

## TripAdvisor Names Travellers' Choice Favourites: Brands Travellers Say Are A Must When Travelling

### Top Brands for Travel Identified by TripAdvisor Community

TripAdvisor®, the world's largest travel site\*, today announced the winners of its third annual Travellers' Choice awards for Travel Favourites –highlighting the top brands that travellers around the world prefer for their trips.

In the UK, winners from car rentals and coffee to travel magazines and tablet computers were named in 46 categories. Traveller's Choice Favourites are also being announced in Australia, Brazil, Canada, France, Germany, India, Italy, Japan, Russia, Spain and the US

“We are pleased to announce the brands that travellers voted their Travellers Choice Favourites,” said Barbara Messing, chief marketing officer for TripAdvisor. “Travellers packing their suitcases can't go wrong with these travel picks from our savvy community.”

#### 2014 UK Travellers' Choice Awards for Travel Favourites

<b>Airline:</b>	<i>British Airways</i>	<b>Noise-cancelling headphones:</b>	<i>Sony</i>
<b>Backpack:</b>	<i>The North Face</i>	<b>Razor:</b>	<i>Gillette</i>
<b>Body lotion:</b>	<i>Nivea</i>	<b>Shampoo:</b>	<i>Head &amp; Shoulders</i>
<b>Bottled water:</b>	<i>Evian</i>	<b>Ski equipment:</b>	<i>Salomon</i>
<b>Camera:</b>	<i>Canon</i>	<b>Snack/energy bar:</b>	<i>Cadburys</i>
<b>Car rental agency:</b>	<i>Hertz</i>	<b>Soap:</b>	<i>Dove</i>
<b>Carry-on luggage:</b>	<i>Samsonite</i>	<b>Drink:</b>	<i>Coca-Cola</i>
<b>Coffee:</b>	<i>Costa</i>	<b>Sunglasses:</b>	<i>Ray-Ban</i>
<b>Conditioner:</b>	<i>L'Oreal</i>	<b>Sunscreen:</b>	<i>Nivea</i>
<b>Cooler:</b>	<i>Thermos</i>	<b>Swimwear:</b>	<i>Marks and Spencer</i>
<b>Deodorant:</b>	<i>Dove</i>	<b>Tablet computer:</b>	<i>Apple</i>
<b>Energy drink:</b>	<i>Lucozade</i>	<b>Taxi App:</b>	<i>Hailo</i>
<b>Fast food:</b>	<i>McDonald's</i>	<b>Toothpaste:</b>	<i>Colgate</i>
<b>Flip-flops:</b>	<i>Havaianas</i>	<b>Travel magazine:</b>	<i>National Geographic Traveler</i>
<b>Golf equipment:</b>	<i>Ping</i>	<b>Umbrella:</b>	<i>Dunlop</i>
<b>GPS device:</b>	<i>Google</i>		
<b>Guidebook:</b>	<i>Lonely Planet</i>		
<b>Gum/mints:</b>	<i>Extra</i>		
<b>Hairdryer:</b>	<i>Babyliss</i>		
<b>Hand sanitizer:</b>	<i>Carex</i>		
<b>Insect repellent:</b>	<i>Jungle Formula</i>		
<b>Lip balm:</b>	<i>Vaseline</i>		
<b>Mouthwash:</b>	<i>LISTERINE®</i>		

For the complete list of 2014 winners of the Travellers' Choice Awards for Travel Favourites, go to:<http://blog.tripadvisor.co.uk/2014/05/06/uk-travellers-favourite-brands-want-perfect-trip/>

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<https://tripadvisor.mediaroom.com/2014-05-06-TRIPADVISOR-NAMES-TRAVELLERS-CHOICE-FAVOURITES-BRANDS-TRAVELLERS-SAY-ARE-A-MUST-WHEN-TRAVELLING>