

Llandudno Hotel Named World's #1 Bargain Hotel In 13th Annual Tripadvisor Travellers' Choice Awards

UK also home to world's best rated B&B

A Welsh seaside hotel and a Yorkshire B&B are among the big winners in this year's 2015 Travellers' Choice® awards for hotels, TripAdvisor has revealed today.

Lawton Court Hotel in Llandudno topped the world's Bargain hotel category, while Millgate B&B in Masham was named the world's number one B&B

Now in their 13th year, the awards honour the world's most outstanding properties in the categories of Top Hotels, Bargain, B&Bs and Inns, Family, Luxury, Romance, and Small Hotels. Travellers' Choice® award winners were determined based on the millions of reviews and opinions collected in a single year from TripAdvisor travellers worldwide.

"These awards recognise the finest hotels across the globe, according to those that really matter - the guests themselves. This year is particularly good news for the UK hotel industry, with the UK home to more of the world's best rated properties than any other country," commented James Kay, TripAdvisor spokesperson, "And with the ability to research, compare prices and book all on TripAdvisor, travellers looking to stay at a Travellers' Choice winner can still grab a great deal."

Travellers loving Llandudno

This year's awards shine a spotlight on Llandudno as the Welsh seaside town is home to eight award-winning hotels, with only London and Blackpool home to more award-winning hotels in the UK.

One local family in particular has a lot to celebrate this year. Following the success of Lauriston Court, named number one hotel in the world for service in 2013 and third best bargain hotel in the world in 2014, the owners, Carol-Lynn and Ian Robbins were able to open a second hotel, Lawton Court Hotel, just doors down, which is run by their son and his wife, Scott and Hannah Lawton-Jones.

Hospitality is clearly in the blood of the Robbins/Lawton-Jones family as within one year of opening, the Lawton Court Hotel takes the title of best rated Bargain hotel in the world – guests can book a stay there from £74 per room, per night. In the small hotels category, Lawton Court hotel is also named second in the world and comes fourth in the world for service.

Taking a back seat behind its younger sister this year but still a winner in its own right, Lauriston Court continues to shine as it is named sixth best bargain hotel in the world and ninth best for service.

Scott and Hannah Lawton-Jones, owners of Lawton Court Hotel said, "What a great end to an already fantastic first year as owners of Lawton Court Hotel. To be recognised by TripAdvisor as a 2015 Travellers' Choice Hotels award-winner across three different categories really is the icing on the cake. We'd like to take this opportunity to thank all of our guests from the past year for helping us to win this award, it's the valuable reviews from them that help drive the business."

A TripAdvisor traveller reviewing her recent stay at Lawton Court Hotel said, "We could not have asked for more. The owners went above and beyond making sure all our needs were met to ensure we had a great stay. Great location on the seafront with stunning views, rooms were spotless and well equipped and breakfast was superb using all local produce. All the staff were friendly and attentive and the owners made us feel nothing was too much trouble."

Britain still does the B&B best

The UK has proved once again this year that it can't be beaten when it comes to offering the best B&Bs in the world. Home to the best and second best B&B in the world the UK also boasts ten of world's top 25 – more than any other destination.

First place goes to Millgate Bed & Breakfast, located in Masham, North Yorkshire, where rooms can be booked through TripAdvisor from £38 per person, per night. Shola Coach House in Portrush, County Antrim, Northern Ireland, placed number two on the world list.

Sue Burrell, co-owner of Millgate B&B, commented on her award win: "We're thrilled to be named the number one B&B in the world. The fact that this award stems from our guests' feedback makes it even more special, because the reviews we've

received on TripAdvisor have really helped our business thrive.”

The UK’s top performer

The UK winner of the Top Hotels category is the Haymarket Hotel, located in the heart of London’s theatre district, which also celebrates seventh in Europe and 20th in the world.

“The good news for all our winners is that they stand to gain more than just the prestige of an award title - a recent TripAdvisor survey showed that 83% of Brits say awards like this influence their decision to book a hotel,” commented James Kay, TripAdvisor spokesperson.

Luxury Maldives resort takes world title

Gili Lankanfushi Maldives on the North Malé Atoll of the Maldives - where the average nightly rate is £1,144 - takes the title of world’s Top hotel for 2015 in this year’s awards.

If that is out of your budget, the good news is that there are plenty of great deals to be found among the world’s Top hotels. For example, Shinta Mani Club Siem Reap in Cambodia, which ranks in at number three in this year’s awards, offers rooms at an average nightly rate of just £163 (see price index below).

Travellers’ Choice awards take into account the quality and quantity of traveller reviews and opinions and traveller ratings specific to each award category. The hallmarks of Travellers’ Choice winners are remarkable service, quality and value.

For the complete list of 2015 TripAdvisor Travellers’ Choice® awards for hotels winners, go to <http://www.tripadvisor.co.uk/TravellersChoice>.

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