

TripAdvisor Flights First To Feature In-Flight Insights And Amenities For Airlines Globally Redesigned TripAdvisor Flights Now Combines Candid Traveller Photos and In-Flight Amenities Information with its Powerful Price Comparison Tool

TripAdvisor[®], the world's largest travel site*, today announced a redesign of its Flights search product – the first to feature comprehensive in-flight insights, amenities information and candid traveller photos coupled with the ability to scan for the lowest prices for airlines globally.

“The in-flight experience can vary dramatically from one itinerary to the next, from cramped leg room and no seatback video on one plane to spacious seats and Wi-Fi access on another – and despite the vast differences – those flights might actually have the same fare,” said Bryan Saltzburg, general manager of TripAdvisor Flights. “The new TripAdvisor Flights experience provides transparency into the complete in-flight experience to enable flyers to make the best booking decision and arrive at their destination with a smile.”

In addition to helping travellers find the lowest fares, TripAdvisor Flights now combines a number of new benefits to help travellers find the best flight:

- **Details on the in-flight experience** – Travellers using TripAdvisor Flights will now know exactly what in-flight amenities can be anticipated before they book, including WiFi, power ports and inflight entertainment. TripAdvisor also reveals available legroom (tight, average, spacious), so travellers can find the most comfortable seat.
- **A view inside the plane** – The product also provides traveller insights on seat type and pitch, as well as thousands of candid traveller photos from SeatGuru of airline seats and cabins and seat maps, giving flight shoppers an inside peek at the aircraft before they book.
- **Extra legroom available for purchase** – The results display now clearly identifies thousands of aircraft equipped with extra legroom seats¹.

TripAdvisor also continues to offer its award-winning Fees Estimator that dynamically calculates the cost of baggage and other amenities into the live display, so that travellers are not surprised at the gate.

The traveller photos and amenities features are available starting today on TripAdvisor Flights across 31 countries and in 17 languages. Travellers can try out the new features at <http://www.tripadvisor.co.uk/CheapFlightsHome>.

¹For aircraft with extra leg room seats for sale in economy class beyond emergency exit row and bulkhead seats

<https://tripadvisor.mediaroom.com/2014-02-04-TRIPADVISOR-FLIGHTS-FIRST-TO-FEATURE-IN-FLIGHT-INSIGHTS-AND-AMENITIES-FOR-AIRLINES-GLOBALLY-UK>