

Four TripAdvisor Media Network Sites Named Top Travel Websites of 2009 By Travel + Leisure Airfarewatchdog(TM), Cruise Critic®, FlipKey(TM) and TripAdvisor Among Magazine's 45 Winners

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TripAdvisor®, the world's most popular and largest travel community, was honored to have four TripAdvisor Media Network sites chosen as Top Travel Websites of 2009 by Travel + Leisure magazine. The list, announced in the November 2009 issue and on TravelandLeisure.com, featured the top travel sites you should bookmark before planning your next trip.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080902/TRIPADVISORLOGO>)

TripAdvisor Media Network sites were recognized in the categories of Air Travel, Hotel, Vacation Rentals and Cruise & Specialty Travel:

- Receive Fare-Sale Alerts: airfarewatchdog.com
- Hear What Hotel Guests Really Think: tripadvisor.com
- Get the Skinny on a Rental: flipkey.com

- Find the Cruise that's Right for You: cruisecritic.com

"We're thrilled to have four of our sites recognized as the best for travel planning in 2009," said Steve Kaufer, CEO of TripAdvisor. "The TripAdvisor Media Network provides travelers with valuable, comprehensive information that they can trust when travel planning, and we're pleased that Travel + Leisure agrees."

About TripAdvisor Media Network

TripAdvisor® Media Network, operated by TripAdvisor, LLC, attracts more than 36 million monthly visitors* across 15 popular travel brands: TripAdvisor®, www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.familyvacationcritic.com, www.flipkey.com, www.frequentflier.com, www.holidaywatchdog.com, www.independenttraveler.com, www.onetime.com, www.seatguru.com, www.smartertravel.com, www.travel-library.com, www.travelpod.com and www.virtualtourist.com. TripAdvisor-branded sites make up the largest travel community in the world, with more than 25 million monthly visitors*, 11 million registered members and 30 million reviews and opinions. Featuring real advice from real travelers, TripAdvisor-branded sites cover more than one million destinations, hotels, restaurants and attractions and operate in the U.S. (<http://www.tripadvisor.com/>), the U.K. (<http://www.tripadvisor.co.uk/>), Ireland (<http://www.tripadvisor.ie/>), France (<http://www.tripadvisor.fr/>), Germany (<http://www.tripadvisor.de/>), Italy (<http://www.tripadvisor.it/>), Spain (<http://www.tripadvisor.es/>), India (<http://www.tripadvisor.in/>), Japan (<http://www.tripadvisor.jp/>), Portugal and Brazil (<http://www.tripadvisor.com.br/>), Sweden (<http://www.tripadvisor.se/>), The Netherlands (<http://nl.tripadvisor.com/>) and Canada (<http://www.tripadvisor.ca/>). TripAdvisor also operates in China under the brand [daodao.com](http://www.daodao.com/) (<http://www.daodao.com/>) and [Kuxun.cn](http://www.kuxun.cn/) (<http://www.kuxun.cn/>). TripAdvisor® Media Network provides travel suppliers with graphical advertising opportunities and a cost-per-click marketing platform. Collectively, the sites comprising the TripAdvisor Media Network have won hundreds of awards and accolades from press and industry worldwide. TripAdvisor and the sites comprising the TripAdvisor Media Network are operating companies of Expedia, Inc. .

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*Source: comScore Media Metrix, July 2009

First Call Analyst:
FCMN Contact:

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PRN Photo Desk, photodesk@prnewswire.com

SOURCE: TripAdvisor

CONTACT: Brooke Ferencsik, +1-617-670-6575, bferencsik@tripadvisor.com

Web Site: <http://www.tripadvisor.com/>

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