

Tripadvisor Launches Neighbourhoods Feature To Help Travellers Explore World Cities

[TripAdvisor®](#), the world's largest travel site*, today announced the launch of its "Neighbourhoods" feature to help TripAdvisor users discover and explore neighbourhoods within popular tourist destinations around the world, making it easier to find restaurants, attractions and accommodations that are perfect for their trip.

The feature is currently available for Barcelona, Berlin, Dubai, Hong Kong, London, Los Angeles, Madrid, New York City, Paris, Prague, Rome, San Francisco, Singapore and Tokyo with plans to launch in additional cities in the future.

"TripAdvisor's new Neighbourhoods feature combines millions of traveller insights along with curated content to help travellers explore the distinctive parts of some of the world's most travelled cities," said Adam Medros, senior vice president, global product, TripAdvisor. "Big city neighbourhoods often feel like cities unto themselves—and our Neighbourhoods feature gives travellers a powerful tool to discover all of the unique spots these popular cities have to offer."

When travellers visit select popular tourist destination pages with the Neighbourhoods feature on the TripAdvisor desktop site or mobile app (iPhone and Android), they will be able to view descriptions and attributes of each city's primary neighborhoods, as well as a map displaying the neighbourhoods' locations within the city. Travellers can then select a neighbourhood to explore the area in greater detail by viewing photos and reading candid traveller reviews about the best hotels, restaurants and attractions.

The feature also allows travellers to:

- Quickly identify what neighbourhood they are in with a "You are here!" flag on the mobile app
- Filter restaurants, attractions and accommodations by neighbourhood
- Find out what neighbourhood an accommodation, restaurant or attraction is in when looking at its TripAdvisor listing

The Neighbourhoods feature is currently available on English-language TripAdvisor sites and all languages supported in the mobile apps. The new feature incorporates content from TripAdvisor, Inc. media brands Tripbod and Oyster.

<https://tripadvisor.mediaroom.com/2015-02-26-TRIPADVISOR-LAUNCHES-NEIGHBOURHOODS-FEATURE-TO-HELP-TRAVELLERS-EXPLORE-WORLD-CITIES>