

TripAdvisor Helps Travelers Discover World's Best Destinations With 2015 Travelers' Choice Awards Marrakech, Morocco #1 in the World; New York City Tops in the U.S. Winners Based on Millions of Reviews and Opinions from the TripAdvisor Community

NEWTON, Mass., March 24, 2015 – TripAdvisor®, the world's largest travel site*, today announced its 2015 Travelers' Choice™ awards for Destinations. This year's awards honor 469 top travel destinations worldwide including lists for Africa, Asia, Australia, Canada, Caribbean,

Central America, Europe, China, Middle East, Russia, South America, the South Pacific, the U.K., and the U.S., based on the millions of valuable reviews and opinions from TripAdvisor travelers.

"These world-class destinations chosen by our community are rich in history, culture and beauty and offer endless sights to explore," said Barbara Messing, chief marketing officer for TripAdvisor. "To help travelers discover these cities, TripAdvisor has surfaced value hotel options that are bookable on the site, along with fantastic places to eat and play."

Award winners were determined using an algorithm that took into account the quantity and quality of reviews and ratings for hotels, restaurants and attractions in destinations worldwide, gathered over a 12-month period.

Top 10 Travelers' Choice Destinations World	Top 10 Travelers' Choice Destinations U.S.
(+/- denotes change in ranking year-over-year, 0 is no change)	(+/- denotes change in ranking year-over-year, 0 is no change)
<ol style="list-style-type: none"> 1. Marrakech, Morocco (+5) 2. Siem Reap, Cambodia (+7) 3. Istanbul, Turkey (-2) 4. Hanoi, Vietnam (+4) 5. Prague, Czech Republic (0) 6. London, England (-3) 7. Rome, Italy (-5) 8. Buenos Aires, Argentina (+6) 9. Paris, France (-2) 10. Cape Town, South Africa (+9) 	<ol style="list-style-type: none"> 1. New York City, New York (0) 2. Chicago, Illinois (0) 3. Charleston, South Carolina (+10) 4. Las Vegas, Nevada (0) 5. Seattle, Washington (+3) 6. San Francisco, California (-3) 7. Washington, D.C. (+2) 8. New Orleans, Louisiana (-3) 9. Palm Springs, California (+8) 10. San Diego, California (-3)

For travelers looking to experience the award-winning destinations, TripAdvisor can help them plan and book their trip by comparing hotel prices from hundreds of others sites to find the best value. TripAdvisor also features comprehensive information on more than 147,000 destinations around the world, including descriptions and travel guides, candid traveler photos, as well as insight on must-visit attractions and restaurants.

Travelers can explore these incredible destinations without breaking the bank, as TripAdvisor has identified highly-rated value hotels that can be booked on TripAdvisor for under \$200 per night during the 2015 summer travel season, in addition to places to discover in each spot.

Discover the Top 10 Travelers' Choice Destinations in the U.S:

1. [New York City](#), New York – Average nightly hotel rate¹ for summer 2015: \$310

Great value hotel² option with availability during the 2015 summer season:[Chelsea Lodge](#), bookable on TripAdvisor for as low as \$184 per night.

Places to discover: [Metropolitan Museum of Art](#) and [Chalk Point Kitchen](#)

2. [Chicago](#), Illinois – Average nightly hotel rate for summer 2015: \$289

Great value hotel option with availability during the 2015 summer season:[Carlton Inn Midway](#), bookable on TripAdvisor for as low as \$151 per night.

Places to discover: [Art Institute of Chicago](#) and [Gino's East](#)

3. [Charleston](#), South Carolina – Average nightly hotel rate for summer 2015: \$287

Great value hotel option with availability during the 2015 summer season:[Holiday Inn Express Charleston](#), bookable on TripAdvisor for as low as \$145 per night.

Places to discover: [South Carolina Aquarium](#) and [Cru Café](#)

4. [Las Vegas](#), Nevada – Average nightly hotel rate for summer 2015: \$150

Great value hotel option with availability during the 2015 summer season:[Desert Rose Resort](#), bookable on TripAdvisor for as low as \$138 per night.

Places to discover: [Vegas Indoor Skydiving](#) and [Roy's](#)

5. [Seattle](#), Washington – Average nightly hotel rate for summer 2015: \$366

Great value hotel option with availability during the 2015 summer season:[Ace Hotel](#), bookable on TripAdvisor for as low as \$182 per night.

Places to discover: [Space Needle](#) and [The Walrus and the Carpenter](#)

6. [San Francisco](#), California – Average nightly hotel rate for summer 2015: \$335

Great value hotel option with availability during the 2015 summer season:[Hotel Mayflower](#), bookable on TripAdvisor for as low as \$180 per night.

Places to discover: [Lombard Street](#) and [Sotto Mare Oysteria and Seafood](#)

7. [Washington, D.C.](#) – Average nightly hotel rate for summer 2015: \$257

Great value hotel option with availability during the 2015 summer season:[Hotel Lombardy](#), bookable on TripAdvisor for as low as \$197 per night.

Places to discover: [Newseum](#) and [Founding Farmers](#)

8. New Orleans, Louisiana – Average nightly hotel rate for summer 2015: \$204

Great value hotel option with availability during the 2015 summer season: [Le Pavillon Hotel](#), bookable on TripAdvisor for as low as \$175 per night.

Places to discover: [French Quarter](#) and [GW Fins](#)

9. Palm Springs, California – Average nightly hotel rate for summer 2015: \$177

Great value hotel option with availability during the 2015 summer season: [Old Ranch Inn](#), bookable on TripAdvisor for as low as \$126 per night.

Places to discover: [Palm Springs Aerial Tramway](#) and [Purple Room](#)

10. San Diego, California – Average nightly hotel rate for summer 2015: \$229

Great value hotel option with availability during the 2015 summer season: [The Pearl Hotel](#), bookable on TripAdvisor for as low as \$183 per night.

Places to discover: [USS Midway Museum](#) and [Cody's](#)

As an additional resource, TripAdvisor has curated Travel Guides for the top 25 award-winning destinations in the world, which can be found at: www.tripadvisor.com/TravelersChoice-Destinations. Travelers will also find hotel recommendations, tips on what to see in each destination, along with the complete list of winners.

To see the best hotels for luxury, bargain, romance and more, as honored in the 2015 Travelers' Choice awards for Hotels announced in January, go to: www.tripadvisor.com/TravelersChoice-Hotels.

Notes to editors:

¹Average nightly hotel rates for summer 2015 are based on TripAdvisor data for June 1 through August 31, 2015, aggregated from booking partners, including online travel agencies and direct hotel suppliers.

²Great value hotels have a minimum four out of five TripAdvisor bubble rating and currently have availability between June 1 and August 31, 2015. Hotel pricing is based on TripAdvisor data for June 1 through August 31, 2015, aggregated from booking partners, including online travel agencies and direct hotel suppliers.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and book the perfect trip. TripAdvisor offers trusted advice from travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 315 million unique monthly visitors**, and more than 200 million reviews and opinions covering more than 4.5 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide, including China under [daodao.com](#). TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 24 other travel media brands: [www.airfarewatchdog.com](#), [www.bookingbuddy.com](#), [www.cruisecritic.com](#), [www.everytrail.com](#), [www.familyvacationcritic.com](#), [www.flipkey.com](#), [www.thefork.com](#) (inc

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2014

**Source: Google Analytics, average monthly unique users, Q3 2014; does not include traffic to [daodao.com](#)