

TripAdvisor snags \$2 million in first round financing

Stephen Kaufer, CEO and co-founder of TripAdvisor.

TripAdvisor is licensing this innovative search technology to major web sites and travel service providers and will launch at www.tripadvisor.com this fall. To learn more about featuring TripAdvisor on your web site, contact .

TripAdvisor

TripAdvisor enables consumers to confidently and successfully search the web for travel information. TripAdvisor's web technology searches, filters, sorts and ranks information so that consumers can find the most complete yet relevant information on vacation destinations and travel interests quickly and easily. TripAdvisor is located west of Boston, Massachusetts. To find out more, visit our web site at www.tripadvisor.com.

About OneLiberty Ventures

Since its founding in 1995, OneLiberty Ventures has established itself as one of the leading, early-stage venture capital firms in the Northeast. The firm focuses on information technologies, telecommunications and medical technologies and seeks to invest in companies led by entrepreneurs with the exceptional talents required to build meaningful companies. In addition to its investment in TripAdvisor, OneLiberty has also invested in other successful web companies such as DataSage, MatrixOne, NETGenesis, Yantra, Astral Point Communications, and Sitara Networks. For more information on OneLiberty, please visit www.oneliberty.com.

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