

## **"Best Hotels on the Web 2002" Identified by TripAdvisor Bellagio Hotel, Las Vegas Wins Best Hotel on the Web for United States**

NEEDHAM, Mass.--January 8, 2003-- TripAdvisor (www.TripAdvisor.com), the leading travel search engine, announced today the results of a year-long study of the most popular hotels on the web for 2002. The first entirely web-based hotel ranking index, TripAdvisor's "Best Hotels on the Web - 2002" award identifies the top hotel in major destinations worldwide based on the quantity and quality of information found out on the web by TripAdvisor's specialized travel search engine.

Covering over 80 major cities worldwide and the top continents, TripAdvisor's "Best Hotels on the Web" award was given to the most popular hotel in each city or region. Unlike other hotel awards that are based solely on editorial opinions or user surveys, TripAdvisor's award takes into account the overall opinions of the vast information written about a hotel available on the web. The greater the amount of positive articles and reviews published on the web about a hotel, the higher the hotel's ranking. In this regard, TripAdvisor's "Best Hotels on the Web" award is the first hotel award based solely on the democratic input of the entire web.

And the Winner Is...

Below is a sampling of the hotel recipients for the major regions as well as the top 10 major cities worldwide:

Best Hotels on the Web - 2002 - Hotels by major region:

United States - Bellagio Hotel, Las Vegas

Canada - Fairmont Le Chateau Frontenac, Quebec City

Europe - Four Seasons Hotel George V, Paris, France

Caribbean - Atlantis Paradise Island Resort and Casino, Paradise Island, Bahamas

Mexico - Gran Caribe Real Resort and Spa, Cancun, Mexico

South Pacific - The Observatory Hotel, Sydney, Australia

Best Hotels on the Web - 2002 - Hotels by major city:

New York City - Algonquin Hotel

Paris - Four Seasons Hotel George V

London - Morgan Hotel

Los Angeles - Four Seasons Hotel Los Angeles at Beverly Hills

San Francisco - The Clift Hotel

Washington, D.C. - Topaz Hotel

Seattle - Mayflower Park

Miami - Doral Golf Resort and Spa

San Diego - Hotel Del Coronado

Orlando - Universal's Portofino Bay Hotel

Service and Location Top the List

A common theme for the top hotel in each city and region was superior service and a convenient location. Articles, reviews and opinions culled from the web for the top hotels universally highlighted the top hotels for their excellent customer service (helping with dinner reservations, complementary room upgrades, friendly staff etc.). Additionally, proximity to the important tourist destinations in a given city was another common theme.

Methodology

During 2002, TripAdvisor's search technology continuously scoured the web for articles, reviews and opinions published on various travel topics including hotel properties. Based on the quantity (i.e. number of articles, reviews and opinions published on the web) and quality (i.e. whether the content was favorable or negative towards a hotel) of content found on the web, TripAdvisor assigned a "web popularity" score for over 75,000 hotels worldwide. For each of the top 80+ cities and the top regions, TripAdvisor then ranked the hotels in that city or region based on their web popularity score.

###

---

<https://tripadvisor.mediaroom.com/2003-01-08-Best-Hotels-on-the-Web-2002-Identified-by-TripAdvisor>