

Tokyo Top City Among Global Travellers, According to TripAdvisor World City Survey Findings based on international survey of more than 54,000 travellers who visited cities in 2013

SYDNEY, Australia, May 20, 2014 – [TripAdvisor®](#), the world's largest travel site*, today announced the results of its second annual Cities Survey, revealing how travellers view key tourist cities around the world. The results were compiled based on more than 54,000 responses from those who have recently written TripAdvisor reviews for featured cities around the world.

Of the 37 cities included in the survey, Sydney is among the top in the world for family-friendliness and attractions/things to do, coming in at 7th and 12th respectively. Boasting iconic attractions[1] including Taronga Zoo and the Sydney Harbour Bridge Climb, Sydney also ranked highly[2] for its restaurants, cleanliness of streets and comfort when travelling alone.

Ranking first for city with the best overall experience was [Tokyo](#). The city also claimed top spots for helpfulness of locals, taxi service, local public transportation, and cleanliness of streets. Tokyo received high marks across the board, as it ranked among the top 10 in 13 of 16 categories in the survey.

Other high ranking cities include [Singapore](#) which was number one for comfort travelling alone, and second for taxi service, cleanliness of streets, ease of getting around and family-friendliness; [New York City](#) which ranked first for best restaurants and nightlife; [Rome](#) which topped the list of attractions/things to do and culture; [Dubai](#) which was first for shopping and hotels; and [Budapest](#) which was voted best value for money.

Here's a snapshot of some of the top performers by category:

Overall Top Performers:

Category	First place	Second place	Third place
Helpful locals	Tokyo	Cape Town	Lisbon
Friendliest taxi drivers	Dubrovnik	Tokyo	Singapore
Best taxi services	Tokyo	Singapore	Dublin
Cleanest streets	Tokyo	Singapore	Berlin
Ease of getting around	Vienna	Singapore	Berlin
Best public transport	Tokyo	Vienna	Berlin
Best value for money	Budapest	Lisbon	Hanoi
Comfort travelling alone	Singapore	Tokyo	Vienna
Best for shopping	Dubai	New York City	London
Best for hotels	Dubai	Cancun	Bangkok
Best for restaurants	New York City	Cape Town	Tokyo
Best for attractions	Rome	New York City	Paris
Family-friendliness	Stockholm	Singapore	Copenhagen
Best for culture	Rome	Vienna	Paris
Best for nightlife	New York City	London	Tokyo
Best overall experience	Tokyo	New York City	Barcelona

Overall Low Rankers:

Category	Last place	Second last	Third last
Helpful locals	Moscow	Beijing	Marrakech
Friendliest taxi drivers	Moscow	Beijing	Brussels
Best taxi services	Moscow	Beijing	Kuala Lumpur
Cleanest streets	Mumbai	Marrakech	Bangkok
Ease of getting around	Mumbai	Punta Cana	Marrakech
Best public transport	Marrakech	Hanoi	Sharm el Sheikh
Best value for money	Moscow	Rio de Janeiro	Copenhagen
Comfort travelling alone	Punta Cana	Sharm el Sheikh	Marrakech

Best for shopping	Punta Cana	Moscow	Rio de Janeiro
Best for hotels	Moscow	Rio de Janeiro	Brussels
Best for restaurants	Punta Cana	Moscow	Marrakech
Best for attractions	Punta Cana	Sharm el Sheikh	Mumbai
Family-friendliness	Marrakech	Moscow	Mumbai
Best for culture	Sharm el Sheikh	Punta Cana	Dubai
Best for nightlife	Marrakech	Punta Cana	Hanoi
Best overall experience	Mumbai	Punta Cana	Moscow

“The findings of the TripAdvisor World City Survey is a reflection of how travellers around the world perceive popular cities such as Tokyo, Singapore, New York City and Rome,” said Cindy Tan, Vice President, APAC at TripAdvisor. “Tokyo has received high marks from TripAdvisor travellers, who praise the city for its hospitality, cleanliness and outstanding public transit system.”

Note to Editors:

The survey was sent to those that have written a review on either a hotel, restaurant or attraction in the featured cities during 2013. To be included in the results a city was required to have a minimum of 300 completed responses, with the ranking based on average scores for each question. All analysis was conducted by Brainbox Research. The selection of featured cities is based on the key cities from countries which receive the largest number of international visitor arrivals (data compiled by the UNWTO 2012).

[1] According to data on TripAdvisor, the top family-friendly attractions in Sydney are Urban Jungle Adventure Park, Taronga Zoo, and Madame Tussauds. The top family-friendly attractions were determined based on the quantity and quality of reviews by family travellers on TripAdvisor, from April 2013 to March 2014.

[2] Sydney was ranked #15 for best restaurants and #16 for both cleanliness of streets and comfort travelling alone.

<https://tripadvisor.mediaroom.com/2014-05-20-Tokyo-Top-City-Among-Global-Travellers-According-to-TripAdvisor-World-City-Survey>