

London Nightlife Rated Best In Europe According To TripAdvisor Cities Survey Survey of more than 54,000 global travellers also reveals London as Europe's top spot for shopping

London is the best rated major destination in Europe for shopping and nightlife, the results of the second annual Cities Survey by TripAdvisor have revealed.

However, London fared less well when assessed on the helpfulness of its locals – ranking a lowly 32 out of the 37 tourist destinations featured.

The Cities Survey, which ranks each of the major tourist destinations in the world according to how well they scored across a number of different categories, is based on more than 54,000 responses from those who have recently written TripAdvisor reviews for those cities around the world.

London scores very highly for nightlife (ranked 2nd in the world, after New York City), shopping (3rd in the world) and attractions (ranked 4th in the world), but less well on value for money (34th out of 37) and the helpfulness of the local population (32nd of 37).

In fact, it seems most Londoners could learn a thing or two from the city's cabbies – with London's taxi drivers ranked among the top ten most friendly, and in the top six for overall service.

The city ranking first for the best overall experience was [Tokyo](#), which also claimed top spots for helpfulness of locals, taxi service, local public transportation, and cleanliness of streets. Tokyo received high marks across the board, as it ranked among the top ten in 13 of 16 categories in the survey.

[New York City](#) was top of the heap for best restaurants and nightlife. It also came in second for best overall experience, shopping and attractions/things to do.

Other high ranking cities were [Singapore](#) which was number one for comfort traveling alone, and second for taxi service, cleanliness of streets, ease of getting around and family-friendliness; [Rome](#), which topped the list of attractions/things to do and culture; and [Dubai](#), first for shopping and hotels.

Here's a snapshot of some of the top performers by category:

Overall Top Performers:

Category	First place	Second place	Third place
Helpful locals	Tokyo	Cape Town	Lisbon
Friendliest taxi drivers	Dubrovnik	Tokyo	Singapore
Best taxi services	Tokyo	Singapore	Dublin
Cleanest streets	Tokyo	Singapore	Berlin
Ease of getting around	Vienna	Singapore	Berlin
Best public transport	Tokyo	Vienna	Berlin
Best value for money	Budapest	Lisbon	Hanoi
Comfort traveling alone	Singapore	Tokyo	Vienna
Best for shopping	Dubai	New York City	London
Best for hotels	Dubai	Cancun	Bangkok
Best for restaurants	New York City	Cape Town	Tokyo
Best for attractions	Rome	New York City	Paris
Family-friendliness	Stockholm	Singapore	Copenhagen
Best for culture	Rome	Vienna	Paris
Best for nightlife	New York City	London	Tokyo
Best overall experience	Tokyo	New York City	Barcelona

Overall Low Rankers:

Category	Last place	Second last	Third last
Helpful locals	Moscow	Beijing	Marrakech
Friendliest taxi drivers	Moscow	Beijing	Brussels
Best taxi services	Moscow	Beijing	Kuala Lumpur
Cleanest streets	Mumbai	Marrakech	Bangkok
Ease of getting around araround to get around	Mumbai	Punta Cana	Marrakech
Best public transport	Marrakech	Hanoi	Sharm el Sheikh
Best value for money	Moscow	Rio de Janeiro	Copenhagen
Comfort traveling alone	Punta Cana	Sharm el Sheikh	Marrakech
Best for shopping	Punta Cana	Moscow	Rio de Janeiro
Best for hotels	Moscow	Rio de Janeiro	Brussels
Best for restaurants	Punta Cana	Moscow	Marrakech
Best for attractions	Punta Cana	Sharm el Sheikh	Mumbai
Family-friendliness	Marrakech	Moscow	Mumbai
Best for culture	Sharm el Sheikh	Punta Cana	Dubai
Best for nightlife	Marrakech	Punta Cana	Hanoi
Best overall experience	Mumbai	Punta Cana	Moscow

“London has always had a lot to offer tourists, so it is no surprise to see the capital ranking high for nightlife, shopping and attractions. But it seems we Londoners can still learn a lot from the friendly residents of Tokyo when it comes to making visitors to the city feel at ease,” commented James Kay, TripAdvisor spokesperson.

Note to Editors: The survey was sent to those that have written a review on either a hotel, restaurant or attraction in the featured cities during 2013. To be included in the results a city was required to have a minimum of 300 completed responses, with the ranking based on average scores for each question. All analysis was conducted by Brainbox Research. The selection of featured cities is based on the key cities from countries which receive the largest number of international visitor arrivals (data compiled by the UNWTO 2012).

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