

TRIPADVISOR TEAMS UP WITH NOKIA TO EMPOWER EVEN MORE TRAVELLERS

TripAdvisor Now Available Through Nokia's Ovi Maps and Ovi Store: Includes Flights, Hotels, Restaurants and Attractions

LONDON — July 30, 2010 — TripAdvisor®, the world's largest travel site, has announced a new partnership with mobile giant Nokia which will include an Ovi app for Nokia's Ovi Store, and integration of the TripAdvisor service into Nokia's Ovi Maps.

The TripAdvisor for Nokia app allows travellers to search for popular hotels, restaurants and attractions in their vicinity, as well as find the cheapest airfares available. The app is available in 12 different languages, giving travellers around the globe a localised TripAdvisor experience.

With the tap of a finger, Nokia users can now find and filter hotels and attractions by rating, distance and price. Travellers can also post reviews while they're on the road and their experiences are still fresh.

"Our collaboration with Nokia further strengthens our commitment to providing trusted and valuable travel advice at home or on the go," said Steve Kaufer, TripAdvisor founder and CEO. "We are thrilled to launch TripAdvisor for Nokia which gives even more travellers a new way to access the more than 35 million traveller reviews and opinions available on TripAdvisor."

As part of the agreement, a dedicated TripAdvisor service will also be integrated into the popular Ovi Maps environment.

"The ability to find the best places around you is a key advantage of connected mobile services. The Trip Advisor integration means Nokia users get immediate access to the latest user reviews of the restaurants, hotels, and attractions in their immediate area, or anywhere else in the world they may want to discover while on the go. Global free drive & walk navigation on Ovi Maps means that once you find that great place, you are sure to get there hassle-free using Ovi," said Robert Rogers, Senior Manager, Ovi Publish.

The TripAdvisor for Nokia app is available for free to all Nokia Symbian touchscreen smartphone users globally today on the Ovi store. Trip Advisor for Ovi Maps launches today in select markets, with full global roll-out scheduled within a month.

-Ends-

Note To Editor:

TripAdvisor also has [free apps](#) available for iPhone, Android and Palm Pre users, and the TripAdvisor mobile website is compatible with all major cell phones and smartphones.

<https://tripadvisor.mediaroom.com/2010-07-30-TRIPADVISOR-TEAMS-UP-WITH-NOKIA-TO-EMPOWER-EVEN-MORE-TRAVELLERS>