

Holiday Procrastinators Rejoice! TripAdvisor reveals when and where late-bookers will find the most availability for holiday rentals this summer

July, 2013 - TripAdvisor®, the world's largest travel site, uncovers where late-bookers will have the most luck this summer. In a study of popular summer holiday destinations*, TripAdvisor reveals when and where those travellers who are yet to book their getaway will find the most availability for holiday rentals** in July and August.

Top tips for late-bookers:

- In many destinations – beach, city and domestic – the week of August 24th is showing some of the highest availability for holiday rentals, which means Brits can still make the most of the summer bank holiday (August 26th)
- Beachgoers will generally benefit the most by booking as far ahead as possible, or having their bags packed and ready to go at the drop of a hat – holiday rental availability is highest in late August, as well as in imminent weeks (early and mid-July), in popular beach destinations.
- Unlike beachgoers, city-breakers will not benefit from last-second booking as popular city destinations are generally showing low holiday rental availability in early and mid-July. Availability in these destinations is highest in late August, so city-breakers will have the greatest choice by booking as far out as possible this summer.
- Staycationers should generally avoid the week of August 3rd, which is showing the lowest holiday rental availability in many domestic destinations this summer.

Holiday rental availability in popular beach-break destinations (dates show first day of week)

Destination	Lowest availability week	Highest availability weeks (in order)	Average weekly price of a two-bedroom rental in July and August
Majorca	August 3 rd	August 24 th , July 6 th , August 17 th	£975
Ibiza	August 3 rd	August 24 th , July 6 th , August 17 th	£1,387
Sardinia	July 13 th	August 24 th , July 6 th , August 17 th	£850
Albufeira	August 10 th	August 24 th , July 6 th , July 13 th	£745
Crete	August 3 rd	August 24 th , July 6 th , July 13 th	£1,051
Marbella	July 27 th	August 24 th , July 6 th , August 17 th	£804
Corfu	July 27 th	August 24 th , July 6 th , August 17 th	£836
Minorca	August 3 rd & August 10 th	July 6 th , July 20 th , July 13 th	£874

<u>Hvar</u>	July 13 th	August 24 th , August 17 th , July 6 th	£839
<u>Malaga</u>	August 10 th	August 24 th , July 6 th , July 27 th	£622

Holiday rental availability in popular city-break destinations (dates show first day of week)

Destination	Lowest availability week	Highest availability weeks (in order)	Average weekly price of a two-bedroom rental
<u>Barcelona</u>	July 20 th	August 24 th , August 17 th , July 27 th	£954
<u>Paris</u>	July 6 th	August 24 th , August 17 th , August 10 th	£1,516
<u>Nice</u>	July 13 th	August 24 th , August 17 th , August 10 th	£936
<u>Dubrovnik</u>	July 13 th	August 24 th , August 17 th , August 10 th	£798
<u>Amsterdam</u>	July 6 th	August 24 th , August 17 th , August 10 th	£1,437
<u>Rome</u>	July 6 th	August 24 th , August 17 th , August 10 th	£1,003
<u>Venice</u>	July 6 th	August 24 th , August 17 th , August 10 th	£1,110
<u>Orlando</u>	July 6 th	August 24 th , August 17 th , August 10 th	£659

Holiday rental availability in popular UK destinations (dates show first day of week)

Destination	Lowest availability week	Highest availability weeks (in order)	Average weekly price of a two-bedroom rental in July and August
<u>London</u>	July 6 th	August 24 th , August 17 th , August 10 th	£1,640
<u>Edinburgh</u>	August 17 th	August 24 th , July 6 th , July 27 th	£881
<u>St. Ives</u>	August 3 rd	July 13 th , July 6 th , July 20 th	£1,150
<u>Isle of Wight</u>	August 3 rd	July 6 th , July 13 th , July 20 th	£642
<u>Newquay</u>	August 3 rd	August 24 th , July 20 th , July 6 th	£952
<u>Bournemouth</u>	August 3 rd	August 24 th , August 17 th , July 13 th	£820

<u>Bath</u>	July 6 th	August 24 th , August 17 th , August 10 th	£831
<u>Anglesey</u>	August 3 rd	July 13 th , July 6 th , July 20 th	£572
<u>Snowdonia</u>	July 27 th and August 3 rd	August 24, August 17 th , July 13 th	£535
<u>Looe</u>	August 3 rd	July 20 th , August 24 th , July 13 th	£753

“Many travellers research their summer holiday rentals a few months in advance, but this doesn’t mean that those with a habit of procrastinating will go without,” commented Laurel Greatrix, TripAdvisor spokesperson. “As long as late-bookers can be flexible on dates, a great summer holiday can still be had, whether it’s a beach break, a city break or a holiday closer to home.”

“Late August looks like the best bet for many destinations, which means even those travellers who have yet to book can still make the most of the August bank holiday.”

TripAdvisor has more than 400,000 holiday rental properties around the world. To research and book your holiday rental, go to www.TripAdvisor.co.uk/vacationrentals.

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*Popular summer destinations in these lists are currently amongst the most viewed for holiday rentals by users of TripAdvisor.co.uk. These are divided into beach, city and UK destinations, and appear in no particular order within these lists.

**Availability data was pulled from thousands of calendars found in the ‘Availability’ section included on every TripAdvisor holiday rental listing. A holiday rental’s calendar shows when the property is booked or available. It is the property owner’s/manager’s responsibility to keep this updated. Availability was accurate, according to TripAdvisor calendars, as of 25th June 2013.

<https://tripadvisor.mediaroom.com/2013-07-01-HOLIDAY-PROCRASTINATORS-REJOICE>