

TripAdvisor Unveils The World's Best Destinations London is rated third in the world by TripAdvisor travellers around the globe in annual Travellers' Choice Destinations awards

22 May, 2013 - TripAdvisor®, the world's largest travel site*, announces the winners of its 2013 Travellers' Choice® Destinations Awards, honouring the top destinations in the world as decided by millions of travellers.

London comes third in the world in this year's Traveller's Choice Destinations Awards – just pipped to the post by Paris and New York City which take first and second place respectively.

Angus Struthers, TripAdvisor spokesperson, commented: "These awards honour the world's best destinations as decided by those judges that really matter - travellers themselves. Now that the Jubilympics are over it's vital that UK tourism continues to flourish so it's great news that London is rated so highly among the world's and Europe's best destinations."

Gordon Innes, CEO of London & Partners the Mayor's official promotional organisation for London commented:

"We are delighted to hear that London remains in the top rankings of the TripAdvisor Travellers' Choice Destinations Awards. These are crucial awards for us as they are voted for directly by visitors. The Olympic and Paralympic Games and the Diamond Jubilee were all brilliant moments for London to shine in 2012 and the magic continues here in the UK capital for 2013. Major events such as the reopening of the Queen Elizabeth Olympic Park in July, the anniversary of the Queen's Coronation along with our world-class music concerts and sporting events will give even more reason for visitors to return to London in the years to come."

Travellers worldwide love the North West

With more winners than any other region, the North West of England is clearly shining in the eyes of visitors, as Manchester (2nd), Liverpool (4th) and Blackpool (6th) are all highlighted in the UK's Top 10 destinations.

Scotland, Wales and Northern Ireland each have one top ten finisher in this year's list: Glasgow in third, Belfast in fifth and Llandudno ninth.

The 2013 TripAdvisor Travellers' Choice Destinations winners

World's top 10	Europe's top 10	UK's top 10
1. Paris	1. Paris	1. London
2. New York City	2. London	2. Manchester
3. London	3. Rome	3. Glasgow
4. Rome	4. Barcelona	4. Liverpool
5. Barcelona	5. Venice	5. Belfast
6. Venice	6. Florence	6. Blackpool
7. San Francisco	7. Prague	7. Birmingham
8. Florence	8. Berlin	8. Torquay
9. Prague	9. Istanbul	9. Llandudno
10. Sydney	10. St Petersburg	10. Bristol

The Travellers' Choice Destinations awards honour top travel spots worldwide based on millions of valuable reviews and opinions from TripAdvisor travellers. Award winners were determined based on the popularity of destinations, taking into

account travellers' favourite and most highly rated places.

For the complete 2013 Travellers' Choice Destinations winners, go to <http://www.tripadvisor.co.uk/TravellersChoice-Destinations>.

<https://tripadvisor.mediaroom.com/2013-05-22-TRIPADVISOR-UNVEILS-THE-WORLD-S-BEST-DESTINATIONS>