

TripAdvisor Releases the 2004 TripAdvisor Traveler's Choice List Leading Travel Search Site Compiles Annual Ranking of Best Hotels Worldwide

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TripAdvisor, the leading travel research site, today announced the 2004 hotels included in its annual TripAdvisor Traveler's Choice list. Using its proprietary Hotel Popularity Index, each year TripAdvisor ranks the top hotels across six continents, based on the quantity and quality of information found on the Internet. A new category has been added this year to the list: Top Bed & Breakfasts in the United States.

The TripAdvisor Traveler's Choice list is based on the wealth of online travel information collected by TripAdvisor. Articles, TripAdvisor.com member reviews written by the over 10 million worldwide visitors each month, guidebook listings and web comments all factor into a hotel's ranking. The more positive information published on the web about a hotel, the higher the hotel's ranking.

"The Traveler's Choice list represents what savvy travelers and we at TripAdvisor recognize as key: having a great vacation is not just about price but about the right hotel -- with the perfect location, service, amenities -- at the right price," said Christine Petersen, VP marketing at TripAdvisor. "These are the hotels that our members say are simply the best."

The TripAdvisor Traveler's Choice Overall Hotel List for 2004:

United States: JW Marriott Las Vegas Resort, Spa & Golf, Las Vegas*

Canada: Hotel Gault, Montreal

Mexico: Ritz-Carlton Cancun, Cancun

Caribbean: The Caves, Negril, Jamaica

Europe: Hotel Lancaster, Paris, France

Asia and South Pacific: Peninsula Hong Kong, Hong Kong, China

Central and South Americas: Four Seasons Resort Costa Rica, Prov. Of
Guanacaste, Costa Rica

United States Bed and Breakfasts: Nassau House, Key West, Florida

The TripAdvisor Traveler's Choice Hotel List for 2004 within Top Regions:

United States:

Chicago: Sofitel Chicago Water Tower

Honolulu: Halekulani Hotel

Las Vegas: JW Marriott Las Vegas Resort, Spa & Golf*

Miami Beach: Pelican Hotel

New Orleans: Homewood Suites New Orleans

New York City: Sofitel New York

Orlando: The Ritz-Carlton Orlando, Grande Lakes

San Diego: Hilton San Diego Gaslamp Quarter*

San Francisco: Mandarin Oriental Hotel

Washington, DC: Willard InterContinental Washington*

United States Bed & Breakfasts:

Charlottesville: Foxfield Inn

Hilo: Waterfalls Inn Bed and Breakfast

Key West: Nassau House

Napa: Candlelight Inn

New Orleans: 1896 O'Malley House Bed and Breakfast

Santa Fe: Inn of the Five Graces

Savannah: Ballastone Inn

Seekonk: Historic Jacob Hill Farm Bed and Breakfast

Traverse City: Country Hermitage Bed and Breakfast

Williams: Legacies Bed and Breakfast

Canada:

Montreal: Hotel Gault

Niagara Falls: Renaissance Fallsview Hotel

Vancouver: Fairmont Vancouver Airport Hotel

Mexico:

Acapulco: Las Brisas Acapulco

Cabo San Lucas: The Bungalows Hotel

Cancun: Ritz-Carlton Cancun

Guadalajara: Hotel Cervantes

Playa del Carmen: Kailuum ii, Playa del Carmen

Puerto Vallarta : Four Seasons Punta Mita

San Miguel de Allende: Casa Luna Hotel

Caribbean:

Havana: NH Parque Central Hotel

Negril: The Caves

Ocho Rios: Jamaica Inn

Oranjestad: Golden Tulip Bucuti Beach Resort

Paradise Island: One & Only Ocean Club

Puerto Plata: Iberostar Costa Dorada

St. Kitts: Marriott St Kitts Royal Resort

Europe:

Barcelona: The Hotel Arts Barcelona

Dublin: Merrion Hotel

London: Cranley Hotel

Madrid: Villa Real Hotel

Munich: Mandarin Oriental -- Munich

Paris: Hotel Lancaster

Prague: Four Seasons Prague

Rome: Hotel Santa Maria

Venice: San Clemente Palace

Asia & South Pacific:

Auckland: Crowne Plaza Auckland

Bangkok: The Peninsula -- Bangkok

Beijing: The Peninsula Palace Beijing

Bora Bora: Hotel Bora Bora

Hong Kong: Peninsula Hong Kong

Sydney: The Observatory Hotel

Tokyo: Park Hyatt Tokyo

Central & South Americas:

Boquete, Panama: La Montana y el Valle, Coffee Estate Inn

Buenos Aires: Alvear Palace Hotel

Prov. of Guanacaste, Costa Rica: Four Seasons Resort Costa Rica

Rio de Janeiro: Copacabana Palace Hotel

Santiago: Hotel Orly

*Also on 2003 Traveler's Choice List

Methodology

- TripAdvisor's proprietary search technology continuously scours the web for articles, reviews and opinions published on various travel topics including hotel properties
- TripAdvisor.com's 10 million members rate and write reviews on 100,000 hotel properties worldwide
- TripAdvisor assigns each hotel a "popularity index" based on the quantity and quality of data
- TripAdvisor then ranks the hotels in each city and then region based on their web popularity score

About TripAdvisor

TripAdvisor, Inc. provides a comprehensive travel search engine that helps consumers research their travel plans via the web, and gives them direct access to major online travel suppliers, including Expedia, Travelocity, Orbitz, hotels.com, and American Airlines, for booking upcoming trips. TripAdvisor.com is the 8th most popular travel website worldwide, according to comScore Media Metrix (September, 2004), and has won dozens of awards, including PC Magazine's Top 100 Web Sites and Forbes Best of the Web. The company also offers travel suppliers a performance-based marketing medium that generates average click-through rates of over 10% per page. TripAdvisor is part of IAC Local and Media Services, an operating business of IAC/InterActiveCorp . For more information, visit <http://www.tripadvisor.com/>.

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