

Tripadvisor Media Center

Holiday Rentals Can Save Families And Groups Up To 64% This Winter

Llandudno holiday rentals offer the greatest savings compared to hotel rates for popular UK destinations, Marbella leads the charge internationally

4 November 2013 - TripAdvisor, featuring more than 400,000 holiday rental properties around the world, reveals that travellers – especially families going away more – can save up to 64 percent by choosing a holiday rental rather than a hotel this winter.

In a study comparing hotel and holiday rental costs in popular destinations, Llandudno's rental properties were revealed to offer the greatest savings off hotel list (a saving of 64%), followed by Windermere and Falmouth where holiday rentals both come in at 63% cheaper. In the international list, Spain's Marbella, I and Playa de las Americas led the charge with respective savings of 69%, 59% and 59%.

"Particularly for families and groups taking a longer holiday, holiday rentals can be a great option," commented Laurel Greatrix, TripAdvisor spokesperson. "Economical, but oftentimes they're also more spacious and come with extra amenities, like fireplaces, living rooms, and full-sized kitchens."

The study looks at the average cost of accommodation for a week's stay in a two-bedroom holiday rental listed on TripAdvisor, as well as a week's stay in two three-star hotels, in destinations popular with Brits for the coming months.* Prices from more than 4,000 hotels and more than 10,000 holiday rentals are included in the calculations below.

Holiday rental and hotel costs in destinations popular with British travellers (average for weekly stay between November 2013 and February 2014)

Popular UK destinations for winter travel	Average cost of a two-bedroom TripAdvisor holiday rental (seven nights)**	Average cost of two three-star hotel rooms (seven nights)***	Savings by staying in a holiday rental
Llandudno, Wales	£358	£1,006	64%
Windermere, England	£464	£1,266	63%
Falmouth, England	£452	£1,224	63%
Newquay, England	£480	£1,174	59%
Scarborough, England	£388	£878	56%
Weymouth, England	£425	£906	53%
Inverness, Scotland	£533	£1,107	52%
Bath, England	£766	£1,533	50%
Bournemouth, England	£546	£1,066	49%
York, England	£556	£1,004	45%
Edinburgh, Scotland	£704	£1,257	44%
Cardiff, Wales	£658	£1,153	43%
Cambridge, England	£751	£1,298	42%
Oxford, England	£744	£1,266	41%
Brighton, England	£798	£1,104	28%
London, England	£1,518	£1,513	0%

Popular international destinations for winter travel	Average cost of a two-bedroom TripAdvisor holiday rental (seven nights)**	Average cost of two three-star hotel rooms (seven nights)***	Savings by holiday rental
Marbella, Spain	£559	£1,393	60%
Benalmadena, Spain	£343	£845	59%
Playa de las Americas, Spain	£551	£1,357	59%
Sorrento, Italy	£812	£1,933	58%
Benidorm, Spain	£299	£700	57%
Orlando, Florida	£622	£1,412	56%
Kissimmee, Florida	£473	£1,038	54%
Marrakech, Morocco	£433	£919	53%
Corralejo, Spain	£390	£789	51%
Albufeira, Portugal	£362	£722	50%
San Francisco, California	£1,096	£2,092	48%
Lagos, Portugal	£389	£720	46%
Puerto Del Carmen, Spain	£594	£1,099	46%
Nerja, Spain	£352	£638	45%
Paphos, Cyprus	£342	£607	44%
Los Angeles, California	£968	£1,710	43%
Playa Blanca, Spain	£590	£991	40%
Barcelona, Spain	£809	£1,344	40%
Miami Beach, Florida	£1,451	£2,368	39%
Dubrovnik, Croatia	£582	£930	37%
Venice, Italy	£1,021	£1,560	35%
Nice, France	£658	£972	32%
Lisbon, Portugal	£484	£667	27%
Florence, Italy	£895	£1,182	24%
Berlin, Germany	£699	£895	22%
Paris, France	£1,397	£1,762	21%
Rome, Italy	£884	£1,107	20%
Istanbul, Turkey	£785	£958	18%
Amsterdam, The Netherlands	£1,151	£1,344	14%

To research and book your next holiday rental, visit www.tripadvisor.co.uk/vacationrentals

