

TripAdvisor Now Carrying Premier Destination Videos From GeoBeats

PRNewswire
ROCKVILLE, Md.

GeoBeats.com, the premier video travel guide to international destinations, today announced a distribution agreement with TripAdvisor(R), the world's largest travel community. TripAdvisor's monthly audience of more than 25 million travelers will now have access to GeoBeats' high-quality travel videos when searching for destination information.

Travelers who enjoy TripAdvisor's authentic vacation information from real travelers can find more of what they are looking for at <http://www.tripadvisor.com/VideoHome> and looking for the GeoBeats name in the "From" field.

TripAdvisor boasts more than five million registered members and 10 million reviews and opinions, featuring real advice from real travelers. The company has won hundreds of awards and accolades from press and industry worldwide. "It is precisely this notoriety that GeoBeats is so proud to now be a part of," Ashish Khurana, CEO of GeoBeats, explains. "We are thrilled to see TripAdvisor's users having access to our high-quality travel videos."

Covering 30 countries, each of GeoBeats.com's destination videos is filmed by a local filmmaker and creates an authentic experience for the viewer. "Watching our videos is the next best thing to being there. Our aim is to show travelers exactly what they're in store for before they book their vacations," continued Khurana. "That way, they can save not only time, but also money."

All of this is good news for the 65 percent of travel bookers who, according to a Gomez.com poll, research their trips online. With a tagline of "get the truth. then go," TripAdvisor is equally pleased to have GeoBeats.com videos aboard its travel network. "We are happy to add GeoBeats' professional videos to our travel video portfolio. The local filmmakers' unique viewpoints give our users the insider perspective on their destinations," said Stephen Kaufer, founder and CEO of TripAdvisor.

First Call Analyst:

FCMN Contact:

SOURCE: GeoBeats

CONTACT: Brian Payea of TripAdvisor, +1-781-444-1113, ext. 388,
bpayea@tripadvisor.com; or Urvashi Malhotra of GeoBeats, +1-301-237-1622,
urvashimalhotra@geobeats.com

Web site: <http://www.geobeats.com/>
<http://www.tripadvisor.com/>

<https://tripadvisor.mediaroom.com/2007-12-28-TripAdvisor-Now-Carrying-Premier-Destination-Videos-From-GeoBeats>