

Tripadvisor Media Center

## Zagat Survey Names TripAdvisor Best Website for Travel Information

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TripAdvisor(TM), the largest travel community in the world, was named the "best website for travel information" by Zagat Survey. Zagat reported that 24 percent of 14,000+ respondents to a recent survey wrote in "TripAdvisor" in an open-ended question about their favorite travel planning resource.

"TripAdvisor's growing community of 20+ million unique monthly visitors are our best ambassadors, and it's their loyalty to TripAdvisor that drives the kind of unaided recognition we're enjoying in the Zagat Survey," said Christine Petersen, senior vice president of marketing for TripAdvisor. "We continue to add more features that strengthen our relationship with our users."

### About TripAdvisor LLC

TripAdvisor.com(TM) is the largest travel community in the world, with more than 5 million unbiased reviews and opinions, covering 220,000+ hotels and attractions. With more than 20 million unique monthly visitors worldwide (source: comScore Media Metrix, July 2006), TripAdvisor(TM) features real advice from real travelers and easy access to major online travel sites, including Expedia.com(R), Orbitz, Hotels.com(R) and American Airlines, for great deals. TripAdvisor(TM), which operates sites in the U.S. (<http://www.tripadvisor.com/>) and in the U.K. (<http://www.tripadvisor.co.uk/>) provides travel suppliers a graphical advertising and cost-per-click marketing platform. Winner of dozens of awards, including PC Magazine's Top 100 Web Sites and Forbes Best of the Web, TripAdvisor(TM) is an operating company of Expedia, Inc. .

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