$216 Summer: \$293 Fall: \$264 Winter: \$177

**Average nightly hotel rates for summer 2015:**

*Value:* [Discovery Inn](#) – \$180/night

*Mid-range:* [Snug Harbor Resort and Marina](#) – \$321/night

*High-end:* [Lakedale Resort at Three Lakes](#) – \$399/night

**Don't Miss Attraction:** [Maya's Westside Whale Watch Charters](#)

**10. [Mackinac Island, Michigan](#)**

Average seasonal hotel rates: Spring: \$211 Summer: \$242 Fall: \$217 Winter: \$239

**Average nightly hotel rates for summer 2015:**

*Value:* [Harbour View Inn](#) – \$207/night

*Mid-range:* [Hotel Iroquois](#) – \$270/night

*High-end:* [Grand Hotel](#) – \$585/night

**Don't Miss Attraction:** [Mackinac Island State Park](#)

For the complete list of winners from the 2015 Travelers' Choice Islands, as well as reviews and candid traveler photos, go to: [www.tripadvisor.com/TravelersChoice-Islands](http://www.tripadvisor.com/TravelersChoice-Islands).

To see the best hotels for luxury, bargain, romance and more, as honored in the 2015 Travelers' Choice awards for Hotels announced in January, go to: [www.tripadvisor.com/TravelersChoice-Hotels](http://www.tripadvisor.com/TravelersChoice-Hotels).

**Notes to editors:**

<sup>1</sup>Average seasonal hotel rates are based on TripAdvisor data for January 1 through December 31, 2015, for all hotels on each island. Rates are aggregated from booking partners, including online travel agencies and direct hotel suppliers.

<sup>2</sup>Average nightly hotel rates for summer are based on TripAdvisor data for June 1 through August 31, 2015 for individual hotels. Rates are aggregated from booking partners, including online travel agencies and direct hotel suppliers.

**About TripAdvisor**

TripAdvisor® is the world's largest travel site\*, enabling travelers to plan and book the perfect trip. TripAdvisor offers trusted advice from travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites

to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 315 million unique monthly visitors\*\*, and more than 200 million reviews and opinions covering more than 4.5 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TriAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 24 other travel media brands: [www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruisecritic.com](http://www.cruisecritic.com), [www.everytrail.com](http://www.everytrail.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.thefork.com](http://www.thefork.com) (inc

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2014

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<https://tripadvisor.mediaroom.com/2015-04-21-Its-Island-Time-TripAdvisor-Names-The-Worlds-Top-Islands-in-2015-Travellers-Choice-Awards>