

TripAdvisor Talks Turkey: Thanksgiving Travel Survey Reveals More Americans Making Holiday Pilgrimage in 2006

Among Those Traveling this Thanksgiving, 56 Percent Driving and 41 Percent Flying

Stuffing and Pumpkin Pie Are Stove Tops Among Travelers

PRNewswire
NEEDHAM, Mass.

TripAdvisor(TM), the largest travel community in the world, today announced the results of a Thanksgiving travel survey of more than 1,400 U.S. travelers.

Pilgrimage Plans: Thirty-nine percent of survey respondents are planning to travel for Thanksgiving this year, up from 34 percent last year. Among those traveling, 56 percent of travelers will make the trip via car, while 41 percent will fly. Last year, 61 percent of those who traveled said they went by car and 36 percent said they took a flight. Forty-seven percent of respondents consider Thanksgiving the worst holiday for traveling.

Turkey Day Itineraries: Among those traveling for Thanksgiving, the greatest percentage (29 percent) will be departing for the holiday on Wednesday, November 22, tied with Thanksgiving Day on Thursday, November 23. The most popular days to return home are Sunday, November 26 (29 percent) followed by Saturday, November 25 (20 percent). Twelve percent plan to return on Thanksgiving Day, while 11 percent intend to return on Monday, November 27.

Relatively Busy: Seventy-four percent of survey respondents plan to see relatives/family this Thanksgiving, almost unchanged compared to 75 percent that said they saw relatives/family for the holiday in 2005. When asked what they would like to be doing this Thanksgiving, 42 percent of travelers said enjoying a quiet Thanksgiving at home with family, 25 percent said spending Thanksgiving visiting relatives, and 18 percent would prefer getting away to a beach destination for the holiday.

The Right Stuffing: Aside from turkey, the Thanksgiving dish that makes traveling worth the trip is stuffing, according to 32 percent of survey respondents. Eleven percent voted for mashed potatoes and 10 percent picked sweet potatoes. When asked which Thanksgiving pies make traveling worth the trip, 35 percent of travelers selected pumpkin pie, followed by pecan pie (13 percent) and apple pie (10 percent).

"There are many things we should be thankful for during Thanksgiving, and one of them is that many of us will have the opportunity to enjoy quality time with relatives and family during the holiday," said Michele Perry, director of communications for TripAdvisor. "Perhaps the most surprising result of the survey is that most travelers don't think green bean casserole is worth a trip. What other recipe magically transforms three separate canned food items into one delectable Thanksgiving medley?"

About TripAdvisor LLC

TripAdvisor.com(TM) is the largest travel community in the world, with more than 5 million unbiased reviews and opinions, covering 220,000+ hotels and attractions. With more than 20 million unique monthly visitors worldwide (source: comScore Media Metrix, July 2006), TripAdvisor(TM) features real advice from real travelers and easy access to major online travel sites, including Expedia.com(R), Orbitz, Hotels.com(R) and American Airlines, for great deals. TripAdvisor(TM), which operates sites in the U.S. (<http://www.tripadvisor.com/>) and in the U.K. (<http://www.tripadvisor.co.uk/>) provides travel suppliers a graphical advertising and cost-per-click marketing platform. Winner of dozens of awards, including PC Magazine's Top 100 Web Sites and Forbes Best of the Web, TripAdvisor(TM) is an operating company of Expedia, Inc. .

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First Call Analyst:
FCMN Contact:

SOURCE: TripAdvisor LLC

CONTACT: Consumer: Brooke Ferencsik, +1-781-444-1113 ext. 275
brooke@tripadvisor.com, or Trade/Business: Brian Payea, +1-781-444-1113
ext. 388, bpayea@tripadvisor.com

Web site: <http://www.tripadvisor.com/>

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