

TripAdvisor Honors World's Top Hotels With 2010 Travelers' Choice Awards Eighth Annual Awards Recognize 700+ Properties Based on Opinions of Millions of Travelers Featured Categories Include Best Bargain, Luxury, B&Bs and Inns, Best for Families, Relaxation and Spa, Trendiest, and Best for Romance

PRNewswire
NEWTON, Mass.

TripAdvisor®, the world's most trusted source of travel advice, today announced the winners of its 2010 Travelers' Choice® awards. With 719 properties winning awards this year, the eighth annual competition is the largest ever, including new categories such as trendiest hotels, best relaxation/spas and world's top hotels by region.

To view the multimedia assets associated with this release, please click:<http://multivu.prnewswire.com/mnr/tripadvisor/37987/>

(Photo: <http://www.newscom.com/cgi-bin/prnh/20100120/NY39579>)

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080902/TRIPADVISORLOGO>)

Properties received awards in the following categories: Best Bargains, Best Luxury, Best for Families, Best for Romance, Best B&Bs and Inns, Best Relaxation and Spa, Trendiest, Best Service, Best All-Inclusive, and Best Hotels by Region.

Unlike any other hotel honors in the world, TripAdvisor® Travelers' Choice® winners are based on the millions of real and unbiased reviews and opinions from travelers on TripAdvisor.com(TM).

The average nightly rate for the entire list of Travelers' Choice award winners is \$265 and one-third of the hotels have an average nightly rate less than \$150 per night. Average nightly rate for Best Bargains is \$104; Best B&Bs and Inns \$103; Best for Families \$211; Best for Romance \$271; Trendiest \$223; and Best Relaxation and Spa \$382.

"Inspired by millions of trusted traveler reviews and opinions on TripAdvisor.com, the Travelers' Choice awards once again highlight the finest hotels in the world," said Christine Petersen, chief marketing officer for TripAdvisor. "Travelers worldwide are recognizing more than 700 hotels for their outstanding service, value and quality."

Select 2010 Winners:

Best Bargain in the World - Arcadia Residence, Prague, Czech Republic

Best Bargain in the U.S. - SeaCoast Inn, Hyannis, Massachusetts

Best Luxury (4&5 star hotels) in the World - Golden Well (U Zlate Studne), Prague, Czech Republic

Best Luxury in the U.S. - French Quarter Inn, Charleston, South Carolina

Best for Families in the World - Sirkeci Konak Hotel, Istanbul, Turkey

Best for Families in the U.S. - Desert Pearl Inn, Springdale, Utah

Best for Service in the World - Golden Well (U Zlate Studne), Prague, Czech Republic

Best B&B and Inn in the World - Casa Portagioia, Castiglion Fiorentino, Italy

Best B&B and Inn in the U.S. - Bayberry House Bed & Breakfast, Boothbay Harbor, Maine

Best for Romance in the World - Hilton Moorea Lagoon Resort & Spa, Moorea, French Polynesia

Best for Romance in the U.S. - Spindrift Inn, Monterey, California

Best All-Inclusive in the World - Drowsy Water Ranch, Granby, Colorado

Best Relaxation and Spa in the World - La Amada Hotel, Playa Mujeres, Mexico

Best Relaxation and Spa in the U.S. - Andreas Hotel & Spa, Palm Springs, California

Trendiest Hotel in the World - citizenM Amsterdam City, Amsterdam, The Netherlands

Trendiest Hotel in the U.S. - theWit Hotel, Chicago, Illinois

For the top hotels by region and the complete 2010 Travelers' Choice list, go to <http://www.tripadvisor.com/travelerschoice>.

About TripAdvisor Media Network

TripAdvisor® Media Network, operated by TripAdvisor, LLC, attracts more than 36 million monthly visitors* across 15 popular travel brands: TripAdvisor®, www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.familyvacationcritic.com, www.flipkey.com, www.frequentflier.com, www.holidaywatchdog.com, www.independenttraveler.com, www.onetime.com, www.seatguru.com, www.smartertravel.com, www.travel-library.com, www.travelpod.com and www.virtualtourist.com. TripAdvisor-branded sites make up the largest travel community in the world, with more than 25 million monthly visitors*, 15 million registered members and 30 million reviews and opinions. Featuring real advice from real travelers, TripAdvisor-branded sites cover more than one million destinations, hotels, restaurants and attractions and operate in the U.S. (<http://www.tripadvisor.com/>), the U.K. (<http://www.tripadvisor.co.uk/>), Ireland (<http://www.tripadvisor.ie/>), France (<http://www.tripadvisor.fr/>), Germany (<http://www.tripadvisor.de/>), Italy (<http://www.tripadvisor.it/>), Spain (<http://www.tripadvisor.es/>), India (<http://www.tripadvisor.in/>), Japan (<http://www.tripadvisor.jp/>), Portugal and Brazil (<http://www.tripadvisor.com.br/>), Sweden (<http://www.tripadvisor.se/>), The Netherlands (<http://nl.tripadvisor.com/>) and Canada (<http://www.tripadvisor.ca/>). TripAdvisor also operates in China under the brand [daodao.com](http://www.daodao.com/) and [Kuxun.cn](http://www.kuxun.cn/). TripAdvisor® Media Network provides travel suppliers with graphical advertising opportunities and a cost-per-click marketing platform. Collectively, the sites comprising the TripAdvisor Media Network have won hundreds of awards and accolades from press and industry worldwide. TripAdvisor and the sites comprising the TripAdvisor Media Network are operating companies of Expedia, Inc. .

TripAdvisor, Travelers' Choice and the TripAdvisor logo are registered trademarks of TripAdvisor LLC in the U.S. and/or other countries. Other logos or product and company names mentioned herein may be the property of their respective owners.

©2010 TripAdvisor LLC. All rights reserved.

*Source: comScore Media Metrix, July 2009

First Call Analyst:

FCMN Contact:

Photo: <http://www.newscom.com/cgi-bin/prnh/20080902/TRIPADVISORLOGO>

<http://www.newscom.com/cgi-bin/prnh/20100120/NY39579>

PRN Photo Desk, photodesk@prnewswire.com Video: <http://multivu.prnewswire.com/mnr/tripadvisor/37987>

SOURCE: TripAdvisor

CONTACT: Amelie Hurst, +1-415-829-8158, ahurst@tripadvisor.com, or
Alexandra Botti, +1-617-670-6529, abotti@tripadvisor.com

Web Site: <http://www.tripadvisor.com/>